

Fiscal Year 2022 (ended March 31, 2023) Financial Results, Updates on the Medium-term Business Strategy "CS B2024"

Brother Industries, Ltd. May 8, 2023

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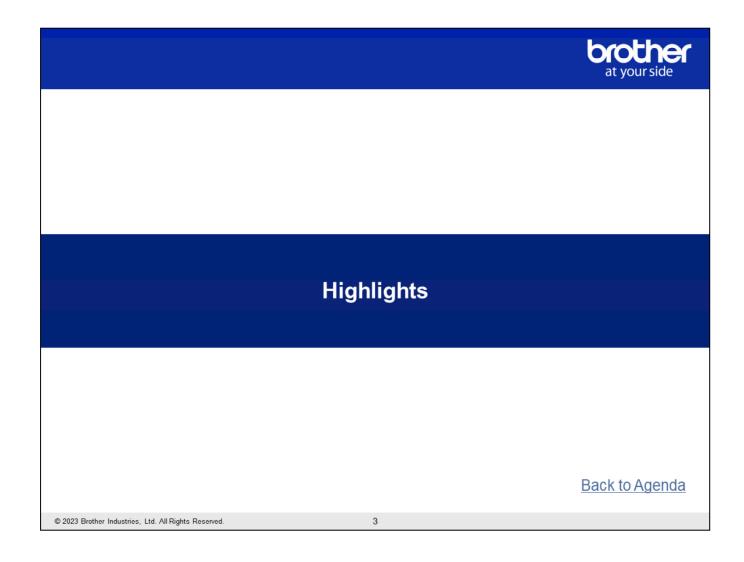
Agenda



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- ◆ <u>Updates on the Medium-term Business Strategy</u> "CS B2024"

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Highlights (Results for FY2022)



Results for FY2022

Sales revenue

815.3 billion yen/ +14.7% (year-on-year)

✓ Revenue increased due to positive FX effects, an increase of hardware sales in the P&S business compared to the previous fiscal year when there were supply constraints, and other factors

◆ Business segment profit 60.4 billion yen/ -28.6% (year-on-year)

- ✓ In the P&S business, gross profit decreased due to the change in the sales ratio of hardware and consumables as well as decreased sales of consumables, despite effects from price adjustments
- Profit decreased substantially due to an increase in SG&A, soaring parts and materials costs, and other factors

Operating profit

55.4 billion yen/ -35.2% (year-on-year)

✓ Impairment losses on a part of goodwill in the Domino business were recorded, despite gain on sales of fixed assets

♦ Net income*

39.1 billion yen/ -36.0% (year-on-year)

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Results for FY2022

Sales revenue

Sales revenue increased by 14.7% year-on-year to 815.3 billion yen.

Revenue increased due to positive FX effects, increased sales of hardware in the P&S business compared to the previous fiscal year when there were supply constraints, and other factors.

Business segment profit

Business segment profit decreased by 28.6% year-on-year to 60.4 billion yen.

In the P&S business, gross profit decreased due to the change in the sales ratio of hardware and consumables as well as decreased sales of consumables, despite effects from price adjustments. Profit also decreased substantially due to an increase in SG&A, soaring parts and materials costs, and other factors.

Operating profit

Operating profit decreased by 35.2% year-on-year to **55.4 billion yen**.

Impairment losses on a part of goodwill in the Domino business were recorded due to an increase in the discount rate applicable to the future cash flow reflecting a rise in interest rates, despite gain on sales of fixed assets.

Net income attributable to owners of the parent company

Net income attributable to owners of the parent company decreased by 36.0% year-on-year to 39.1 billion yen.

^{*:} Net income attributable to owners of the parent company

Highlights (Forecast for FY2023/Shareholder returns)



Forecast for FY2023

Sales revenue

840.0 billion yen/ +3.0% (year-on-year)

- ◆ Business segment profit 70.0 billion yen/ +15.9% (year-on-year)
 - ✓ Incorporating high parts and materials costs as well as increased SG&A, including personnel expenses, into the forecast, the Company will continue to make prior investments for the future as stated in the medium-term business strategy "CS B2024"
 - Revenue and profit are expected to increase due to growth in the industrial area and recovery in profitability of the P&S business

Shareholder returns

- ✓ Annual dividend for FY2022 of 68 yen per share (planned)
 (4 yen increase from the previous fiscal year)
- ✓ Annual dividend for FY2023 of 68 yen per share (planned)

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Forecast for FY2023

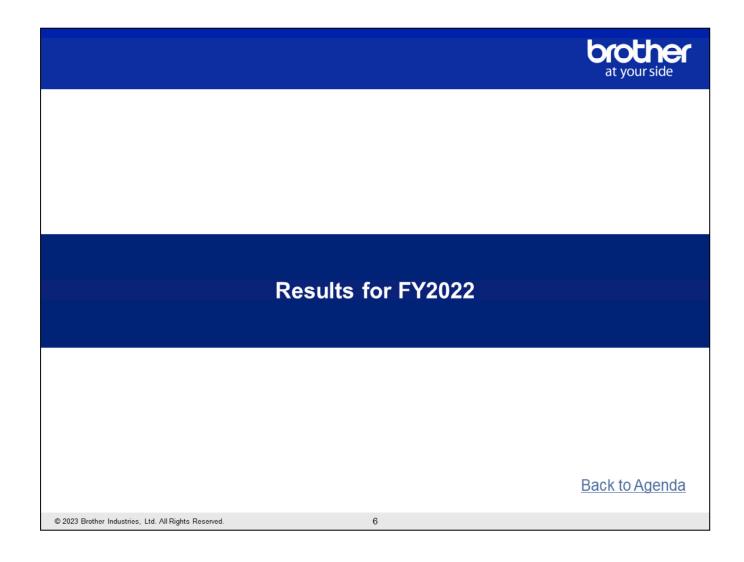
Incorporating high parts and materials costs as well as increased SG&A, including personnel expenses, into the forecast, the Company will continue to make prior investments for the future as stated in the medium-term business strategy "CS B2024" (FY2022 to FY2024).

In FY2023, revenue and profit are expected to increase due to growth in the industrial area and recovery in profitability of the P&S business.

Shareholder returns

The annual dividend per share for FY2022 is planned to be 68 yen, up 4 yen from the previous fiscal year.

The annual dividend per share for FY2023 is planned to be 68 yen.



Consolidated Results for FY2022



Revenue increased, due mainly to higher hardware sales in the P&S business, in addition to positive FX effects. Business segment profit decreased substantially due to an increase in SG&A, soaring parts and materials costs, and other factors. As for operating profit, impairment losses on a part of goodwill in the Domino business were recorded

(100 Millions of Yen)

	FY21 Annual	FY22 Annual	Change (w/o FX)	Rate of Change (w/o FX)	Previous Forecast	Change (w/o FX)	Rate of Change (w/o FX)
Salaa rayanya	7 100	0.452	1,043	14.7%	9.250	- 97	-1.2%
Sales revenue	7,109	8,153	(228)	(3.2%)	8,250	(-125)	(-1.5%)
Duainaga Carmant Drafit	846	604	-241	-28.6%	650	-46	-7.1%
Business Segment Profit	040	604	(-294)	(-34.8%)	650	(-64)	(-9.9%)
Business Segment Profit Ratio	11.9%	7.4%			7.9%		
Other income/expense	9	- 50 -	-60		80	-130	
Operating Profit	855	554	-301	-35.2%	730	-176	-24.1%
Operating Profit Ratio	12.0%	6.8%			8.8%		
Income before Tax	864	570	-295	-34.1%	730	-160	-22.0%
Net Income attribute to parent company	610	391	-219	-36.0%	510	-119	-23.4%
USD	112.86	134.95	22.09		135.13	-0.18	
EUR	131.01	141.24	10.23		139.67	1.57	

<Ref.> FX sensitivity* (FY22 Results)
(billions of yen) Sales Business Segment Profit
USD 1.6 -0.6
EUR 1.1 1.0
*Annual impact of JPY 1 change

Gain and loss on sale of fixed assets: +5.3 billion yen

 Impairment losses on a part of goodwill in the Domino business: -10.6 billion yen

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In FY2022, revenue increased by 104.3 billion yen from the previous fiscal year to **815.3** billion yen, due mainly to positive FX effects and an increase in sales of hardware in the P&S business.

Business segment profit decreased by 24.1 billion yen from the previous fiscal year to **60.4** billion yen, mainly due to an increase in SG&A and soaring parts and materials costs, despite effects from price adjustments.

Operating profit decreased by 30.1 billion yen from the previous fiscal year to **55.4** billion yen as impairment losses on a part of goodwill were recorded in the Domino business due to an increase in the discount rate applicable to the future cash flow reflecting a rise in interest rates, despite gains on sales of fixed assets.

Net income attributable to owners of the parent company was **39.1** billion yen, down 21.9 billion yen from the previous fiscal year.

Results for FY2022



(100 Millions of Yen)

	Sales revenue			Busines	ss segmer	nt profit	Operating profit		
	FY21	FY22	Change	FY21	FY22	Change	FY21	FY22	Change
P&S	4,242	4,967	725	598	371	-227	594	365	-230
Machinery	905	964	59	126	95	-30	126	98	-27
Domino	847	1,008	161	52	56	4	43	-58	-101
Nissei	207	235	27	14	19	5	13	18	5
P&H	500	510	10	81	58	-23	82	59	-24
N&C	296	353	57	-27	5	32	-6	8	14
Other	111	116	4	3	1	-2	2	64	62
Total	7,109	8,153	1,043	846	604	-241	855	554	-301

 * "Other" includes elimination amounts from inter-segment transactions.

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This slide shows results in each business segment.

Effective FY2022 business segmentation has been changed as per the medium-term business strategy "CS B2024" and the figures for FY2021 have been revised as well for comparison.

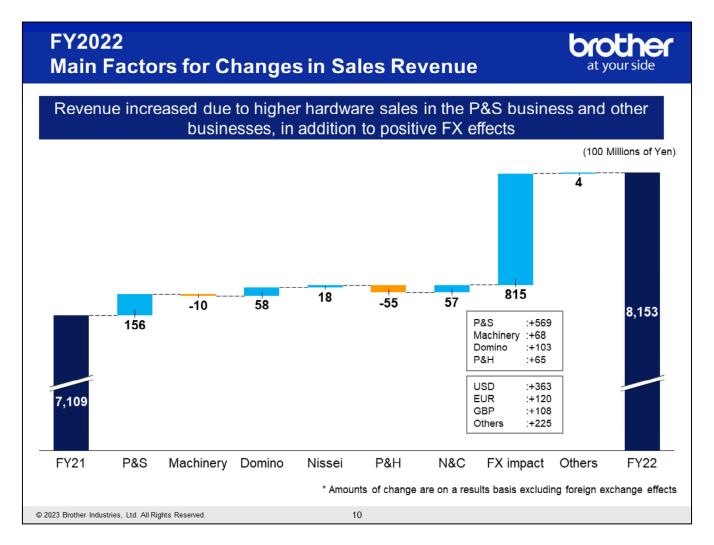
The same applies to the figures on the following pages.

Review of FY2022



Busines	Review of FY2022 (on a results basis excluding FX effects)
P&S	 [Communications & Printing Equipment] Revenue increased due to higher hardware sales accompanying recovery from supply constraints as well as price adjustments, despite decreases mainly in sales of consumables due to the continued impact of inventory control in the U.S. and European channels and others [Labeling] Revenue decreased due to supply constraints resulting from a shortage of parts and materials Profit decreased due to higher parts and materials costs, SG&A, and promotion, in addition to the decrease in gross profit accompanying the change in the sales ratio of hardware and consumables in Communications & Printing equipment, and lower sales of consumables
Machinery	 [Machine Tools] Revenue increased due to firm demand in the automotive and general machinery markets, despite supply constraints caused by shortages of parts and materials [Industrial Sewing Machines] Revenue decreased due to lower demand for capital investment in the industrial Sewing Machines and downturn after a surge in demand brought about by COVID-19 in the Garment Printers. Profit decreased due to soaring parts and materials costs, higher SG&A, and investments for growth
Domino	 Revenue increased due to firm performance of consumables and solid demand for C&M hardware As for operating profit, impairment losses on a part of goodwill were recorded due to a rise in the discount rate in response to soaring interest rates
Nissei	Both revenue and profit increased due to the firm performance of reducers accompanying expanding needs for automation in factories
P&H	Both revenue and profit decreased due to the worsening of the product mix caused by a decrease in sales of middle- and high-end models as stay-at-home demand has run its course
N&C	With the recovery of market conditions from COVID-19, sales at karaoke clubs increased and sales of karaoke systems were strong, resulting in a turnaround to profitability

This is a review of FY2022 by business.



These are the main factors behind the changes in sales revenue for FY2022. The amount of change for each business is on a results basis excluding FX effects.

·P&S

Although sales of consumables decreased, sales of hardware were strong as supply constraints caused by parts and materials shortages eased, resulting in an increase in revenue in the business as a whole.

Machinery

As for machine tools, demand from the automobile and general machinery markets remained firm, despite the impact of supply constraints due to parts and materials shortages. Sales of industrial sewing machines decreased due to concerns over an economic slowdown. Revenue decreased in the business as a whole.

Domino

Revenue increased as consumables remained firm for both C&M and DP.

Nisse

Revenue increased due mainly to the strong performance of reducers resulting from increased demand for capital investment.

•P&H

Revenue decreased as stay-at-home demand has run its course.

·N&C

Sales at karaoke clubs increased with the recovery of the number of karaoke customers following the easing of activity restrictions to prevent the spread of COVID-19, and sales of karaoke systems remained firm, resulting in an increase in revenue.

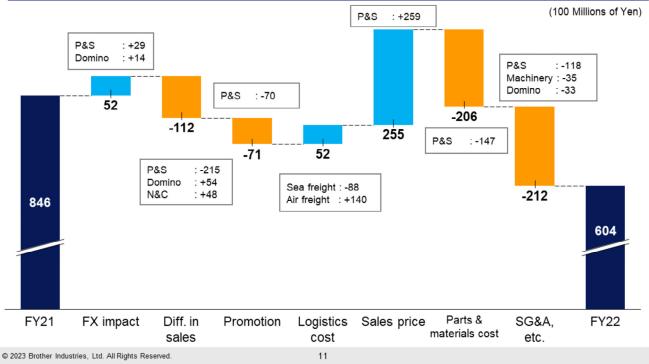
Due to these factors, in addition to the positive FX effects of 81.5 billion yen resulting from the weaker yen, company-wide sales revenue increased by 104.3 billion yen to **815.3** billion yen.

FY2022

Main Factors for Changes in Business Segment Profit



Despite effects from price adjustments mainly in the P&S business, profit decreased substantially due to factors such as the lower gross profit caused by the change in the sales ratio of hardware and consumables and decreased sales of consumables mainly in the P&S business, as well as an increase in SG&A, and parts and materials costs



These are the main factors for changes in business segment profit.

·FX impact

There was a positive impact in the Machinery and other businesses, despite negative impacts, mainly in the P&S business, due to the decline in the value of the yen against the U.S. dollar.

Differences in sales

A decrease in gross profit in the P&S business caused by a change in the sales ratio of hardware and consumables, and lower sales of consumables had a large impact.

Promotion

In the P&S business, promotion increased according to the recovery of our supply capacity as well as competitors.

Logistics cost

Logistics costs decreased due to the absence of air transportation of consumables in the P&S business, which occurred in FY2021.

·Sales price

The impact was mainly in the P&S business. Average unit prices increased as a result of price adjustments.

·Parts and materials costs

Every business was affected by cost increases.

·SG&A and other expenses

Logistics-related costs and personnel expenses increased, mainly in the U.S.

As a result of these factors, business segment profit was **60.4** billion yen, down 24.1 billion yen from previous fiscal year.



Preconditions for Forecast for FY2023



Preconditions for forecast for FY2023 (Recognition of business environment)

(Blue indicates positive change from the previous year; red indicates negative change.)

Exchange rat	te precondition	1USD=135 yen, 1EUR=140 yen
	P&S	Work-from-home demand has run its course and print volume is slowly declining. The Commercial & Industrial Labeling market is expanding
Demand	Machine Tools	Despite the economic cycle entering a downward phase, demand for small machine tools is increasing due to the growth of the Chinese and Indian markets, the conversion to electric vehicles, and the growing awareness of carbon neutrality
	Domino	C&M demand remains firm due to growing awareness of traceability
Supply	P&S(Labeling) /Machine tools	Supply constraints caused by parts and materials shortages has settled
	Promotion	In the P&S business, promotion is increasing as competitors' production capacity recovers
0	Logistics	Subsiding of sea freight hikes
Costs	Parts & materials	Parts and materials costs remain high due to the impact of inflation and other factors
	SG&A	Personnel expenses and other costs are increasing on a global basis

The preconditions used in the forecast and our perception of the business environment are as follows.

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The exchange rates used for the forecast are 135 yen to the USD and 140 yen to the EUR.

Demand

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As for the P&S business, work-from-home demand has run its course and print volume is slowly declining. On the other hand, we expect the Commercial & Industrial Labeling market to expand.

As for machine tools, we expect the Chinese and Indian markets to grow, although the economic cycle is entering a downward phase.

In addition, with the conversion to electric vehicles and growing awareness of carbon neutrality, we expect demand for small, energy-efficient machine tools to increase.

As for the Domino business, we expect firm demand, especially in C&M, due to the growing awareness of traceability.

Supply

In FY2022, there were supply constraints mainly in the P&S business (labeling) and machine tools due to parts and materials shortages, but these have now settled, and we do not expect any impact in FY2023.

·Costs

We expect the impact of inflation to continue, parts and materials costs to remain high, and SG&A is expected to increase in general. In addition, we expect promotion to increase in the P&S business according to the recovery of our supply capacity as well as competitors.

On the other hand, we expect logistics costs to decrease as the sea freight hikes have subsided due to the settling down of disruptions in sea transportation.

Forecast for FY2023

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Revenue and profit are expected to increase due to growth in the industrial area and recovery in profitability of the P&S business

(100 Millions of Yen)

	FY22 Actual	FY23 Forecast	Change (w/o FX)	Rate of Change (w/o FX)
Sales revenue	0 152	0 400	247	3.0%
Sales levellue	8,153	8,400	(310)	(3.8%)
Pusinoss Sogmont Drofit	604	700	96	15.9%
Business Segment Profit	004	700	(111)	(18.4%)
Business Segment Profit Ratio	7.4%	8.3%		
Other income/expense	-50	0	50	
Operating Profit	554	700	146	26.4%
Operating Profit Ratio	6.8%	8.3%		
Income before Tax	570	700	130	22.9%
Net Income				
attribute to parent company	391	500	109	27.9%
USD	134.95	135.00	0.05	
EUR	141.24	140.00	-1.24	
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For FY2023, we expect both revenue and profit to increase due to growth in the industrial area and a recovery in profitability of the P&S business.

Sales revenue is expected to increase by 24.7 billion yen to 840 billion yen.

As for profit, we expect business segment profit to increase by 9.6 billion yen to **70** billion yen, operating profit to increase by 14.6 billion yen to **70** billion yen, and net income attributable to owners of the parent company to increase by 10.9 billion yen to **50** billion yen.

Forecast for FY2023 by Business Segment



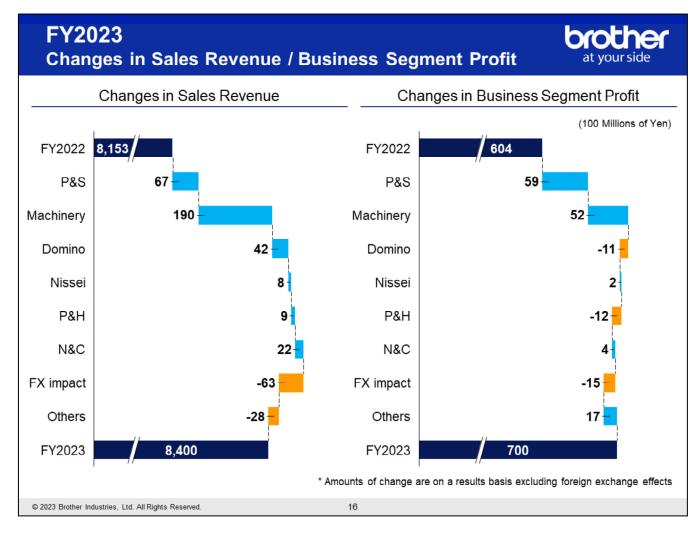
(100 Millions of Yen)

	FY22 Actual	FY23		E1/00			gment Profit Oper		
		Forecast	Change	FY22 Actual	FY23 Forecast	Change	FY22 Actual	FY23 Forecast	Change
P&S	4,967	4,970	3	371	415	44	365	415	50
Machinery	964	1,156	192	95	148	53	98	148	50
Domino	1,008	1,058	50	56	45	-11	-58	45	103
Nissei	235	242	7	19	21	2	18	21	3
P&H	510	511	1	58	44	-14	59	44	-15
N&C	353	375	22	5	9	4	8	9	1
Other	116	88	-28	1	18	17	64	18	-46
Total	8,153	8,400	247	604	700	96	554	700	146

* "Other" includes elimination amounts from inter-segment transactions.

This slide shows the forecast for the full year by business segment.

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These are the main factors behind the changes in sales revenue and business segment profit for FY2023. Our forecast is as follows.

·P&S

Revenue will increase due to continuous focus on hardware sales in communications & printing equipment as well as easing of supply constraints caused by parts and materials shortages in labeling. Profit will increase due to a significant improvement in sea freight and lower logistics-related expenses in the U.S., despite an increase in promotion according to recovery in our supply capacity as well as competitors.

Machinery

Both revenue and profit will increase, mainly in machine tools, due to firm sales in the automobile and general machinery markets.

Domino

Revenue will increase due to firm demand, especially in C&M. Profit will decrease due to the cost of renewing ERP systems on a global basis, an increase in SG&A resulting from strengthened sales activities, etc.

Nisse

Both revenue and profit will increase due to continued demand for capital investment brought about by the growing need for automation in factories.

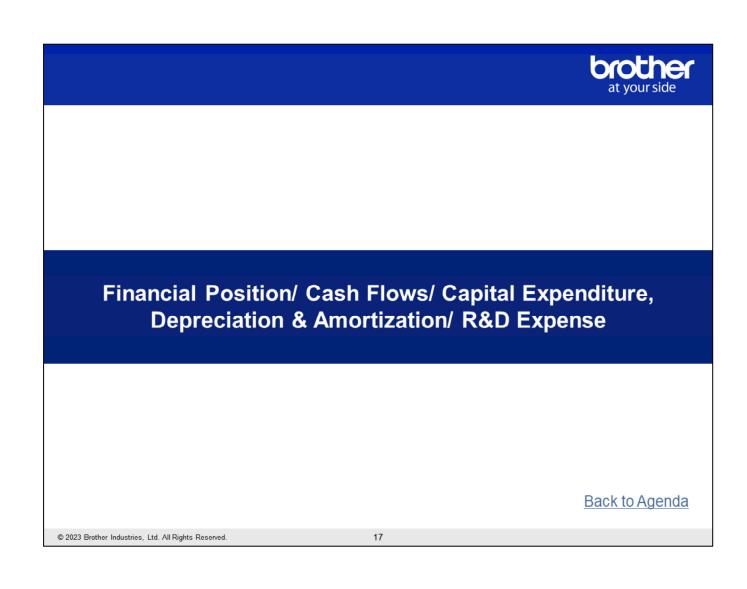
•P&H

Sales will be on a par with the previous year as stay-at-home demand has run its course. Profit will decrease due to factors such as a change in the sales ratio resulting from a decrease in sales of middle- and high-end models, and others.

·N&C

Both revenue and profit will increase due to the expected recovery in demand for karaoke.

As a result of the above, both revenue and profit are expected to increase as a whole.

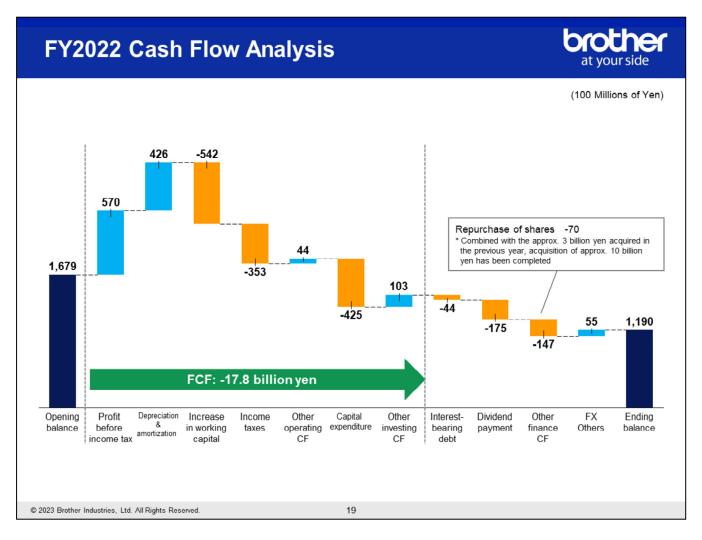


Financial Position (100 Millions of Yen) End of End of Change Mar. 23 Mar. 22 Current assets 4,767 5,117 350 Cash&Cash equivalents 1,679 1,190 -489 1,696 526 Inventories 2,221 Non-current assets 3,344 3.387 43 39 Total liabilities 2,499 2,538 408 374 -34 Interest-bearing debt 5,611 5,966 355 Shareholders' equity* *Equity attributable to owners of the parent company 393 Total assets 8,111 8,505 End of End of Change Mar. 23 Mar. 22 -455 816 Net cash 1,271 Shareholders' equity ratio 69.2% 70.2% 1.0 ROE 11.7% 6.8% -4.9 Inventories Inventories / Cost of sales Inventories (100 millions of Yen) (Number of months) 2,302 2,228 2,221 1,997 1,696 1,528 1,406 1,298 1.202 5.4 Mar-22 Dec-21 Sep-22 Dec-22 Mar-23 Mar-21 Jun-21 Sep-21 Jun-22 © 2023 Brother Industries, Ltd. All Rights Reserved. 18

Net cash stood at 81.6 billion yen.

ROE was 6.8% as net income decreased substantially due to the recording of impairment losses (10.6 billion yen) on a part of goodwill in the Domino business, among other factors.

Inventories remain high, especially in the P&S business, although they have decreased from the level as of September 30, 2022, through production adjustments to meet demand. We will continue to seek the appropriate inventory level.



Cash and deposits decreased to **119** billion yen, down by 48.9 billion yen from 167.9 billion yen at the beginning of the period.

Operating cash flow was affected by an increase in inventories. Free cash flow was -17.8 billion yen.

Capital Expenditure, **Depreciation and Amortization/ R&D Expenses** (100 Millions of Yen) Capital Expenditure/Depreciation & Amortization R&D Expenses 492 CapEx 565 454 438 Depreciation & Amortization 438 405 347 349 307 FY21 FY22 FY23 FY21 FY23 Fct Act Fct Breakdown by business (CapEx) Breakdown by business (R&D) FY21 FY22 FY21 FY22 82 123 134 Industrial area 68 122 Industrial area 103 Consumer area & Others 281 356 443 Consumer area & Others 335 331 358 349 438 565 438 454 492 Total Total * The industrial area combines the Machinery, Domino, and Nissei businesses 20 © 2023 Brother Industries, Ltd. All Rights Reserved.

·FY2022 Results

Capital investment in the industrial and consumer areas combined totaled **43.8** billion yen, and R&D expenses amounted to **45.4** billion yen.

·Forecast for FY2023

We will continue to make prior investments for the future as stated in the medium-term business strategy "CS B2024" and expect capital expenditures of **56.5** billion yen and R&D expenses of **49.2** billion yen.



Shareholder Returns



Annual dividend for FY2022 of 68 yen per share. (4 yen increase from the previous fiscal year)
Annual dividend for FY2023 of 68 yen per share.

[Basic policy] Implement stable and continuous shareholder returns

- Minimum annual dividend of 68 yen per share
- Consider additional shareholder returns, including an increase in the dividend level, depending on factors such as business performance. In addition, flexibly carry out repurchase of our own shares

	Interim dividend	Year-end dividend	Annual dividend
FY2021	30 yen	34 yen	64 yen
FY2022	34 yen	34 yen (planned)	68 yen (planned)
FY2023	34 yen (planned)	34 yen (planned)	68 yen (planned)

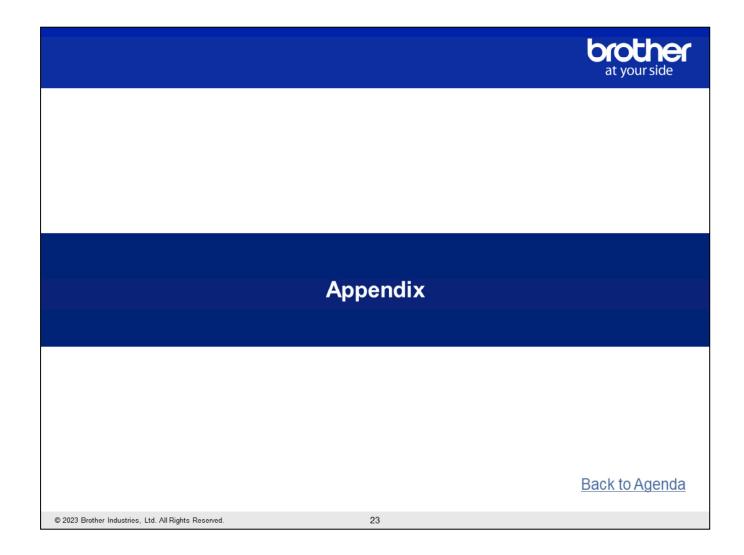
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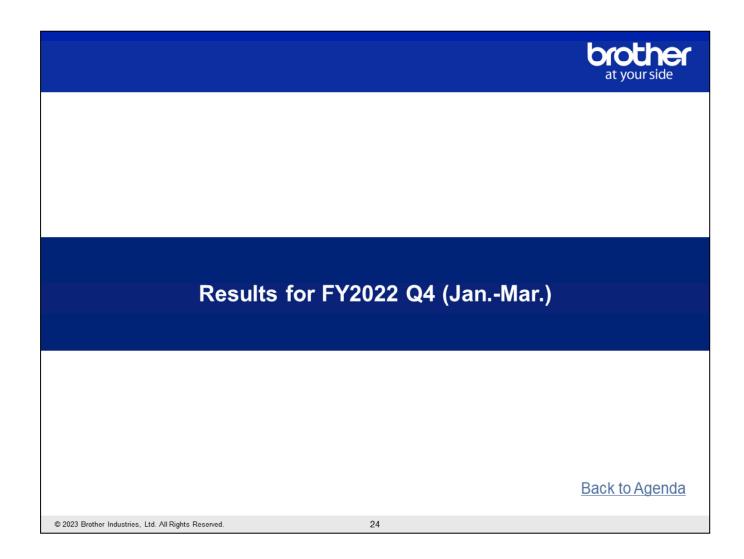
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During the period of CS B2024, while making prior investments for the future, we will implement stable and continuous shareholder returns with a minimum annual dividend level of 68 yen per share. We will also consider additional shareholder returns, including an increase in the dividend level, depending on performance and other factors. In addition, we will flexibly carry out repurchase of our own share.

The annual dividend per share for FY2022 is planned to be 68 yen, a 4 yen increase from the previous fiscal year.

The annual dividend per share for FY2023 is planned to be 68 yen.





Consolidated Results for FY2022 Q4



Revenue increased, due mainly to higher hardware sales in the P&S business, in addition to positive FX effects. Business segment profit decreased substantially due to increases in SG&A, parts and materials costs, and promotion as well as other factors. Operating profit turned negative due to impairment losses on a part of goodwill in the Domino business.

(100 Millions of Yen)

	21Q4	22 Q 4	Change (w/o FX)	Rate of Change (w/o FX)
Colon vovemus	1 760	2.040	258	14.7%
Sales revenue	1,760	2,018	(104)	(5.9%)
Duainaga Cogmant Drofit	116	9.4	-32	-27.5%
Business Segment Profit	116	84	(-35)	(-30.3%)
Business Segment Profit Ratio	6.6%	4.2%		
Other income/expense	-22	-121	-99	
Operating Profit	95	-36	-131	-
Operating Profit Ratio	5.4%	-1.8%		
Income before Tax	97	-32	-128	-
Net Income	68	-39	-107	-
USD	117.10	133.26	16.16	
EUR	131.30	143.34	12.04	
	•	Impairment losses of	n a part of goodwill in the Do	mino business: -10.6

Sales revenue for the fourth quarter of FY2022 increased by 25.8 billion yen from the same period of the previous fiscal year to **201.8** billion yen mainly due to increased hardware sales in the P&S business, in addition to positive FX effects.

As for profit, business segment profit decreased by 3.2 billion yen to **8.4** billion yen, mainly due to increases in SG&A, parts and materials costs, and promotion as well as other factors.

Operating profit decreased by 13.1 billion yen to a loss of 3.6 billion yen, mainly due to the recording of impairment losses on a part of goodwill in the Domino business. Net income attributable to owners of the parent company decreased by 10.7 billion yen to a loss of 3.9 billion yen.

Results for FY2022 Q4 by Business Segment



(100 Millions of Yen)

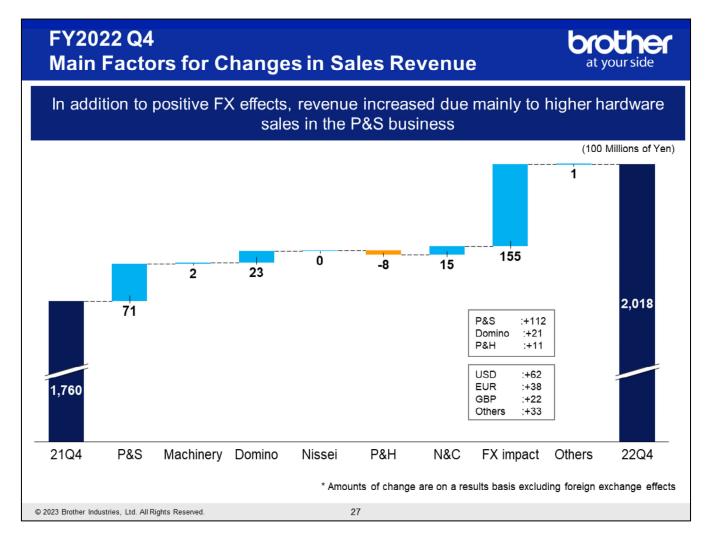
	Sales revenue			Busine	ss segmen	t profit	Operating profit		
	21Q4	22 Q 4	Change	21Q4	22 Q 4	Change	21Q4	22Q4	Change
P&S	1,042	1,225	183	96	50	-46	88	38	-49
Machinery	223	233	10	20	15	-5	20	14	-6
Domino	222	265	44	0	15	15	-7	-98	-91
Nissei	53	55	2	0	0	1	-1	-1	0
P&H	111	115	4	8	10	2	8	10	1
N&C	77	92	15	-8	-1	7	-9	-2	7
Other	32	33	1	-1	-6	-5	-4	3	7
Total	1,760	2,018	258	116	84	-32	95	-36	-131

* "Other" includes elimination amounts from inter-segment transactions.

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This slide shows results in each business segment.



These are the main factors behind the changes in sales revenue for the fourth quarter of FY2022. The amount of change for each business is on a results basis excluding FX effects.

·P&S

Sales of hardware increased as supply constraints eased, resulting in an increase in revenue for the entire business.

Machinery

Although sales of industrial sewing machines decreased due to concerns over the economic slowdown, the Machinery business as a whole was on a par with the same period of the previous fiscal year as supply constraints caused by parts and materials shortages have almost settled in machine tools.

Domino

Revenue increased as consumables remained firm for both C&M and DP.

·Nisse

The Nissei business was on a par with the same period of the previous fiscal year due to firm sales of reducers resulting from increased demand for capital investment.

•P&H

Revenue decreased as stay-at-home demand has run its course in each region and sales of middle- and high-end models have decreased.

·N&C

Revenue increased due to increased sales at karaoke clubs as customers returned following the easing of activity restrictions to prevent the spread of COVID-19.

Due to these factors, in addition to the positive FX effects of 15.5 billion yen resulting from the weaker yen, company-wide sales revenue increased by 25.8 billion yen to **201.8** billion yen.

FY2022 Q4 Main Factors for Changes in Business Segment Profit Despite the price adjustments and positive effect of increased revenue mainly in the Domino business, profit decreased substantially due to increases in SG&A, parts and materials costs, and promotion as well as other factors (100 Millions of Yen) : +55 P&S : -35 P&S : -50 -38 48 P&S : -24 -34 24 37 3 Sea freight: +6 P&S : -12 Air freight : +18 Machinery: +10 -73 Domino : +23 N&C : +14 116 84

These are the main factors for changes in business segment profit.

Diff. in

sales

·Differences in sales

21Q4

FX impact

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Sales in the Domino business, N&C business, and other businesses contributed to the increase in revenue.

Logistics

cost

28

Sales price

Parts &

materials cost

SG&A,

etc.

22Q4

Promotion

In the P&S business, promotion increased according to the recovery of our supply capacity as well as competitors.

Promotion

·Sales price

The impact was mainly in the P&S business. Average unit prices increased as a result of price adjustments.

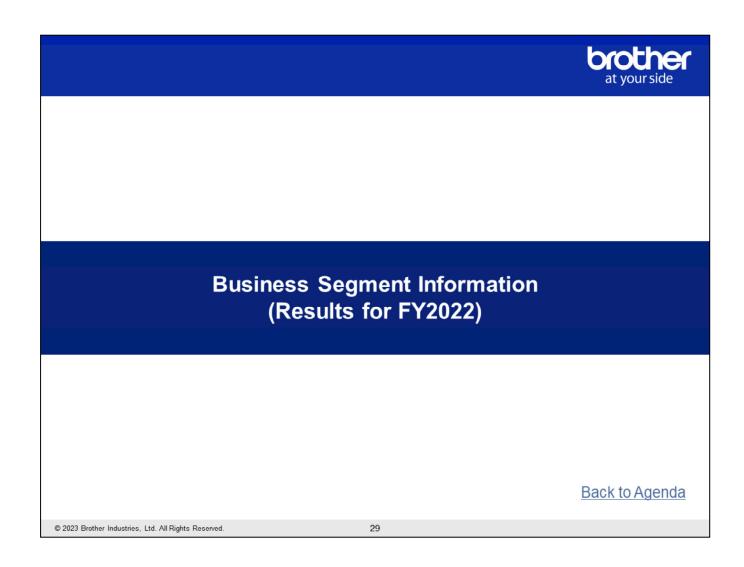
·Parts & materials cost

Inflation and other factors increased costs in all businesses.

·SG&A, etc.

Expenses, including logistics-related costs, mainly in the U.S., increased.

As a result of these factors, business segment profit was **8.4** billion yen, a year-on-year decrease of 3.2 billion yen.



Printing & Solutions Sales Revenue & Profit (100 Millions of Yen) 21Q4 22Q4 Change FY21 FY22 Sales Revenue 1,042 1,225 17.6% 6.8% 4,242 4,993 4,967 17.1% 3.7% Communications & Printing Equipment 1,059 17.5% 6.7% 3,669 4,377 4,351 18.6% 5.0% Americas 328 421 28.2% 13.0% 1,307 1,741 1,688 29.1% 8.6% Europe 319 363 13.8% 3.6% 1,210 1,332 1,351 11.7% 2.7% Asia & Others 151 181 19.7% 11.5% 698 839 847 21.5% 7.9% 104 95 455 465 464 Japan (includes OEM) -8.4% -10.8% -3.8% 2.1% Labeling 140 166 18.3% 7.6% 573 616 617 7.5% -4.8% Americas 61 74 20.2% 6.2% 260 289 286 10.1% -7.3% Europe 45 56 24.1% 13.3% 173 182 186 7.6% -0.8% Asia & Others 20 22 91 99 98 7.6% -4.3% 7.7% 0.3% 14 5.6% 5.6% 49 46 46 -6.7% -6.7% Japan 14 598 **Business Segment Profit** 96 50 -47.6% 370 371 -37.9% 594 365 Operating Profit 88 38 -56.3% 376 -38.7% <Sales Revenue> <Business Segment Profit> --- Profit ratio Labeling Communications 4,377 4,351 616 617 598 & Printing Equipment 3,669 573 370 371 14.19 9.3% 166 1,059 140 901 21Q4 22Q4 FY21 FY22 FY22 21Q4 22Q4 FY21 FY22 FY22 21Q4 22Q4 FY21 FY22 FY22 Prev Prev. Prev. Fct Fct Fct © 2023 Brother Industries, Ltd. All Rights Reserved 30

Sales revenue in the P&S business was 122.5 billion yen in the fourth quarter, up 6.8% on a local currency basis.

Communications & Printing Equipment

Sales revenue was 105.9 billion yen. The growth rate on a local currency basis was +6.7%.

Please refer to the next page for the details.

·Labeling

Sales revenue was 16.6 billion yen. The growth rate on a local currency basis was +7.6%.

Sales of hardware recovered mainly due to the easing of supply constraints caused by parts and materials shortages.

Business segment profit was 5.0 billion yen.

Despite effects from price adjustments, profit decreased substantially due to factors such as the lower gross profit caused by a change in the sales ratio of hardware and consumables, increases in SG&A and promotion, as well as a surge in parts and materials costs.

Sales Revenue Growth Rate / Consumable Ratio / **Growth Rate of Hardware** 20Q1 20Q2 20Q3 20Q4 21Q2 21Q3 22Q1 22Q2 22Q4 FY20 FY21 FY22 LBP Sales revenue growth rate (JPY/YoY) 36% 15% 6% 19% 18% 18% -10% 42% -8% 41% Hardware -4% -9% -8% 41% 45% 16% 0% 4% Consumable -18% 1% 0% -1% 21% 15% 14% 16% 18% -8% -5% 3% Sales revenue growth rate (LC/YoY) 18% Hardware 11% 22% 21% 18% -16% -9% -15% -13% 25% 23% 21% 23% -13% 23% -8% Consumable -15% 2% 2% -3% 12% 9% 6% 9% 7% -20% -13% -6% -4% 9% Sales revenue growth rate (JPY/YoY) -25% -37% -49% -12% 90% 95% 17% 15% 18% 32% 46% 39% 45% 33% Hardware -3% Consumable -23% -1% 9% -6% 11% -6% -3% 2% 19% -2% 8% 13% -5% 0% 9% Sales revenue growth rate (LC/YoY) 27% Hardware -33% -48% -9% -3% 79% 87% 11% 10% 8% 16% 30% -23% 38% 20% Consumable 10% -8% 5% -10% -7% -2% -12% -2% 4% -5% -4% 0% -20% 11% Consumable Ratio 55% 57% 55% 56% 56% 57% 58% 59% 53% 47% 49% 53% 55% 57% 51% Growth rate of Hardware (Units/YoY) LBP 12% 10% 6% 0% -28% -16% -20% -16% 3% 8% -20% 8% IJР -39% -57% -24% -25% 65% 101% 1% 7% 8% 16% 42% 43% -36% 34% 26%

This slide shows the sales revenue growth rate and consumable ratio of major printing products in the fourth quarter.

·Sales revenue growth rate (local currency basis)

The sales revenue growth rates for laser printers (LBP) were +23% for hardware and -6% for consumables. The sales revenue growth rates for inkjet printers (IJP) were +27% for hardware and +4% for consumables.

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Sales of hardware substantially exceeded the level of the same period of the previous fiscal year due to effects from price adjustments, in addition to the increase in sales volume partly in conjunction with the easing of supply constraints.

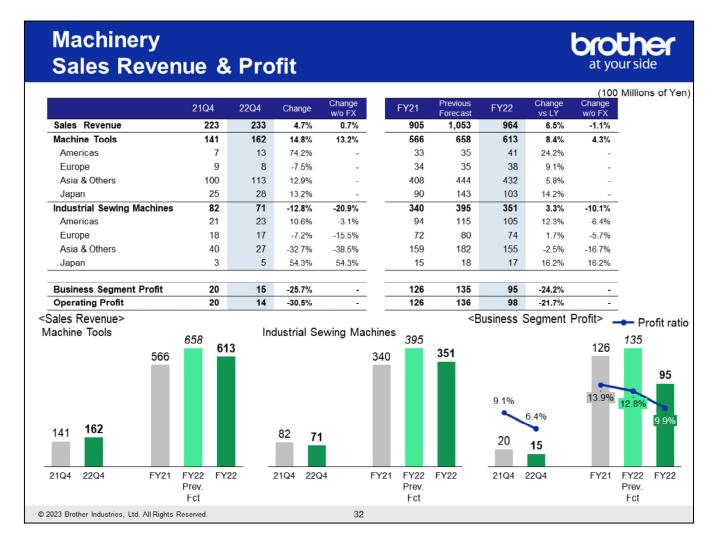
With regard to consumables, sales of laser consumables fell as the level of stocks at channels controlled low mainly in Europe and the U.S., although the impact of logistics disruptions in the U.S. has been subsiding.

·Growth rate of hardware in units

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Hardware sales were firm for laser All-in-Ones and printers compared to the same period of the previous year, in which there were supply constraints caused by shortages of parts and materials.

Sales for inkjet All-in-Ones were strong globally.



Sales revenue in the Machinery business was **23.3** billion yen in the fourth quarter. On a local currency basis, it was on a par with the level of the same period of the previous fiscal year.

Machine tool

Sales revenue was 16.2 billion yen. The growth rate on a local currency basis was +13.2%.

Supply constraints caused by parts and materials shortages have almost settled, resulting in an increase in revenue.

·Industrial sewing machines

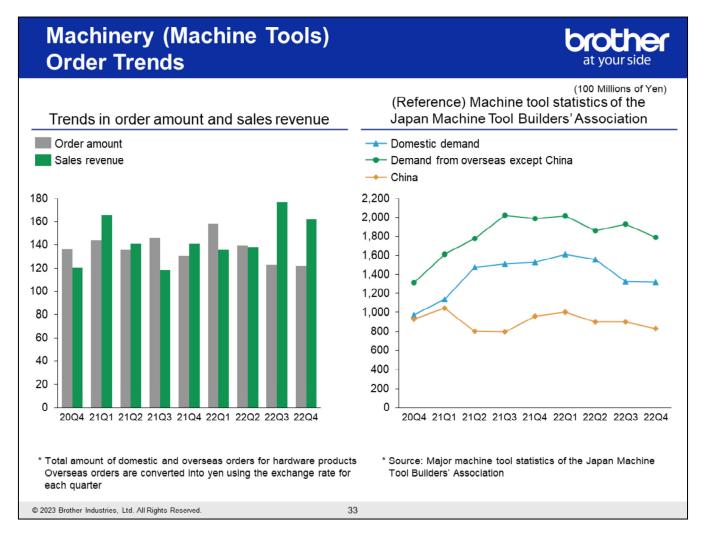
Sales revenue was **7.1** billion yen. The growth rate on a local currency basis was -20.9%.

With regard to industrial sewing machines, demand for capital investment among apparel manufacturers in Asia decreased due to concerns over an economic slowdown.

Sales of garment printers were on a par with the level of the same period of the previous fiscal year, but revenue for the entire business decreased.

Business segment profit was 1.5 billion yen.

Profit decreased due to an increase in SG&A and a surge in parts and materials costs.



This slide shows trends in sales revenue and order amounts by quarter.

The order amounts are the aggregate amounts of orders for hardware products from both Japan and overseas.

The order amounts decreased in the fourth quarter of FY2022 compared to the quarterly amounts in the first half of the year partly due to the confusion caused by a change in the COVID-19 policy in China.

Domino Sales Revenue & Profit (100 Millions of Yen) Change Previous Change Change 21Q4 22Q4 Change FY21 FY22 19.8% Sales Revenue 222 265 10.4% 847 988 1,008 19.0% 6.9% 14.0% 5.7% Americas 57 65 -2.5% 202 238 243 20.2% Europe 104 120 15.2% 11.5% 379 428 437 15.3% 5.4% 32.8% 6.3% 18.4% 282 288 21.4% Asia & Others 52 70 237 10 36.1% 36.1% 37.8% 37.8% Japan 30 **Business Segment Profit** 0 15 52 47 56 7.5% Operating Profit -7 -98 43 47 -58 --- Profit ratio <Sales Revenue> <Business Segment Profit> 1,008 56 988 52 847 47 6.1% 5.7% 265 15 222 0 0.2% 21Q4 22Q4 FY21 FY22 FY22 21Q4 22Q4 FY21 FY22 FY22 Prev. Fct Prev. Fct © 2023 Brother Industries, Ltd. All Rights Reserved. 34

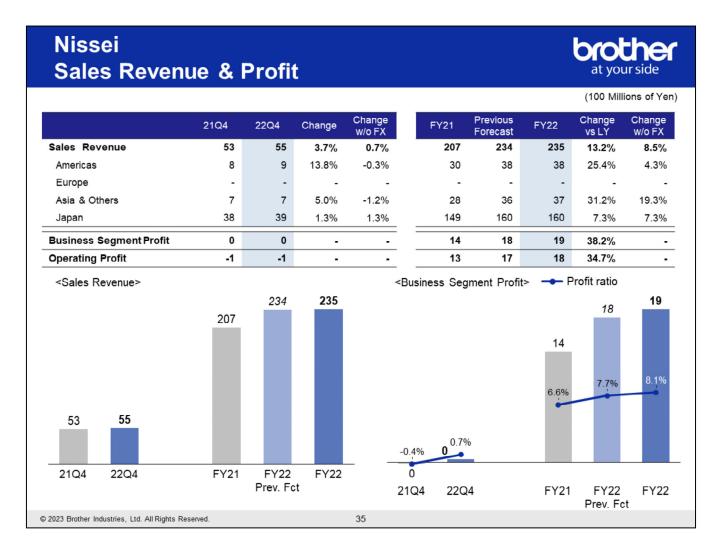
Sales revenue in the Domino business was **26.5** billion yen in the fourth quarter. The growth rate on a local currency basis was +10.4 %.

With regard to hardware, C&M performed well. As for consumables, both C&M and DP remained firm.

Business segment profit was 1.5 billion yen.

Profit increased due to positive FX effects as well as the effect of increased revenue.

Operating loss of **9.8** billion yen was recorded as impairment losses (10.6 billion yen) on a part of goodwill were recorded due to an increase in the discount rate applicable to the future cash flow reflecting a rise in interest rates.



Sales revenue in the Nissei business was **5.5** billion yen in the fourth quarter. On a local currency basis, it was on a par with level of the same period of the previous fiscal year.

Business remained firm, especially for reducers, due to growing capital investment demand, such as increasing needs for automation in factories.

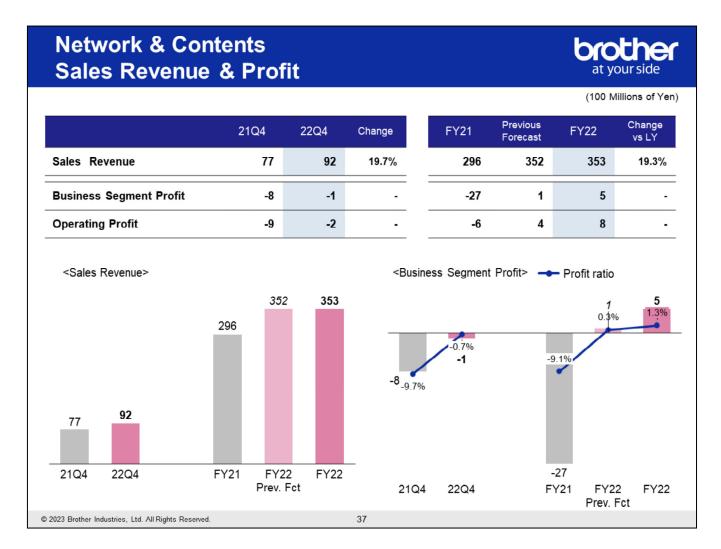
Business segment profit was on a par with the level of the same period of the previous fiscal year.

Personal & Home Sales Revenue & Profit (100 Millions of Yen) Change vs LY Change w/o FX Previous Change 21Q4 22Q4 FY21 Change FY22 w/o FX Forecast 111 115 3.2% -6.9% 510 2.0% -10.9% Sales Revenue 500 508 Americas 63 71 11.7% -1.5% 277 317 316 14.2% -4.4% Europe 26 25 -3.0% -11.6% 140 108 112 -19.9% -25.7% -24.0% -8.7% Asia & Others 12 10 -18.3% 52 53 52 1.4% -6.7% 10 9 -9.1% -9.1% -6.7% Japan 31 29 29 -28.4% **Business Segment Profit** 10 27.6% 81 58 8 60 Operating Profit 8 10 16.9% 82 61 59 -28.7% <Sales Revenue> <Business Segment Profit> --- Profit ratio 510 81 508 500 16.1% 60 58 11.8% 11.3% 8.9% 7.2% 115 111 10 8 21Q4 22Q4 FY21 FY22 FY22 21Q4 22Q4 FY21 FY22 FY22 Prev. Fct Prev. Fct © 2023 Brother Industries, Ltd. All Rights Reserved. 36

Sales revenue in the P&H business in the fourth quarter was **11.5** billion yen, down 6.9% on a local currency basis.

Stay-at-home demand has run its course in all regions and sales of middle- to high-end models decreased.

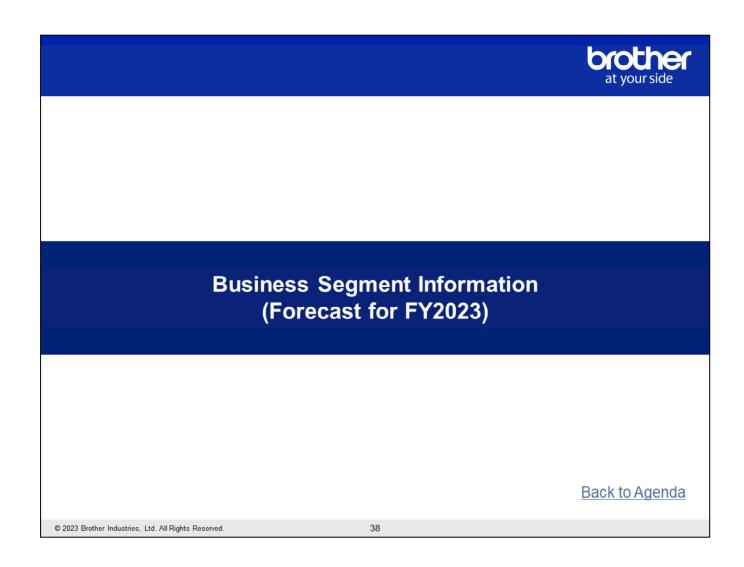
Business segment profit was **1.0** billion yen due to the effect of curbing SG&A and promotion and other factors.



Sales revenue in the N&C business was 9.2 billion yen in the fourth quarter, an increase of 19.7% year-on-year.

The recovery of the number of customers following the easing of activity restrictions to prevent the spread of COVID-19 mainly contributed to the increase of sales at karaoke clubs.

Business segment loss narrowed due to the effect of increased revenue.



Printing & Solutions Sales Revenue & Profit FY23 Change Change (100 Millions of Yen) FY22 VS LY w/o FX **Forecast** Sales Revenue 4,967 4,970 0.1% 1.4% Communications & Printing Equipment 4,351 4,308 -1.0% 0.3% Americas 1,688 1,695 0.4% 2.3% Europe 1,351 1,308 -3.2% -2.3% Asia & Others 847 856 1.0% 2.6% Japan (includes OEM) 464 449 -3.3% -3.1% Labeling 617 662 7.3% 8.5% 286 309 8.3% 9.9% Americas Europe 186 193 3.7% 4.5% Asia & Others 98 103 4.6% 6.1% 46 21.8% Japan 56 21.8% **Business Segment Profit** 371 415 11.9% **Operating Profit** 365 415 13.8% <Sales Revenue> <Business Segment Profit> Labeling Communications --- Profit ratio & Printing Equipment 4,351 4,308 662 415 617 371 8.4% 7.5% FY23 FY23 FY22 FY23 FY22 FY22 © 2023 Brother Industries, Ltd. All Rights Reserved. 39

The forecast for FY2023 are as follows.

Sales revenue is expected to increase as we will continue to focus on sales of hardware in communications & printing equipment, and supply constraints caused by parts and materials shortages have settled in labeling.

Business segment profit is expected to increase, factoring in a significant improvement in sea freight, a decrease in logistics-related expenses in the U.S., and other factors, despite an increase in promotion according to the recovery in our supply capacity as well as competitors.

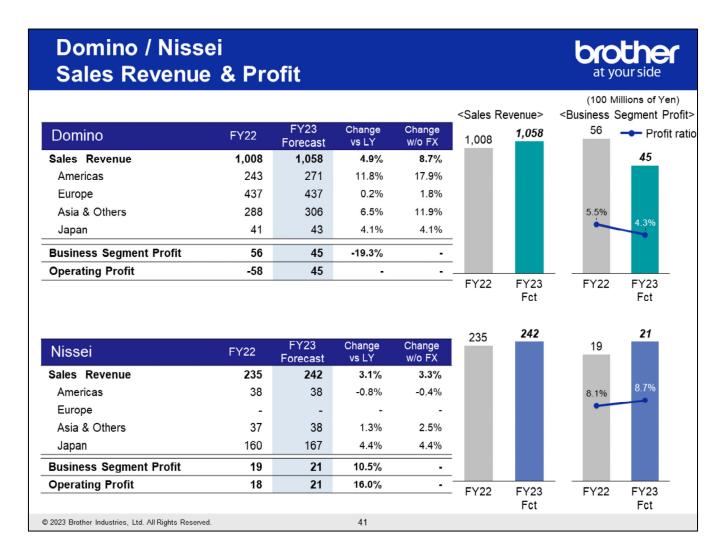
Machinery Sales Revenue & Profit (100 Millions of Yen) FY23 Change Change FY22 Forecast vs LY w/o FX Sales Revenue 964 1,156 19.9% 19.8% **Machine Tools** 613 750 22.4% 21.8% Americas 41 38 -6.0% 38 42 10.5% Europe Asia & Others 432 534 23.5% Japan 103 137 33.1% **Industrial Sewing Machines** 351 406 15.7% 16.2% Americas 105 121 14.7% 16.1% 74 17.1% Europe 85 15.9% Asia & Others 155 178 14.5% 14.8% 29.0% Japan 17 22 29.0% **Business Segment Profit** 95 148 55.1% **Operating Profit** 98 148 50.6% <Sales Revenue> <Business Segment Profit> Machine Tools Industrial Sewing Machines --- Profit ratio 750 406 148 351 613 95 9.9% FY22 FY23 FY22 FY23 FY22 FY23 Fct Fct Fct © 2023 Brother Industries, Ltd. All Rights Reserved. 40

Sales revenue is expected to increase for both machine tools and industrial sewing machines.

As for machine tools, the economic cycle is entering a downward phase, but demand from the automobile and general machinery markets is expected to remain firm due to the conversion to electric vehicles and growing awareness of the need for carbon neutrality.

As for industrial sewing machines, the market is expected to improve for both industrial sewing machines and garment printers.

Business segment profit is expected to increase due to an increase in revenue, despite increases in SG&A and other expenses.



·Domino business

Sales revenue is expected to increase due to firm demand, especially in C&M.

Business segment profit is expected to decrease considering the cost of renewing ERP systems on a global basis and an increase in SG&A arising from strengthened sales activities.

· Nissei business

Both revenue and profit are expected to increase due to continued demand for capital investment driven by the growing need for automation at factories.

Personal & Home / Network & Contents Sales Revenue & Profit (100 Millions of Yen) <Sales Revenue> <Business Segment Profit> 58 -- Profit ratio 510 511 Change vs LY FY23 Change Personal & Home FY22 w/o FX Forecast Sales Revenue 510 511 0.2% 1.8% 44 Americas 316 311 -1.7% 0.0% 11.3% 8.6% Europe 112 113 0.1% 1.2% Asia & Others 52 56 8.1% 10.4% Japan 29 31 7.9% 7.9% **Business Segment Profit** 58 44 -23.9% **Operating Profit** 44 -24.8% 59 FY22 FY23 FY22 FY23 Fct Fct 375 353 Change vs LY FY23 **Network & Contents** FY22 **Forecast** Sales Revenue 353 375 6.4% 5 5 **Business Segment Profit** 9 98.1% 2.4% **Operating Profit** 8 9 10.4% 1.3% FY22 FY23 FY22 FY23 Fct Fct © 2023 Brother Industries, Ltd. All Rights Reserved.

·P&H business

Sales revenue is expected to be on a par with the level of FY2022.

Business segment profit is expected to decrease due to a change in the sales ratio, including a decrease in sales of middle- and high-end models.

·N&C business

Both revenue and profit are expected to increase due to a recovery in demand for karaoke.

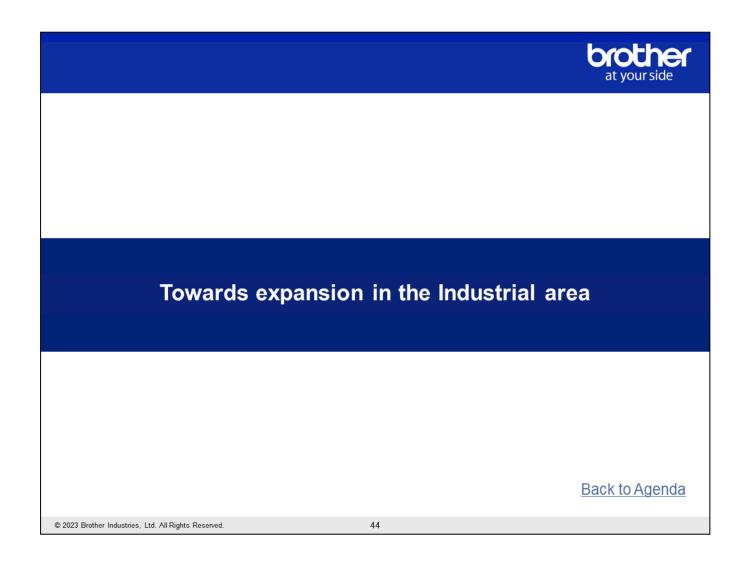


In FY2022, the Brother Group launched its medium-term business strategy "CS B2024" to achieve the Brother Group Vision "At your side 2030."

"CS B2024" sets forth the priority themes of Transformation of the Business Portfolio, including Expansion in the Industrial Area and Transformation in the Printing Area, as well as Management Foundation Transformation for a Sustainable Future.

I will now explain our progress in FY2022, the first fiscal year of "CS B2024," and the progress as of May 8, 2023

■ Medium-Term Business Strategy "CS B2024" Explanatory Presentation https://global.brother/pub/com/en/news/2022/220511cs-b2024e-p.pdf



Towards expansion in the Industrial area Industrial Equipment business **Expanding product lineup**

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SPEEDIO Compact Machining Centers are now available in 11 models in 7 series with the consecutive release of new series/models, responding to the various machining needs with a wide lineup of products including peripherals



Brother specializes in compact #30 machine tools and offers its lineup under the SPEEDIO brand.

From FY2022 onward, we have developed and launched Series U, a new category capable of multi-face machining, and Series H, Brother's first horizontal machining center.

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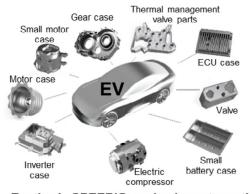
Apart from these new series, we have also brought changes to other models, releasing a total of 10 new machine tools during the past year, and expanding the SPEEDIO lineup to 11 models in 7 series.

The broad product lineup, including the peripherals, meets the various machining needs of our customers.



Enhanced product strength and lineup for the EV-related parts market with high growth potential

- The trend in EV-related parts is weight reduction, upsizing, and diversification
- Increasing need for machining aluminum parts for weight reduction
- Increasing need for machining large parts such as battery cases and motor cases
- · Diversification of machined parts



 Brother's SPEEDIO series has strength in aluminum processing Respond to the growing needs of EV parts processing by enhancing product strength and product lineup

Multi-face Machining with a large tilting rotary table





Equipped with a large tilting rotary table for machining large parts and multiple surfaces

Brother's first horizontal Machining Center





The horizontal spindle ensures a large machining area and enables the machining of large parts

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With the shift to EVs in the automotive market in recent years, the machining needs for EV-related parts are growing significantly in the machine tool industry as well.

New demands are being created by the increasing number of lightweight aluminum parts and large parts such as motor cases, as well as the diversification of machined parts.

Brother's machine tools have strength in aluminum machining, thus the shift to EVs can be considered favorable, and we are enhancing both the product strength and product lineup to meet the machining needs for EV parts, which are becoming more and more complex.

The U500Xd1 in the new series is equipped with a large tilting rotary table for machining large parts and multiple surfaces.

Brother's first horizontal machining center, the H550Xd1, features a horizontal spindle to provide a large machining area, enabling the machining of large parts.

In addition, existing models in the lineup have undergone an upgrade to increase the scope of machining capability and-product strength.

■ Product introduction of the Series U

https://machinetool.global.brother/en-ap/u500xd1/index.aspx

■ Product introduction of the Series H

https://machinetool.global.brother/en-eu/h550xd1/index.aspx

■ Machining process using the Series H (link to Brother's channel on YouTube)

https://www.youtube.com/watch?v=ghUFHIvifwM

Towards expansion in the Industrial area | Industrial Equipment business | Solving social issues



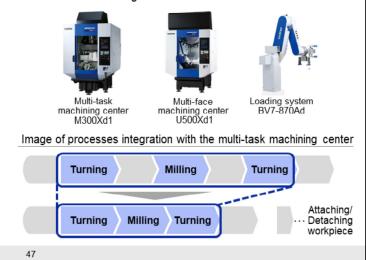
Contribute to the reduction of CO₂ emissions with high environmental performance and to automation and labor-saving with integrated processes

Achieving high productivity and energy-saving performance

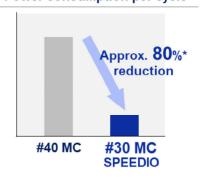
- Achieving higher energy-saving performance compared to #40 machining centers thanks to its compact size, low power consumption and fast processing
- Contributing to the reduction of CO₂ emissions and to achieving carbon neutrality at production facilities

Contributing to automation and laborsaving

- Achieving labor-saving with the multi-task machining center and the multi-face machining center that integrate operations, and the loading system that automates the loading and unloading processes of the workpiece
- Contributing to integrating processes with an increased number of tool magazines



Power consumption per cycle



* example of processing with a program we prepared

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Brother's #30 machining centers can reduce power consumption per cycle by approximately 80% compared to #40 machining centers, thanks to their compact size and low power consumption, as well as their high productivity that allows machining operations to be completed in a shorter time.

With their high environmental performance, they will contribute to the reduction of CO_2 emissions and to achieving carbon neutrality at customers' production facilities.

In addition, the multi-task machining center, which can perform turning and milling in one machine, eliminates the need for attaching and detaching workpieces during the process, saving time and labor.

The new lineup, Series U, enables multi-face parts machining in a single setting, which reduces work time.

In addition, SPEEDIO offers a model with an increased number of tool magazines (28) and a special loading system that automatically loads and unloads machined parts, contributing to labor-saving and increased productivity through process integration and automation.

■ Environmental performance of SPEEDIO

https://machinetool.global.brother/en-eu/environment/index.aspx

Towards expansion in the Industrial area | Industrial Equipment business | Expanding manufacturing and sales facilities



Strengthen manufacturing and sales facilities in the priority areas to achieve substantial growth in the Industrial Equipment business

New factory to be built in India

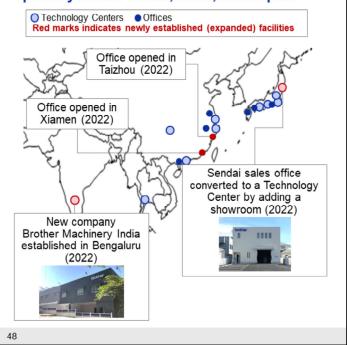
- Establishing a system to shorten the delivery time for customers in the Indian market, which is expected to grow
- · Production is scheduled to begin in December 2024
- There will be 3 manufacturing facilities for machine tools: in Japan (Kariya), China (Xian), and India (Bengaluru suburb)



Concept image of the new factory in India

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Expanded sales and service facilities in the priority areas: China, India, and Japan



For substantial growth in the Industrial Equipment business, we are proceeding to establish and expand facilities in China, India, and Japan, which are our priority areas.

On the production side, we have decided to construct a new machine tool factory in India.

The construction will be underway with the aim of starting production in December 2024.

On the sales side, in India, we have established a subsidiary, Brother Machinery India, to strengthen after-sales services and marketing activities.

We are working to strengthen our sales and service capabilities through the addition of a showroom to our Sendai sales office in Japan, which was converted into a Technology Center, as well as the opening of offices in Taizhou and Xiamen in China.



DP business launched a new product equipped with Brother's printhead, contributing to customers' profitability by improving productivity and digitalizing the process

Enhanced product strength in the DP area



Digital label press N730i

- Features Brother's proprietary BITSTAR™ printhead, which leverages the company's accumulated inkjet technologies
- Achieves high printing resolution of 1200dpi and high printing speed of 70 m/min
- Contributes to the reduction of man-hours and labor by eliminating the need for plate-making and cleaning processes previously required for conventional analog printing machines
- Makes training successors easier by reducing dependence on skilled workers with an easy-to-use system

Strengthened sales and service activities

- Actively engaged in sales and marketing activities, including the resumption of participation in exhibitions that had been restricted due to the COVID-19 pandemic
- Installation of the Digital label printer at production sites of customers is progressing





Domino's booth at Labelexpo Americas 2022

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In the Digital Printing (DP) area of the Domino business, we have launched a digital label press equipped with a Brother inkjet printhead that achieves a high printing resolution of 1200 dpi and a high printing speed of 70 m per minute, which has been introduced in our customers' production facilities.

The model contributes to the reduction of man-hours and labor by eliminating the need for plate-making and cleaning processes previously required for conventional analog printing machines, in response to the increasing workload at production lines due to the growing trend of small-lot label printing.

In addition, the easy-to-use system reduces dependence on skilled workers and makes it easier to train successors, making the customer's business more sustainable.

We are also actively engaged in sales and marketing activities, including the resumption of participation in exhibitions, which had been restricted due to the COVID-19 pandemic.

We will continue to contribute to our customer's profitability by improving their productivity and digitizing their production processes.

Towards expansion in the Industrial area | Domino business |

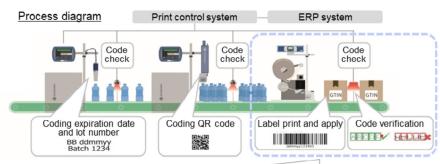


Expanding the value provided in the Coding & Marking (C&M) area

Increase customer value by offering products and solutions that enable factory line automation and labor-saving

Automate the entire process of coding and verification

- Contributes to improved productivity and traceability by linking coding data to ERP systems
- Improves the reliability of printed content by incorporating the process of scanning print results and verifying whether they have been printed correctly via technology such as a scanning camera and an image inspection device



$Integrate\ process\ by\ providing\ products\ that\ automates\ label\ printing\ and\ application$

· Growing demand for the product that meets the needs of automated factory production lines













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In the Coding & Marking (C&M) area of the Domino business, we offer coding and marking equipment that prints expiration dates, lot numbers, and other information on food items, beverages, pharmaceuticals, and other products, contributing to the safety and security they provide through traceability.

By linking coding data to ERP systems and automating all coding, marking, and code check processes from each product to the package, we are contributing to improved productivity and traceability.

In addition, the demand for the case labeling machine, which automates all process from printing, peeling to application of labels, is growing as a product that meets the needs for factory line automation and labor-saving.

In the C&M area, we aim to enhance customer value by strengthening our product lineup and to provide further solutions that achieve automation and labor-saving.

- ■Video of the code check process (link to the Domino Printech India's channel on YouTube) https://www.youtube.com/watch?v=Oh5qAMT7K_c
- ■Video of Case Labeling M230i (link to the Domino website)

https://www.domino-printing.com/en/products/m-series/m230i-tamp

Towards expansion in the Industrial area | Strengthening industrial printing



Aim to expand business in the industrial printing area by providing automation solutions for garment printers and developing new category products

Providing automation solutions for garment printers

- Supervised and launched Digitalline, an automated garment printer line
- Improves productivity and achieves labor-saving and quality improvement by automating pre-processing, printing, and postprocessing steps

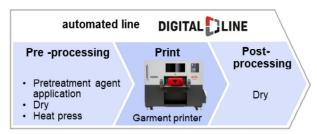




Image of the Digitalline automated garment printer line

Development of latex wide-format printer

 The new category product was developed for sign and display applications such as outdoor advertisements and posters, which are new industrial printing areas for Brother



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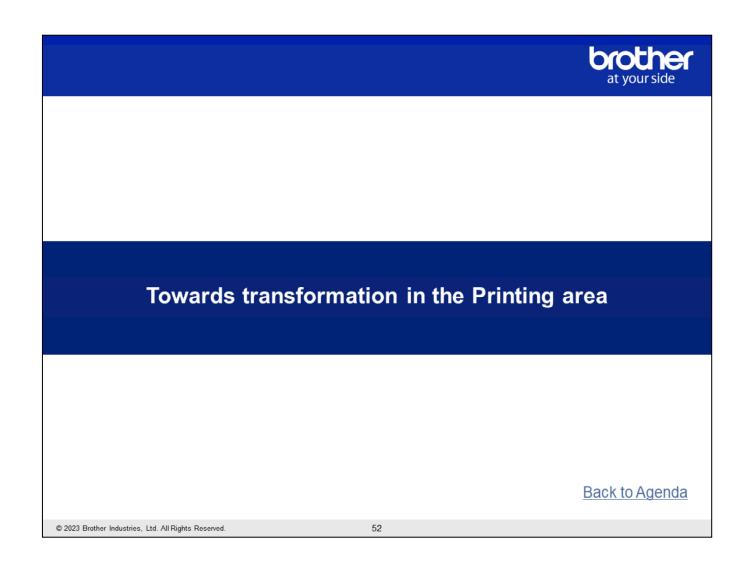
Here is the progress we have made in the Industrial Printing area that is not part of the Domino business.

We supervised and launched an automated line, Digitalline, as part of our efforts to strengthen the solutions we provide with garment printers, which is part of the Machinery business.

By automating the pre-processing, printing, and post-processing steps that used to be carried out by hand on T-shirts and other garment production lines, Digitalline contributes not only to labor-saving, but also to further improvements in quality and productivity.

Furthermore, we have developed a latex wide-format printer for sign and display applications such as outdoor advertisements and posters, a new industrial printing area for Brother.

Along with strengthening the product of garment printers and solutions, we aim to expand our business in the industrial printing area through the development of new products.



Towards transformation in the Printing area Developing new products and expanding sales



Continue to introduce new products that meet customer needs through the development of new technologies

- Launched A3 inkjet All-In-One for business use equipped with a newly developed printhead
- The newly developed MAXIDRIVE printhead improves image quality and achieves approximately 1.5 times faster printing speed and approximately twice the durability of conventional printheads
- The lineup includes models equipped with high-capacity ink cartridges and sub-tanks to reduce the need for ink replacement







MEC-.17600CDW *Compared with MFC-J6990CDW

Enhanced ink tank models for emerging markets

Expanded sales of ink tank models for emerging markets, as the supply constraint had been removed



DCP-T720DW

Launched a high-end model of color laser All-in-Ones for SMB and corporate market

- · The twin laser technology and new fixing technology developed for the first time for Brother's color laser printers achieve high speed, high image quality, and high reliability
- Enhanced easy-to-use functions as a machine shared by multiple users
- Enhanced functions including security to meet the need for IT managers and sales channels



MFC-L9670CDN

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In the Printing & Solutions (P&S) business, we offer a diverse range of products to meet the printing needs of our customers.

In FY2022, we launched a new A3 inkjet All-in-One product for business use.

Equipped with a newly developed inkjet printhead, it offers improved image quality as well as approximately 1.5 times faster printing speed and approximately twice the durability of previous models.

The lineup also includes models equipped with high-capacity ink cartridges and sub-tanks to reduce the time and effort required by customers to replace ink cartridges.

Ink tank models for emerging markets have seen a significant increase in sales as supply constraints have been eliminated.

As for new color laser All-in-Ones, we launched a high-end model that meets the needs of SMB and corporate customers for their business use.

Brother's first twin laser technology and new fixing technology were developed simultaneously to achieve highspeed printing, vivid color and glossy texture, and high reliability.

It also features enhanced functions such as sharing among multiple users and security features.

■ Brand Story of A3 inkjet All-in-One

https://global.brother/en/digest/technology/maxidrive

Towards transformation in the Printing area **Business model transformation**



Expand subscription and other contract-based services to shift to a business model that connects with customers



High

To create a state of direct communication with customers who use our products and services, and continue to provide superior customer experience and value

> Non-contractual connections Ready to make proposals based on the Ready to make proposals based on the

customer's usage devices the customer owns

- Benefits for Customers*1: Reduced TCO*2, reduced pain to purchase consumables, enrollment in long-term extended warranty and loyalty programs, and receive promotions and information on the best new products,etc
- Benefits for Brother: Increased LTV*3 by securing profitability through improving the genuine consumable ratio and improving offering value by analyzing data on customer usage, etc.
- Benefits for both parties: Contribution to sustainability by promoting the collection and recycling of used products

*1:includes the benefits only for contract-based connections *2:Total Cost of Ownership *3:Life Time Value

Expanded contract-based services

- Expanded MPS services for the SMB market, mainly in Europe
- Launched a subscription service for the SOHO market in Europe in FY2022, which had initially been launched in the U.S.



Subscription

Service

Subscription services offered in the U.S.

Introduced new chargeable business model

New service for inkjet All-in-Ones in China that allows users to pre-charge the required number of copies via a mobile app and print





Inkjet All-in-One

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In the P&S business, we are moving away from the traditional box-moving business model to that of connecting with customers.

With "connecting" as the keyword, we aim to provide superior value by creating a situation where we can communicate directly with our customers, both contract-based and non-contractual businesses.

The contract-based businesses refer to services such as MPS and subscription services, while non-contractual businesses are those in which we are able to make proposals to customers based on their product usage and the equipment they own.

By "connecting" with customers, we can help reduce their TCO and the cost of purchasing consumables, and expect to increase profitability for Brother by improving the genuine consumable ratio.

It will also encourage the collection and recycling of products, which will contribute to sustainability.

In FY2022, we expanded our MPS services mainly in Europe for the SMB market, and for the SOHO market, we also launched a subscription service in Europe, which had been launched earlier in the U.S.

In China, we introduced a new business model for inkjet All-in-Ones in which users can charge and print the necessary number of copies via a mobile application.

We will accelerate the transformation of printing by simultaneously strengthening the product strength and profitability of the P&S business and transforming the business model.



Management foundation transformation for a sustainable future | Promoting DX (Digital Transformation) strategy



DX is being promoted through three pillars to achieve transformation of the business portfolio and management foundation; DX human resource development, the foundation of the company, is progressing based on three levels

Three Pillars of DX Strategy

Business DX

Business model transformation in each business

- · P&S: Expanded subscription services
- · P&H: New craft content service launched in the U.S.
- Garment Printer: Customized printing service launched in Japan

Operational DX

Building a Robust and Sustainable Supply Chain Realization of Connected, Visible and Never-Stop Factories

- · Centralized supply and demand information for P&S products
- FY2022 Results Centralized inventory information on the supply chain, including on-board inventory
 - · Increased inventory of critical parts as a BCP response

3DX Infrastructure BuildingThorough use of digital technology and

Thorough use of digital technology and human resource development FY2022 Results

- Completed pre-verification of global data integration infrastructure system
- · See below for DX human resource development

DX Human Resource Development (Brother Industries)



FY2022

Results

DX Core Human Resources

Driving business DX for each business as an expert in digital technology

FY2022 results: A total of 161 employees were divided into 5 types of human capital and participated in the training

Leader of Digital Utilization Promotion

Driving the digitization and streamlining of operations in each department

FY2022 results: 26 participants selected from each department attended the training

All employees

Having basic knowledge of DX and using it to digitize and streamline operations

FY2022 Results: Approximately 3,000 employees have taken E-Learning

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In FY2022, we advanced our DX initiatives as part of the management foundation transformation.

Brother's DX strategy consists of three pillars: "Business DX," "Operational DX," and "DX Infrastructure Building."

With "Business DX," we aim to transform the business models and business processes of each business through data analysis obtained by connecting with customers.

With "Operational DX," we are working on achieving a "Connected Factory," "Visible Factory," and "Never-Stop Factory" and to build a robust and sustainable supply chain as the top priority topics, based on the lessons learned from the supply chain disruptions caused by COVID-19 and geopolitical risks.

As part of "DX Infrastructure Building" to achieve these goals, we are building an infrastructure for data utilization and developing DX human resources.

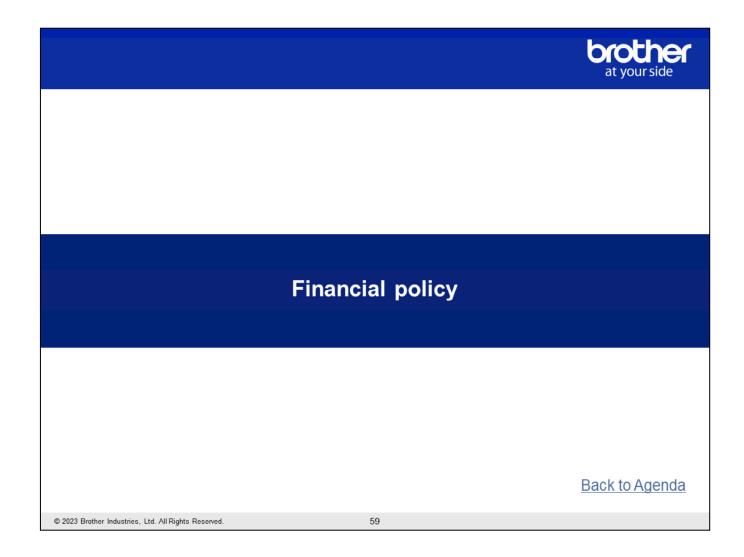
At Brother Industries, Ltd., in addition to developing "DX core human resources" who will lead business DX in each business as digital technology experts and "leaders of digital utilization" who will lead the streamlining and digitization of operations in each department, we are also conducting training for all employees to acquire basic knowledge of DX.

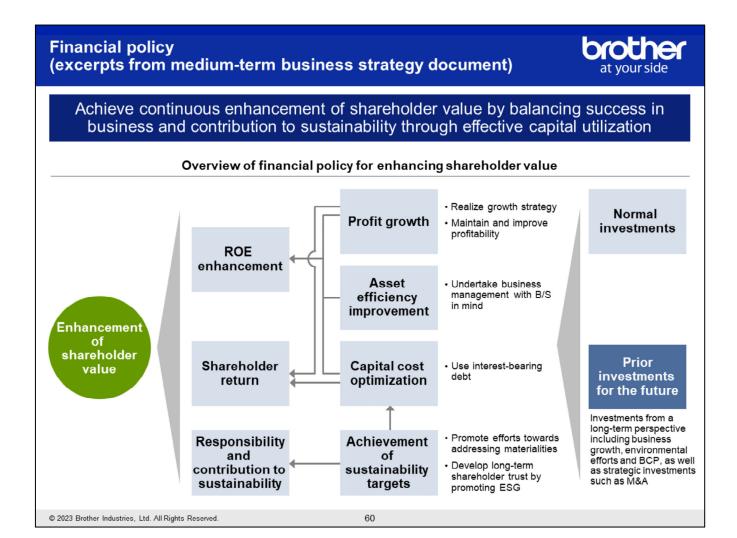


Materiality and sustainability targets Materiality Targets for FY2024 FY2022 Results In the Industrial Equipment business, secure Launched a total of seven new models in the SPEEDIO performance advantage of products that contribute towards improving customer productivity and reducing series, boasting high environmental performance and Supporting People's value productivity CO₂ emissions creation Strengthened efforts to connect interactively with In P&S business, build platform to connect directly with customers towards improving LTV of customers customers, including subscription services in each region Contribute to society Visualize employee engagement at the global level and Conducted employee engagement survey* improve engagement survey scores Enhance talent development and governance for encouraging the assignment of local employees to top Realizing a diverse and · Identified the current status of HR policies and issues at major facilities outside Japan management positions of facilities outside Japan active society *Strengthen talent pipeline for healthy gender balance in management positions and establish environment for Expanded Program to Develop Female Management Candidates' achieving diverse ways of working*. Expanded the number of businesses and suppliers covered in supply chain human rights due diligence on Expand the human rights risk assessment on suppliers Pursuing a responsible primary suppliers · Conducted Conflict Minerals Survey continuesly value chain Attain RBA Gold certification for three Group manufacturing facilities Received RBA Gold Certification at the Vietnam Factory of P&S as a first facility in the Group [Scope 1,2] Implemented energy-saving and energy-creating measures such as more efficient use of electricity and introduction of solar power generation, and expect to achieve the reduction target for FY2022 Protect the earth [Scope 1 and 2] Achieve 47% reduction from the FY2015 Reducing CO₂ emissions [Scope 3] Take measures to reduce 150,000 tons [Scope 3, Resource Circulation] Implemented measures centered on improving energy efficiency of new products as planned, and consider additional measures for FY2023 through own effort Expect to achieve target for FY2022 by implementing measures such as using recycled materials in some products and changing to recyclable cushioning materials Circulating Achieve ratio of virgin materials used in products of 81% or less resources *Brother Industries, Ltd. © 2023 Brother Industries, Ltd. All Rights Reserved. 58

This slide is a summary of our FY2022 results related to our materiality and sustainability targets.

The Sustainability Committee (chaired by the President) established in FY2022 has been promoting these activities and is steadily making progress.





This is a slide disclosed in the medium-term business strategy document.

While making "prior investments for the future," we aim to increase shareholder value by achieving profit growth, improving asset efficiency, optimizing capital costs, enhancing ROE, ensuring stable shareholder returns, as well as fulfilling our responsibility for sustainability.

Financial policy | Cash allocation and prior investment for the future (excerpts from medium-term business strategy document) 150 billion yen of the prior investment quota set for the 3-year period of CS B2024 Cash allocation Prior investments for the future Theme Main items Amount Reinforce sales and service **Prior** Towards expansion Interest-bearing facilities of Industrial area investments in the Industrial area Business portfolio transformation debt Reinforce production capacity in for the future **50**B yen Towards the Machinery/FA area transformation Expand inkjet development and **150**B yen in the Printing area manufacturing facilities Towards the business portfolio of the future Self-funding • Strategic investments for M&A, etc. 30B yen Normal investments **80**B yen Management foundation transformation for a sustainable future · Factory investment for local production for local consumption of products and the realization of a circular economy FY2022-24 Introduction of energy-generation equipment at Group facilities Environmental efforts Operating Working Construction of new environmentally friendly building cash flow **70**B yen Enhance and capital, etc. expand connections Supply-chain resilience (expand with customers **200**B yen factories, add multiple functions) DX investments (build platform for connections with customers, revamp enterprise system) **Dividend** 150B ven Total Additional return * Excluding lease obligation payments © 2023 Brother Industries, Ltd. All Rights Reserved. 61

Here are the cash allocation and prior investment quota, as disclosed in the medium-term business strategy.

The Brother Group has set aside 150 billion yen over the three years of "CS B2024" as the quotas on the prior investment for the future and will steadily implement investments for the "business portfolio transformation" and "management foundation transformation."

Financial policy | Prior investments for the future



Progress mainly in capital investment as prior investment for the future Status in Total Details Purpose and remarks FY2022 investment **New factory** Enhanced industrial inkjet manufacturing facilities, Approx 10 building in Completed Brother Group's first seismic isolation structure as a billion yen Hoshizaki BCP measure · Responding to increased product sales for the [P&S] transformation of Printing area Approx. 8 Under **Philippines Factory** · Strengthen BCP measures, including warehousing of construction billion yen New factory building parts and products to strengthen the supply chain Business portfolio transformation · New machine tool factory for the expansion of Industrial [Industrial Equipment Construction Approx. 2 Machinery] New factory in India billion yen planned · Establish a system to deliver products to customers in the Indian market, which is expected to grow Nissei · Increase gear production capacity to expand sales Construction Approx. 1.7 **New factory** for FA and robot applications planned billion yen building · Responding to increased demand for storage of products and parts as a result of business expansion in **Minato Factory** Construction Approx. 5 the industrial area planned billion yen New warehouse · Raise floor as a BCP measure to address tsunami risk · Installation of solar panels at each location, including those listed above Handled at Installation of solar panels · Contributing to the achievement of carbon neutrality by each facility using renewable energy sources to supply part of the electricity required for operation. Regional headquarters in Americas Approx. 2.5 - Revamped ERP systems and business processes as Completed **ERP** system reformed billion yen a DX investment © 2023 Brother Industries, Ltd. All Rights Reserved.

This slide outlines the progress of prior investments.

Note that the total investments shown to the right include investments made not only in FY2022 but also in other fiscal years.

In FY2023, we will continue to actively make investments in product development, capital expenditures, DX, and other areas.

Financial policy | On management with an awareness of cost of capital and stock price



Deepen "management conscious of cost of capital and stock price" based on the financial policy of the medium-term business strategy											
Topic	Present	Vision									
Capital cost	Cost of equity: 7-10% - Calculated by CAPM - Variable due to differences in timing and assumptions used in calculations, so cost of equity is taken as the range	 ✓ Reduce the cost of shareholders' equity by promoting business portfolio transformation while also utilizing interest-bearing debt ✓ Provide stable and continuous shareholder returns 									
ROI index	ROE 5-year* average: 9.7% - Exceeds or equals cost of equity	✓ FY2024 target is to achieve ROE of 10% or more above cost of capital									
Market valuation From FY2018 to FY2022	P/B ratio 5-year* average: 1.1x Most recent: 0.9x	 ✓ Aiming to continuously increase shareholder value in accordance with the CS B2024 financial policy ✓ Aim for early improvement of P/B ratio by improving profitability and promoting business portfolio transformation through continuous growth investment 									
	: Conscious of Cost of Capital and Stock Price" and '	•									

Our view of "management with an awareness of cost of capital and stock price" and our future initiatives are as follows.

Capital cost

The current cost of equity is estimated around 7% to 10%.

It is calculated based on CAPM, but since it varies depending on the timing of calculation and different assumptions, it is taken as a range.

Going forward, we will continue to transform our business portfolio and reduce the cost of equity while also utilizing interest-bearing debt.

We will also provide stable and continuous shareholder returns.

ROI index

ROE has averaged 9.7% over the past five years, and we believe it exceeds or is at the same level as the cost of equity.

The target for FY2024, the final year of our medium-term business strategy "CS B2024," is an ROE of 10%, which is higher than the cost of capital, and we continuously aim to achieve a level of ROE maintaining an equity spread.

Market valuation

PBR has averaged 1.1 times in the past five years, but has remained at about 0.9 times in the recent past. We will seek to improve PBR as early as possible by advancing business portfolio transformation through the improvement of profitability and continued growth investments.

In accordance with the financial policy of our medium-term business strategy "CS B2024," we will further promote the management of our operations with an awareness of the cost of capital and capital returns in order to meet the expectations of our stakeholders, achieve sustainable growth, and enhance our corporate value.



We will create more opportunities to better communicate the Brother Group's initiatives. Thank you for your continued support.

Reference: Brother's business areas



								ut y	our side	
Business areas Business segments Area (Main products & service portfolio)										
	Machinery/FA	Nissei								
Industrial area Consumer area		3		ustrial ipment						
		Machinery	Industrial Sewing	Industrial Sewing Machines	Reducer	Gear	Machine tool		rial Sewing achine	
	Industrial Printing		Machines	Garment Printing						
		Domino		Garment printer Coding and marking equipment		Digital printing equipment				
		Pri So	Labeling	Commercial & Industrial Labeling						
	Printing	Printing & Solutions	Lubelling	Home & Office Labeling	Commercial &			-		
		Communic Printing E			Industrial use label printer	Mobile printer	Labeling system	Printer	All-in-One	
	Home & Culture	Personal & Home			*		6			
		Network & Contents		Home sewing machine Home cutting machine			Online	Online Karaoke system		
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