

Fiscal Year 2023 (ending March 31, 2024) Second Quarter Financial Results

Brother Industries, Ltd. November 7, 2023

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

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Highlights



Results for FY2023 Q2 (Jul.-Sep.)

Sales revenue was flat year-on-year due to positive FX effects. Business segment profit increased substantially, mainly due to higher consumables sales and effects of price adjustments in the P&S business.

Sales revenue

199.2 billion yen/+1.2% (year-on-year)

- ✓ Sales revenue was flat year-on-year due to positive FX effects from the weaker yen.
- ✓ Excluding FX effects, sales revenue was down, mainly due to effects on the Machinery business from sluggish market conditions in China and lower hardware sales in the P&S business.

Business segment profit

17.6 billion yen/+57.7% (year-on-year)

Despite higher sales promotion and SG&A costs and effects from lower sales in the Machinery business, business segment profit was up substantially due to higher consumables sales and effects of price adjustments in the P&S business, lower logistics costs, as well as positive FX effects.

Forecast for FY2023

Although positive FX effects were reflected, the forecast for sales revenue was revised downward due to effects from sluggish market conditions in China mainly on the Machinery business.

The forecast for profit remains unchanged as a whole, while the breakdown among the business segments was adjusted.

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Financial Results for FY2023 Q2

Sales revenue was flat year-on-year due to positive foreign exchange effects.

Business segment profit increased substantially, mainly due to higher consumables sales and effects of price adjustments in the P&S business.

Sales revenue

A year-on-year increase of 1.2% to **199.2** billion yen.

Despite the impact of sluggish market conditions in China on the Machinery business and a decline in sales of hardware in the P&S business,

sales revenue was flat year-on-year due to the positive impact of foreign exchange rates resulting from yen depreciation.

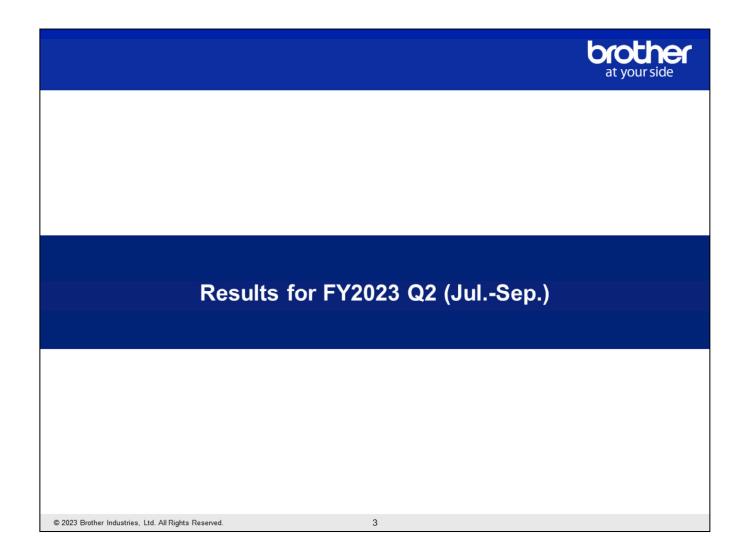
Business Segment Profit

Business segment profit increased by 57.7% year-on-year to 17.6 billion yen.

Despite higher sales promotion and SG&A costs and effects from lower sales in the Machinery business, business segment profit was up substantially due to higher consumables sales, effects of price adjustments in the P&S business, and lower logistics costs, as well as positive foreign exchange effects.

Forecast for FY2023

Although positive foreign exchange effects were reflected, the forecast for sales revenue was revised downward due to effects from sluggish market conditions in China on the Machinery business and other businesses. The forecast for profit remains unchanged as a whole, while business segment breakdown was adjusted.



Consolidated Results for FY2023 Q2



Sales revenue was flat year-on-year due to positive FX effects.

Business segment profit was up substantially, mainly due to higher consumables sales and effects of price adjustments in the P&S business.

(100 Millions of Yen)

	22Q2	23Q2	Change (w/o FX)	Rate of change (w/o FX)
Sales revenue	1 060	1,992	23	1.2%
Sales revenue	1,969	1,992	(-76)	(-3.8%)
Business segment profit	111	176	64	57.7%
Business segment profit	111	170	(36)	(32.4%)
Business segment profit ratio	5.7%	8.8%	24 (5.00)	
Other income/expense	13	1	-12	
Operating profit	124	177	53	42.2%
Operating profit ratio	6.3%	8.9%		
Income before tax	129	183	54	42.1%
Net income				
attribute to parent company	129	127	-2	-1.6%
USD	138.68	145.44	6.76	
EUR	140.32	157.70	17.38	

Sales revenue in the second quarter of FY2023 was **199.2** billion yen, up 2.3 billion yen from the same period of the previous year.

In terms of profits,
Business segment profit
Operating profit
Net income attributable to parent company

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increased by 6.4 billion yen to **17.6** billion yen increased by 5.3 billion yen to **17.7** billion yen

decreased by 0.2 billion yen to **12.7** billion yen due to the difference in tax rate in accounting.

Results for FY2023 Q2 by Business Segment



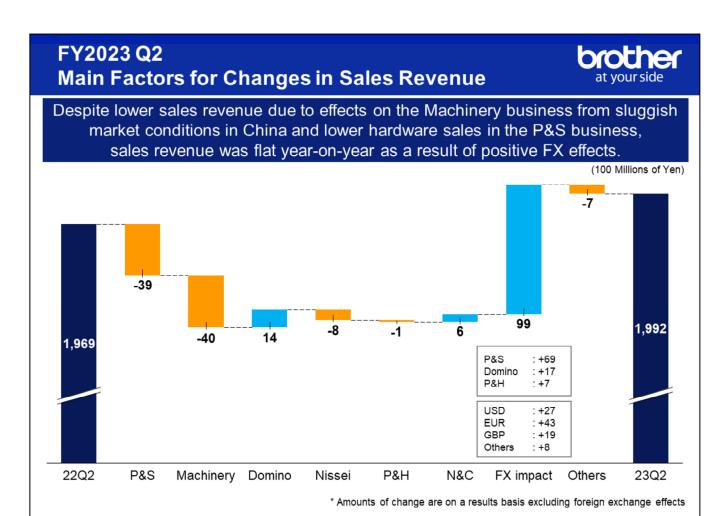
(100 Millions of Yen)

	Sa	les reven	ue	Busines	ss segme	nt profit	Operating profit		
	22Q2	23Q2	Change	22Q2	23Q2	Change	22Q2	23Q2	Change
P&S	1,187	1,216	30	51	143	92	54	140	86
Machinery	240	204	-36	32	9	-23	34	9	-25
Domino	251	283	31	13	17	4	18	18	0
Nissei	59	52	-7	6	1	-5	6	0	-6
P&H	116	122	6	7	2	-5	8	2	-6
N&C	85	91	6	1	4	4	2	5	3
Other	31	24	-7	2	0	-2	2	3	0
Total	1,969	1,992	23	111	176	64	124	177	53

* "Other" includes elimination amounts from inter-segment transactions.

Here is the summary of each business segment.

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Factors contributing to increases or decreases in sales revenue in the second quarter of FY2023.

· P&S

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Regarding communications and printing equipment, although consumables sales were steady, hardware sales were down.

As for labeling, sales of hardware were steady compared to the previous fiscal year when there were supply constraints, but the P&S business as a whole reported lower sales revenue.

Machinery

Sales revenue in the Machinery business was down due to the effects of worsening market conditions on both machine tools and industrial sewing machines.

Domino

Sales revenue increased as consumables sales were steady for both C&M and DP.

Nissei

Sales revenue for both gearmotors and gears was down due to sluggish demand for capital investment resulting from a deterioration in market conditions.

P&H

Sales revenue was down due to worsening market conditions, primarily in the U.S.

· N&C

Sales increased due to a recovery in customer traffic at karaoke clubs as a result of the classification of COVID-19 being changed to a lower level in Japan.

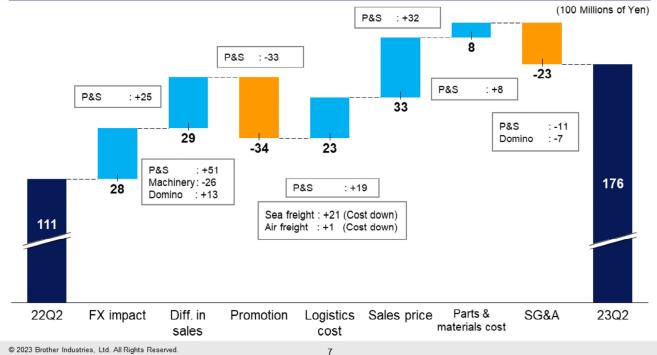
As a result of these factors as well as positive foreign exchange effects of 9.9 billion yen resulting from the weaker yen, company-wide sales revenue increased by 2.3 billion yen to **199.2** billion yen.

FY2023 Q2

Main Factors for Changes in Business Segment Profit



Despite higher sales promotion and SG&A costs and effects from lower sales in the Machinery business, business segment profit was up substantially due to higher consumables sales and effects of price adjustments in the P&S business, lower logistics costs, as well as positive FX effects.



Factors contributing to increases or decreases in business segment profit.

· FX impact

Foreign exchange effects were positive, mainly in the P&S business.

· Differences in sales

Despite effects from lower sales of machine tools and industrial sewing machines in the Machinery business, an increase in consumables sales in the P&S business and other factors had a greater impact.

· Promotion expenses

Promotion expenses in the P&S business increased as a result of the return of a competitive environment in conjunction with the resolution of the supply constraints from competing companies.

Logistics costs

Logistics costs decreased, mainly in the P&S business, due to a stabilization of rising sea freight costs.

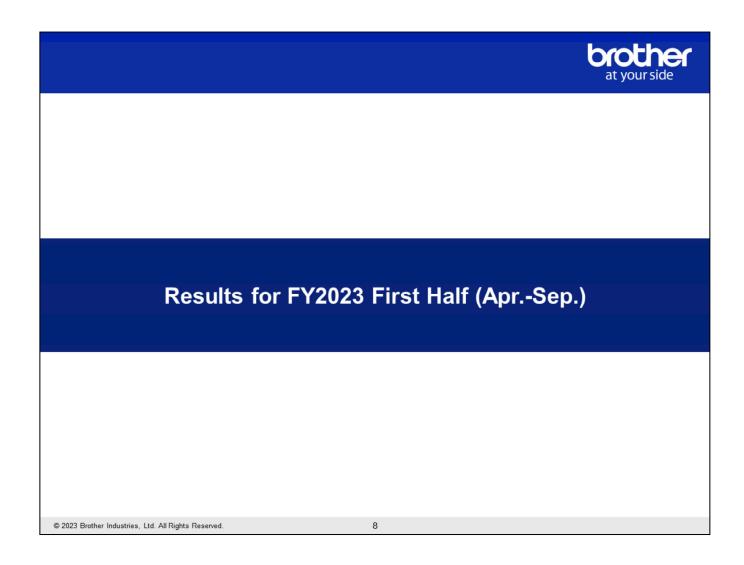
· Sales price

Average unit prices in the P&S business increased as a result of effects from price adjustments.

· SG&A cost

SG&A costs increased due to reinforcement of sales activities and other factors.

As a result of these factors, business segment profit was **17.6** billion yen, up 6.4 billion yen compared to the same period of the previous fiscal year.



Consolidated Results for FY2023 1H



Due to positive FX effects, sales revenue was flat year-on-year and business segment profit increased.

(100 Millions of Yen)

	FY22 1H	FY23 1H	Change (w/o FX)	Rate of change (w/oFX)
Sales revenue	3,967	3,996	30	0.7%
Sales levellue	3,301	3,990	(-155)	(-3.9%)
Business segment profit	359	407	48	13.3%
Business segment profit	359 407		(5)	(1.5%)
Business segment profit ratio	9.1%	10.2%		
Other income/expense	15	-10	-25	
Operating profit	375	397	23	6.0%
Operating profit ratio	9.4%	9.9%		
Income before tax	382	410	28	7.3%
Net income	303	289	-14	-4.5%
attribute to parent company	303	203	- 17	-4.570
USD	133.46	141.31	7.85	
EUR	138.79	153.51	14.72	

Sales revenue in the first half of FY2023 was **399.6** billion yen, up 3.0 billion yen from the same period of the previous year.

In terms of profits,
Business segment profit
Operating profit
Net income attributable to parent company

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increased by 4.8 billion yen to **40.7** billion yen increased by 2.3 billion yen to **39.7** billion yen

decreased by 1.4 billion yen to **28.9** billion yen due to the difference in tax rate in accounting.

difference in tax rate in accounting.

Results for FY2023 1H by Business Segment



(100 Millions of Yen)

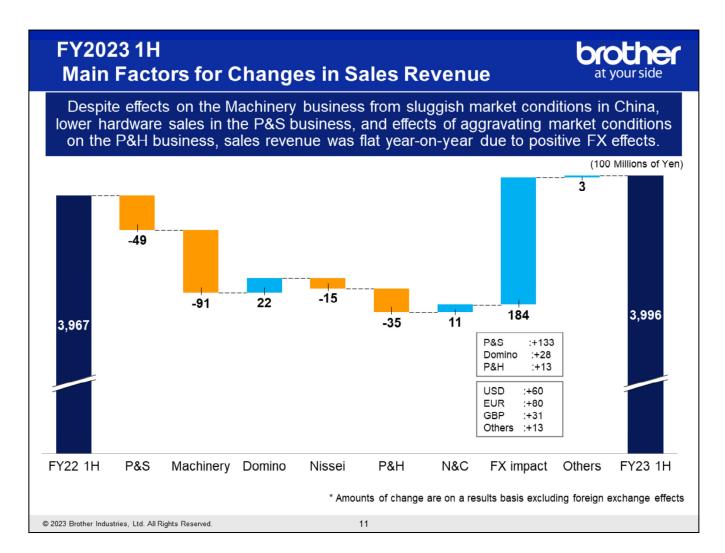
	Sa	ales revenu	ie	Busine	ss segmen	t profit	Operating profit			
	FY22 FY23 1H 1H Change		FY22 1H	Chang		FY22 1H	FY23 1H	Change		
P&S	2,405	2,488	83	230	336	106	224	320	96	
Machinery	474	392	-82	53	19	-34	58	21	-38	
Domino	489	539	50	30	38	8	37	36	-2	
Nissei	119	105	-14	12	6	-6	13	5	-7	
P&H	258	237	-22	27	-4	-31	28	-4	-32	
N&C	169	181	11	4	10	6	9	11	2	
Other	52	55	3	5	3	-1	5	9	3	
Total	3,967	3,996	30	359	407	48	375	397	23	
				·						

 $\ensuremath{^{*}}$ "Other" includes elimination amounts from inter-segment transactions.

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Here is the summary of each business segment.



Factors contributing to increases or decreases in sales revenue in the first half of FY2023.

· P&S

Regarding communications and printing equipment, although consumables sales were steady, hardware sales were down.

As for labeling, sales of hardware were steady compared to the same period of the previous fiscal year, when there were supply constraints, but the P&S business as a whole reported lower sales revenue.

Machinery

Sales revenue in the Machinery business was down due to the effects of worsening market conditions on both machine tools and industrial sewing machines.

Domino

Sales revenue increased as consumables sales were steady for both C&M and DP.

Nissei

Sales revenue for both gearmotors and gears were down due to sluggish demand for capital investment resulting from a deterioration in market conditions.

· P&H

Sales decreased due to a deterioration in market conditions in each region.

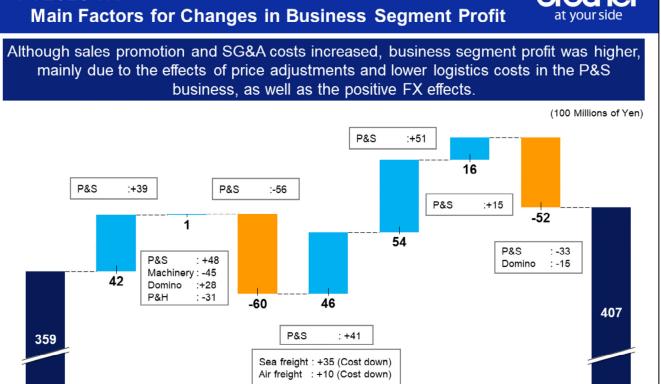
N&C

Sales increased due to a recovery in customer traffic at karaoke clubs as a result of the classification of COVID-19 being changed to a lower level.

As a result of these factors as well as positive foreign exchange effects of 18.4 billion yen resulting from the weaker yen, company-wide sales revenue increased by 3.0 billion yen to **399.6** billion yen.

FY2023 1H





Factors contributing to increases or decreases in business segment profit. Here are comments on the main elements.

Logistics

cost

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Sales price

Parts &

materials cost

SG&A

FY23 1H

FX impact

FY22 1H

FX impact

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Foreign exchange effects were positive, mainly in the P&S business.

Diff. in

sales

Promotion

· Differences in sales

Despite effects from lower sales in the Machinery business and P&H business, an increase in consumables sales in the P&S business, changes in the Domino business product mix, and other factors had a greater impact.

Promotion expenses

Promotion expenses, mainly in the P&S business, increased as a result of the return of a competitive environment in conjunction with the resolution of the supply constraints from competing companies.

Logistics costs

Logistics costs decreased, mainly in the P&S business, due to a stabilization of rising sea freight costs.

· Sales price

Average unit prices, mainly in the P&S business, increased as a result of effects from price adjustments.

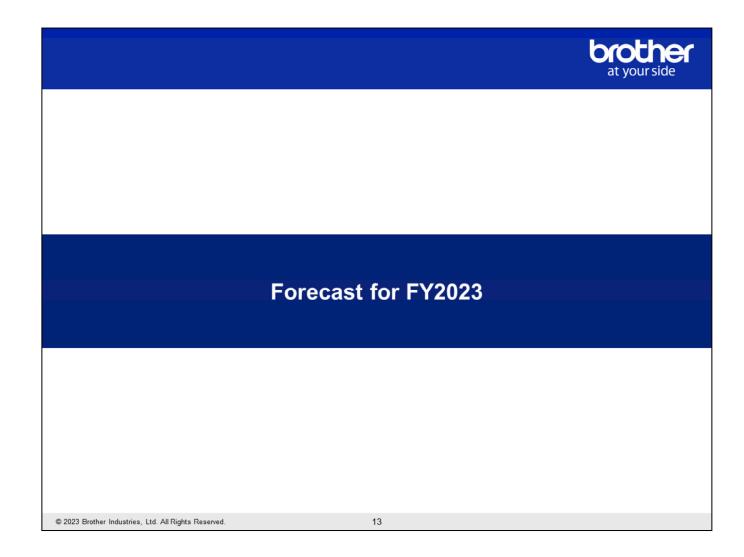
Parts and materials costs

Cost-cutting measures had an impact, mainly in the P&S business.

· SG&A costs

SG&A costs increased due to reinforcement of sales activities and other factors.

As a result of these factors, business segment profit was 40.7 billion yen, up 4.8 billion yen compared to the same period of the previous fiscal year.



Forecast for FY2023



Although positive FX effects were reflected, the forecast for sales revenue was revised downward due to effects from the prolongation of sluggish market conditions in China mainly on the Machinery business.

The forecast for profit remains unchanged as a whole, while the breakdown among business segments was adjusted.

(100 Millions of Yen)

	Previous Forecast	FY23 Forecast	Change (w/o FX)	Rate of Change (w/o FX)	FY22 Actual	Change (w/o FX)	Rate of Change (w/o FX)
Sales revenue	9.400	0 200	-200	-2.4%	0.452	47	0.6%
Sales revenue	8,400	8,200	(-526)	(-6.3%)	8,153	(-290)	(-3.6%)
Duainaga Carmant Drafit	700	700	0	0.0%	604	96	15.9%
Business Segment Profit	700	700	(-65)	(-9.3%)	604	(33)	(5.5%)
Business Segment Profit Ratio	8.3%	8.5%			7.4%		
Other income/expense	0	0	0		-50	50	
Operating Profit	700	700	0	0.0%	554	146	26.4%
Operating Profit Ratio	8.3%	8.5%			6.8%		
Income before Tax	700	700	0	0.0%	570	130	22.9%
Net Income							
attribute to parent company	500	500	0	0.0%	391	109	27.9%
USD	135.00	143.37	8.37		134.95	8.42	
EUR	140.00	152.51	12.51		141.24	11.27	

[•] The exchange rates for the forecast period have been changed to 145 yen to the USD, 150 yen to the EUR

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This slide shows our forecast for FY2023.

In light of recent conditions, the exchange rates used as preconditions for our forecasts were revised from 135 yen to 145 yen for 1 USD and 140 yen to 150 yen for 1 EUR.

Although positive FX effects were reflected, the forecast for sales revenue was revised downward due to effects from the sluggish market conditions in China, mainly on the Machinery business, being prolonged longer than expected. The forecast was revised downward by 20 billion yen from the previous forecast announced on May 8, 2023 to 820 billion yen.

The forecast for company-wide profit remains unchanged, but the breakdown by business segments was adjusted.

Positive foreign exchange effects were incorporated, and the main changes were a downward revision for the Machinery business and an upward revision for the P&S business.

Forecast for FY2023 by Business Segment



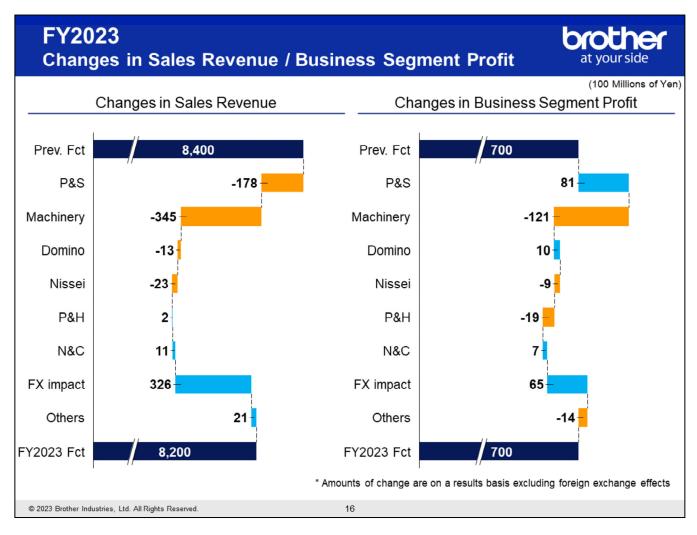
 $\ensuremath{^{*}}$ "Other" includes elimination amounts from inter-segment transactions.

(100 Millions of Yen)

	Sa	iles reven	ue	Busine	ss segme	nt profit	Operating profit			
	Previous FY23 Forecast Forecast		Change	Previous Forecast	FY23 Forecast	Change	Previous Forecast	FY23 Forecast	Change	
P&S	4,970	5,025	55	415	547	132	415	531	116	
Machinery	1,156	828	-328	148	35	-113	148	37	-111	
Domino	1,058	1,091	33	45	56	11	45	55	10	
Nissei	242	222	-20	21	12	-9	21	13	-8	
P&H	511	540	29	44	30	-14	44	30	-14	
N&C	375	386	11	9	16	7	9	16	7	
Other	88	108	21	18	4	-14	18	18	0	
Total	8,400	8,200	-200	700	700	0	700	700	0	

Here is the summary of each business segment.

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The main causes of the revision from the previous forecasts for sales revenue and business segment profit in FY2023 are as follows.

· P&S

Despite a downward revision of sales revenue as a result of reflecting lower hardware sales, the forecast for business segment profit was revised upward, mainly in light of the upturn in the first half of the fiscal year.

Machinery

The forecasts for sales revenue and business segment profit were revised downward substantially to reflect the downturns in machine tools and industrial sewing machines in the first half and the lower forecast for the second half.

Positive foreign exchange effects were added to this, and despite the lower forecast for overall sales revenue, the forecast for business segment profit remains unchanged.

Financial Position (100 Millions of Yen) End of End of Change Mar 23 Sep23 Current assets 5,118 1 5,117 -37 Cash&Cash equivalents 1,190 1,154 Inventories 2,221 2,319 98 Non-current assets 3,387 3,645 258 Total liabilities 2,538 2,147 -391 Interest-bearing debt 374 -368 Shareholders' equity* 5.966 6.615 649 *Equity attributable to owners of the parent company Total assets 258 8,505 8,763 End of End of Change Mar 23 Sep23 1,148 332 Net cash 816 Shareholders' equity ratio 70.2% 75.5% 5.3 6.8% ROE Inventories / Cost of sales Inventories **Inventories** (100 millions of Yen) (Number of months) 2,338 2,319 2,302 2,228 2.221 1,997 1,696 1,528 1,406 6.1 Dec-21 Mar-22 Jun-22 Dec-22 Sep-21 Sep-22 Mar-23 Jun-23 Sep-23 © 2023 Brother Industries, Ltd. All Rights Reserved. 17

Net cash was 114.8 billion yen.

Assets, liabilities, and equity all increased as a result of the weaker yen.

Both inventories and inventory turnover remained at high levels, but we continue to adjust production in line with demand, and both have decreased when excluding the impact of exchange rates.

We will, however, continue to work on rationalization, as inventory levels remain high, particularly in the P&S business.

Capital Expenditure, Depreciation and Amortization/ R&D Expenses (100 Millions of Yen) Capital Expenditure/Depreciation & Amortization R&D Expenses 492 CapEx 565 454 438 Depreciation & Amortization 438 405 347 307 FY21 FY22 FY23 FY21 FY22 FY23 Fct Fct Act Breakdown by business (CapEx) Breakdown by business (R&D) FY21 FY22 FY21 FY22 Industrial area 68 82 Industrial area 103 123 134 Consumer area & Others 281 356 443 Consumer area & Others 335 331 358 Total 349 438 565 Total 438 454 492 * The industrial area combines the Machinery, Domino, and Nissei businesses © 2023 Brother Industries, Ltd. All Rights Reserved. 18

Capital expenditures, depreciation, and research and development expenses for FY2023 remain unchanged from the previous announcement.

We will continue to make prior investments for the future as stated in the medium-term business strategy CS B2024.



Shareholder Returns



The interim dividend for FY2023 is 34 yen per share. The forecast for the annual dividend remains unchanged.

[Basic policy] Implement stable and continuous shareholder returns

- Minimum annual dividend of 68 yen per share
- Consider additional shareholder returns, including an increase in the dividend level, depending on factors such as business performance. In addition, flexibly carry out repurchase of our own shares

	Interim dividend	Year-end dividend	Annual dividend
FY2021	30 yen	34 yen	64 yen
FY2022	34 yen	34 yen	68 yen
FY2023	34 yen	34 yen (planned)	68 yen (planned)

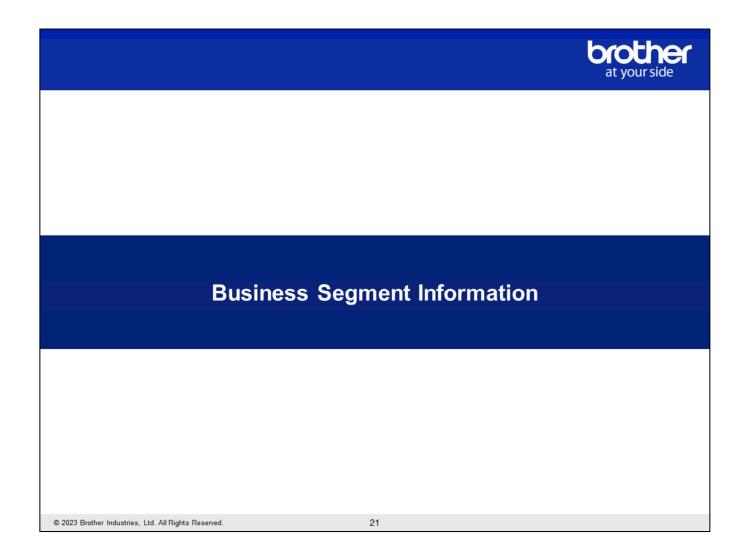
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This is information regarding shareholder returns.

The interim dividend for FY2023 will be 34 yen per share.

The forecast for the annual dividend remains unchanged.



Printing & Solutions Sales Revenue & Profit (100 Millions of Yen) Change Change Change FY23 2202 2302 FY22 Change w/o FX Prev. Fct. Forecast w/o FX vs LY 1,187 1,216 2.5% 4,967 5,025 Sales revenue -3.3% 4,970 1.2% -3.6% 1,058 Communications & printing equipment 1,043 1.4% -4.3% 4.351 4,308 4,367 0.4% -4.4% 392 450 14.7% 1,688 10.3% 1.695 2.3% -2.2% Americas 1.726 Europe 295 310 5.2% -6.8% 1,351 1,308 1,366 1.1% -6.5% Asia & others 240 207 -13.6% -16.1% 847 856 848 0.1% -2.6% 90 116 -22.2% -23.3% 464 449 428 -7.9% -9.3% Japan (incl. OEM) Labeling 144 158 10.2% 617 662 657 6.6% 1.7% 4.1% Americas 65 75 15.1% 10.9% 286 309 296 3.7% -0.8% 47 Europe 39 22.8% 8.8% 186 193 208 11.5% 3.4% Asia & others 25 30 -16.5% -18.4% 98 103 104 5.8% 3.5% Japan 10 11 9.4% 9.4% 46 56 49 6.2% 6.2% 547 **Business segment profit** 51 143 181.3% 371 415 47.5% Operating profit 54 140 157.5% 365 415 531 45.7% <Sales Revenue> <Business Segment Profit> --- Profit ratio Labeling Communications 662 547 4,351 4,308 4,367 657 617 & Printing Equipment 415 371 11.7% 1,043 1,058 158 8.4% 144 22Q2 23Q2 FY22 FY23 FY23 22Q2 23Q2 FY22 FY23 FY23 22Q2 23Q2 FY22 FY23 FY23 Prev. Forecast Prev. Forecast Prev. Forecast Fct Fct © 2023 Brother Industries, Ltd. All Rights Reserved 22

In the P&S business, sales revenue in the second quarter was 121.6 billion yen.

Growth on a local currency basis was negative 3.3%.

Communications & printing equipment

Sales revenue was 105.8 billion yen.

Growth on a local currency basis was negative 4.3%, due mainly to the effects of worsening market conditions in China, but sales revenue increased due to positive foreign exchange effects.

The details are explained on the next page.

· Labeling

Sales revenue was **15.8** billion yen. Growth on a local currency basis was positive 4.1%, due to an increase in sales of hardware compared to the same period of the previous fiscal year when there were effects from supply constraints caused by shortages of parts and materials.

Business segment profit was 14.3 billion yen.

Despite an increase in sales promotion and SG&A costs, business segment profit increased substantially due to higher consumables sales, effects of price adjustments, and lower logistics costs, as well as the positive impact of foreign exchange rates.

Sales Revenue Growth Rate / Consumable Ratio / Growth Rate of Hardware



	21Q1	21Q2	21Q3	21Q4	22Q1	22Q2	22Q3	22Q4	23Q1	23Q2	23Q3 2	3Q4	FY21	FY2
LBP														
Sales revenue growth rate (JPY/YoY)														
Hardware	-10%	-4%	-9%	-8%	41%	45%	42%	36%	4%	-17%	-	-	-8%	41%
Consumable	21%	15%	14%	16%	18%	-8%	0%	4%	3%	15%	-	-	16%	3%
Sales revenue growth rate (LC/YoY) Hardware	-16%	-9%	-15%	-13%	25%	23%	21%	23%	-1%	-21%			-13%	23%
Consumable	12%	9%	6%	9%	7%	-20%	-13%	-6%	-3%	7%	-	-	9%	-8%
IJP														
Sales revenue growth rate (JPY/YoY) Hardware	90%	95%	17%	15%	18%	32%	46%	39%	5%	3%			45%	33%
Consumable	11%	-6%	-3%	2%	19%	-2%	8%	13%	15%	16%			0%	9%
Sales revenue growth rate (LC/YoY)	1170	-070	-070	270	1370	-270	070	1070	1070	1070			070	370
Hardware	79%	87%	11%	10%	8%	16%	30%	27%	2%	-2%	_	-	38%	20%
Consumable	5%	-10%	-7%	-2%	11%	-12%	-2%	4%	9%	9%	-	-	-4%	0%
Consumable ratio	56%	57%	58%	59%	53%	47%	49%	53%	54%	53%	-	-	57%	51%
Growth rate of hardware (Units/YoY)														
LBP	-28%	-16%	-20%	-16%	14%	9%	3%	8%	-1%	-21%	-	-	-20%	8%
IJP	65%	101%	1%	7%	8%	16%	42%	43%	4%	0%	-	-	34%	26%
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This slide shows the sales revenue growth rates of major printing products in the second quarter (local currency basis, year-to-year comparison).

The laser (LBP) sales growth was negative 21% for hardware and positive 7% for consumables. The rates for inkjet (IJP) sales were negative 2% for hardware and positive 9% for consumables.

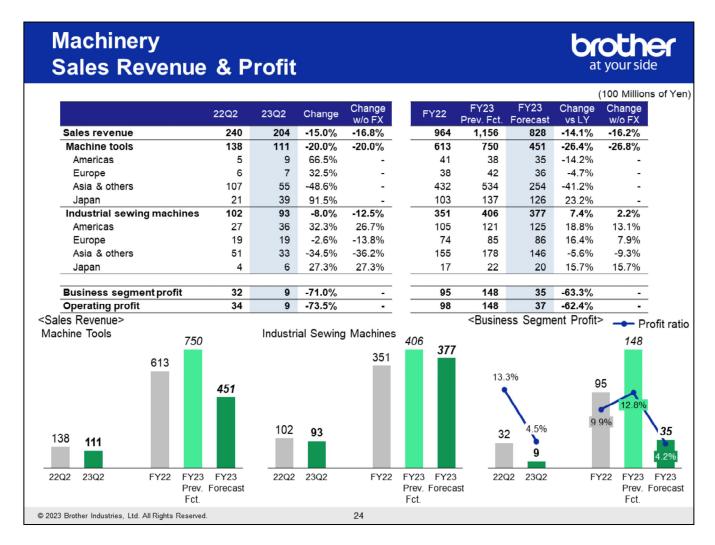
· Hardware

Regarding lasers, sales were down significantly in China and decreased in nearly all regions.

As for inkjet, sales of tank models increased in emerging markets other than China, but decreased in other regions.

· Consumables

Sales were steady compared to the same period of the previous fiscal year, when sales were down.



In the Machinery business, sales revenue in the second quarter was 20.4 billion yen.

Growth on a local currency basis was negative 16.8%.

· Machine tools

Sales revenue was 11.1 billion yen. Growth on a local currency basis was negative 20.0%.

Due to aggravating market conditions in China, sales revenue decreased significantly as the demand for capital investment in the automotive and general machinery markets remained sluggish.

· Industrial sewing machine

Sales revenue was **9.3** billion yen. Growth on a local currency basis was 12.5%.

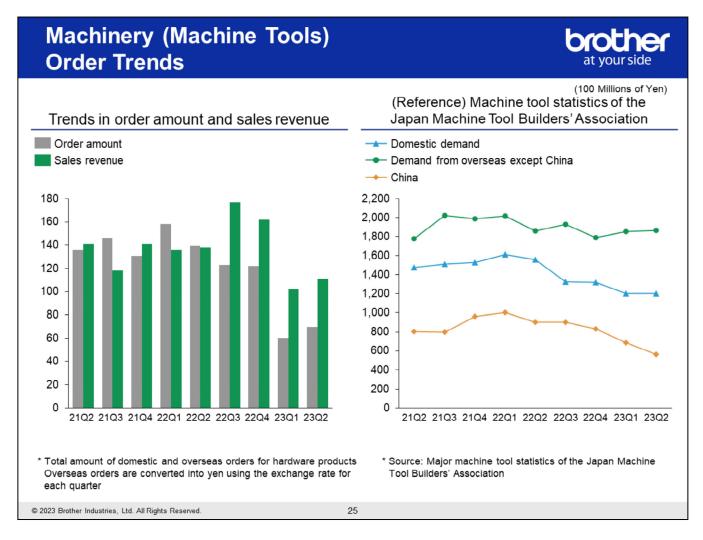
Sales of industrial sewing machines, which were firm in the same period of the previous fiscal year, decreased significantly year-on-year due to the continued sluggish demand for capital investment among apparel manufacturers in Asia.

Sales of garment printers increased, mainly in the Americas.

Overall sales of industrial sewing machines decreased despite the positive impact of exchange rates.

Business segment profit was 0.9 billion yen.

Business segment profit decreased substantially due to lower sales revenue.



This slide shows trends in sales revenue and order amounts by quarter.

The order amounts are the aggregate amounts of orders for hardware products from both Japan and overseas.

Although order amounts bottomed out in the first quarter of FY2023, they remained at low levels in the second quarter due to effects from aggravating market conditions in China.

Domino Sales Revenue & Profit (100 Millions of Yen) Change w/o FX FY23 Change Change FY23 22Q2 23Q2 FY22 Change Prev. Fct. w/o FX Sales revenue 251 283 12.4% 5.5% 1,008 1,058 1,091 8.2% 3.1% Americas 57 70 22.5% 5.9% 243 271 275 13.3% 0.3% Europe 111 122 10.0% 4.9% 437 437 471 7.9% 3.4% 12.6% 288 306 6.5% Asia & others 72 81 9.5% 306 6.6% Japan 11 10 -15.5% -15.5% 41 43 39 -6.4% -6.4% **Business segment profit** 13 17 27.4% 56 45 56 0.5% Operating profit 18 18 -58 45 55 2.8% --- Profit ratio <Sales Revenue> <Business Segment Profit> 1,091 56 56 1,058 1,008 45 17 5.5% 5.1% 283 13 251 4.3% 5.9% 5.2% 22Q2 23Q2 FY22 FY23 FY23 22Q2 23Q2 FY22 FY23 FY23 Prev. Fct. Forecast Prev. Fct. Forecast © 2023 Brother Industries, Ltd. All Rights Reserved. 26

In the Domino business, sales revenue in the second quarter was 28.3 billion yen.

Growth on a local currency basis was positive 5.5%.

In the hardware business, C&M performed steadily.

Consumables remained firm in both C&M and DP.

Business segment profit was 1.7 billion yen.

Although SG&A costs increased in conjunction with the reinforcement of sales activities and updating of backbone business systems, business segment profit increased substantially due to the effects of higher sales revenue and changes in the product mix.

Nissei Sales Revenue & Profit (100 Millions of Yen) FY23 Change FY23 Change Change 22Q2 23Q2 FY22 Change w/o FX Prev. Fct. Forecast w/o FX vs LY 52 -12.1% 59 -13.4% 235 242 222 -5.5% -6.8% Sales revenue Americas 8 8 0.1% -5.4% 38 38 37 -3.4% -9.1% Europe Asia & others 11 8 -24.2% -27.2% 37 38 36 -2.4% -5.0% 167 40 36 -11.3% 149 Japan -11.3% 160 -6.7% -6.7% **Business segment profit** 6 1 -82.0% 19 21 12 -36.9% 6 0 18 21 13 Operating profit -92.0% -28.5% --- Profit ratio <Sales Revenue> <Business Segment Profit> 242 235 222 19 10.0% 12 8.7% 8.1% 6 59 52 2.0% 1 22Q2 23Q2 FY22 FY23 FY23 22Q2 23Q2 FY22 FY23 FY23 Prev. Fct. Forecast Prev. Fct. Forecast © 2023 Brother Industries, Ltd. All Rights Reserved. 27

In the Nissei business, sales revenue in the second quarter was 5.2 billion yen.

Growth on a local currency basis was negative 13.4%.

Sales of both gearmotors and gears have been sluggish, mainly due to sluggish demand for capital investment in response to worsening market conditions in China, resulting in a decline in sales revenue.

Business segment profit was 0.1 billion yen.

Business segment profit decreased substantially due to lower sales revenue.

Personal & Home Sales Revenue & Profit (100 Millions of Yen) FY23 FY23 Change Change 22Q2 23Q2 FY22 Change w/o FX w/o FX Prev. Fct. Forecast vs LY 122 Sales revenue 116 5.0% -1.1% 510 511 540 5.9% 0.7% 77 77 311 335 6.0% Americas 0.1% -4.7% 316 0.8% Europe 20 27 38.6% 23.0% 112 113 122 8.9% 1.1% Asia & others 14 12 -12.2% -14.1% 52 56 54 2.6% 0.5% Japan 6 6 -2.3% -2.3% 29 29 -1.2% -1.2% 7 2 **Business segment profit** -73.7% 58 44 30 -48.1% Operating profit 2 -75.4% 44 -48.7% 8 59 30 <Business Segment Profit> <Sales Revenue> Profit ratio 58 540 511 510 44 11.3% 30 8.6% 6.1% 5 6% 122 116 7 22Q2 FY22 FY23 22Q2 23Q2 FY22 FY23 FY23 23Q2 FY23 Prev. Fct. Forecast Prev. Fct. Forecast © 2023 Brother Industries, Ltd. All Rights Reserved. 28

In the P&H business, sales revenue in the second quarter was 12.2 billion yen.

Growth on a local currency basis was negative 1.1%.

Although sales of mid- to high-end models decreased due to worsening market conditions, particularly in the U.S., sales revenue increased as a result of positive foreign exchange effects.

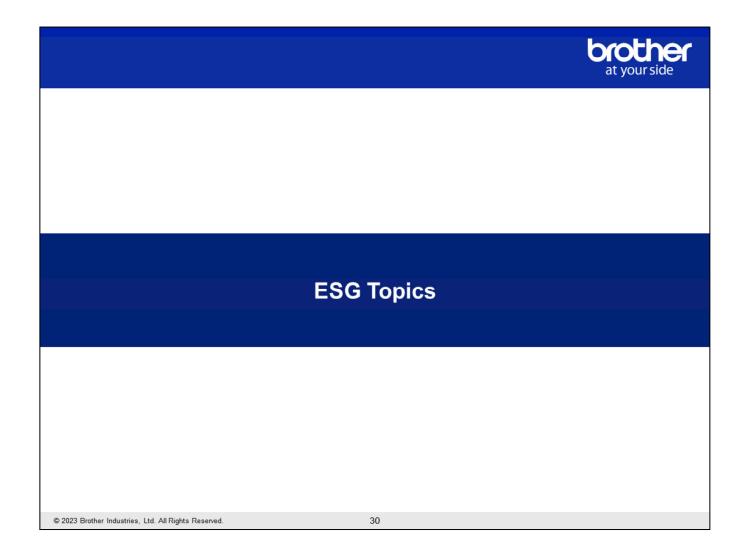
Business segment profit was 0.2 billion yen.

Business segment profit decreased substantially due to negative changes in the product mix caused by a decrease in sales of mid-to-high-end models, and higher sales promotion and SG&A costs.

Network & Contents Sales Revenue & Profit (100 Millions of Yen) FY23 FY23 Change 22Q2 23Q2 Change FY22 Prev. Fct. vs LY Forecast Sales revenue 85 91 6.9% 353 375 386 9.5% Approx. Approx. **Business segment profit** 1 4 5 9 16 7.4X 3.5X Approx. Approx. 2 Operating profit 5 8 9 16 2.0X 2.5X <Sales Revenue> <Business Segment Profit> --- Profit ratio 386 16 375 353 9 5 91 85 2.4% 1.3% 0.7% 22Q2 23Q2 FY22 FY23 FY23 Prev. Fct. Forecast 22Q2 23Q2 FY22 FY23 FY23 Prev. Fct. Forecast © 2023 Brother Industries, Ltd. All Rights Reserved. 29

In the N&C business, sales revenue in the second quarter was **9.1** billion yen, a year-on-year increase of 6.9%. Sales at karaoke clubs increased and sales revenue was up as a result of a recovery in customer traffic in conjunction with the reclassification of COVID-19 as a Class 5 (lower level) infectious disease in Japan.

Business segment profit was **0.4** billion yen, increased due to higher sales revenue.



BROTHER TECHNOLOGY (SHENZHEN) Acquires RBA Platinum Certification



BROTHER TECHNOLOGY (SHENZHEN) LTD., which produces P&S products, acquired the Brother Group's first RBA platinum certification. This is the Group's second RBA certification, following the acquisition of gold certification by the BROTHER INDUSTRIES (VIETNAM) LTD.

BROTHER TECHNOLOGY (SHENZHEN) LTD. Acquires RBA Platinum Certification

- The Responsible Business Alliance (RBA) is a global organization that aims for member companies to fulfill their social responsibilities through the development of sustainable supply chains.
- BROTHER TECHNOLOGY (SHENZHEN) LTD. produces printers and All-in-Ones.
- The company was recognized for its proper management of labor, safety, the environment, ethics, and supply chain, as well as its management systems for these items, and was awarded platinum certification receiving 200 points, the highest possible score.





BROTHER TECHNOLOGY (SHENZHEN)

RBA Platinum Certificate

■ Progress in achieving sustainability targets for "pursuing a responsible value chain" in the Materiality

FY2024 Target	Acquire	RBA gold certification at three Group manufacturing sites
Progress	> 2022 > 2023	BROTHER INDUSTRIES (VIETNAM) LTD. acquired RBA gold certification BROTHER TECHNOLOGY (SHENZHEN) LTD. acquired RBA platinum certification Measures are underway for acquisition of certification at one additional site
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China-based BROTHER TECHNOLOGY (SHENZHEN) LTD., which produces printers and All-in-Ones, recently acquired the Brother Group's first RBA platinum certification.

This is the Group's second RBA certification, following the acquisition of gold certification by BROTHER INDUSTRIES (VIETNAM) LTD. in the previous fiscal year.

The company was recognized for its proper management of labor, safety, the environment, ethics, and supply chains, as well as its management systems for these items, and was awarded platinum certification, receiving 200 points, which is the highest possible score.

The Brother Group has set "pursuing a responsible value chain" as one of its five materiality issues, and has made "acquiring RBA gold certification at three Group manufacturing sites" as its FY2024 Target.

Having achieved the acquisition of certification at these two sites, the Group is currently implementing measures in order to obtain certification at one additional site.

Release of Integrated Report



The Japanese version of the Integrated Report 2023 was released on the Company's website on October 31.

The English version is scheduled to be released at the end of November.



Featured Contents

- Vision roundtable discussions by employees
- Roundtable discussion by an institutional investor and outside directors
- Enhanced disclosure about human capital including DX strategies and human resource development programs
- Reform of value creation process diagrams
- Presentation of case studies concerning expansion in Industrial areas and transformation of the Printing area for achieving business portfolio transformation



Vision roundtable discussions by employees

URL: https://global.brother/ja/sustainability/report-archive/bir

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The Japanese version of the Integrated Report 2023 was released on the Company's website on October 31.

This is the third year in which an integrated report has been published.

New projects in this year's report include a report on the Vision roundtable discussions in which employees talked candidly and with a view to the future about initiatives for achieving the Brother Group Vision "At your side 2030".

In addition, a new roundtable discussion between an institutional investor and outside directors was conducted, at which the progress and challenges of the medium-term business strategy "CS B2024", initiatives to increase corporate value, and other measures were discussed, and disclosure concerning human capital was enhanced.

The English version of the report is scheduled to be released at the end of November 2023.

Please be sure to take a look at the report.



Reference: Brother's business areas



Printing Equipment label printer Home & Culture Personal & Home	B	usiness areas	Bı	ısiness se	egments	Ar	ea (Main _I	products & servic	e portfolio	<u>)</u>
Machinery/FA Industrial Sewing Machines Reducer Machine tool Industrial Sewing Machine Industrial Sewing Machine Reducer Machine tool Industrial Sewing Machine Reducer Machine tool Industrial Sewing Machine Industrial Sewing Machine Industrial Sewing Machine Reducer Machine tool Industrial Sewing Machine Reducer Machine tool Industrial Sewing Machine Industrial Sewing Machine			Nissei					MPV PT	0	V -
Printing Printing Printing Commercial & Industrial Labeling Home & Office Labeling Communications & Printing Equipment Personal & Home Personal & Home	In	Machinery/FA	3						14.3	
Printing Printing Printing Commercial & Industrial Labeling Home & Office Labeling Communications & Printing Equipment Personal & Home Personal & Home	dustri		achinen	Sewing	Sewing	Reducer	Gear	Machine tool		
Printing Printing Printing Printing Commercial & Industrial Labeling Home & Office Labeling Communications & Printing Equipment Personal & Home Personal & Home	al ar			Machines		**************************************		ELIZATI Barriera ELIZATI	THE THE	
Printing Printing Printing Communications & Office Labeling Communications & Printing Equipment Personal & Home Personal & Home	ea.		20		Garment printer	Coding and	d marking equipment	Digital pr	inting equipment	
Printing v v v Communications & Industrial use Mobile printer Labeling system Printer All-in-One label printer Personal & Home			S _C	Labolina	& Industrial			4		
Communications & Industrial use Mobile printer Labeling system Printer All-in-One label printer Personal & Home	Con	Printing		Labeling	Office	Commercial &			-	
Home & Culture	nusi	· · · · · · · · · · · · · · · · · · ·	,			Industrial use	Mobile printe	r Labeling system	Printer	All-in-One
G Culture	ner a	Personal & Home		Home	-	*	F			
Network & Contents Home sewing machine Home cutting machine Online Karaoke systems	rea	Culture Network & Contents			Home sewing ma	achine	Home cutting machine	Online	Karaoke system	
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