

Fiscal Year 2018 (ending March 31, 2019)

Third Quarter Results (ended December 31, 2018)

Brother Industries, Ltd. February 6, 2019

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

Main Points of FY2018 Q3 Results



Results for the Third Quarter

- ✓ Both sales and profits remained solid.
 - · Both IJP and LBP are making a steady shift to a high-profitability model
 - In Japan, sales of "First Tank" models of inkjet multi-function printers with sub-tanks were strong and were substantially higher than plans
 - · In the United States, premium sewing & embroidery machines were a hit, contributing to profit
 - · Sales of machine tools were down sharply, both IT and automobile related sales and sales to China
 - · The Domino Business continues to undergo stable growth

Forecast for the Year

- √ There have not been any major changes in our understanding of the business environment since the 2nd quarter, and therefore, no changes were made to the forecast
 - The risks of a slowdown in the Machinery Business in China were incorporated into the forecast in the 2nd quarter.
 - The risk of cost increases for electronic components and so on, a factor behind the downward revision of business segment profit in the second quarter, has largely abated.

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Consolidated Results for FY2018 Q3



(100 Millions of Yen)

	17Q3	18Q3	Change	Rate of Change (w/o FX)
Sales Revenue	1,878	1,781	-96 [*]	-5.1%
	5.2	8		(-2.2%)
Business Segment Profit	224	221	-4	-1.6%
Business Segment Profit Ratio	11.9%	12.4%		
Other income/expense	-6	16	22	
Operating Profit	218	236	18	8.5%
Operating Profit Ratio	11.6%	13.3%		
Income before Tax	221	236	15	6.7%
Net Income	162	180	18	11.1%
USD	112.74	112.83		
EUR	133.09	129.19		

^{*} Including negative impact of 1.4 billion yen due to application of IFRS 15

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The consolidated results for the third quarter of the 2018 fiscal year are as follows.

Sales revenue was 178.1 billion yen, a decrease of 9.6 billion yen or 5.1% year-on-year.

This 9.6 billion yen decrease includes negative 1.4 billion yen in effects from changes in accounting handling in conjunction with application of IFRS No. 15.

Business segment profit was 22.1 billion yen, a decrease of 400 million yen of 1.6% year-on-year.

Next, operating profit was 23.6 billion yen, an increase of 1.8 billion yen or 8.5% year-on-year.

The main factor was that in the previous fiscal year, the impairment gain/loss on exchange contracts was a loss of 700 million yen, but this fiscal year, it improved to a gain of 1.1 billion yen.

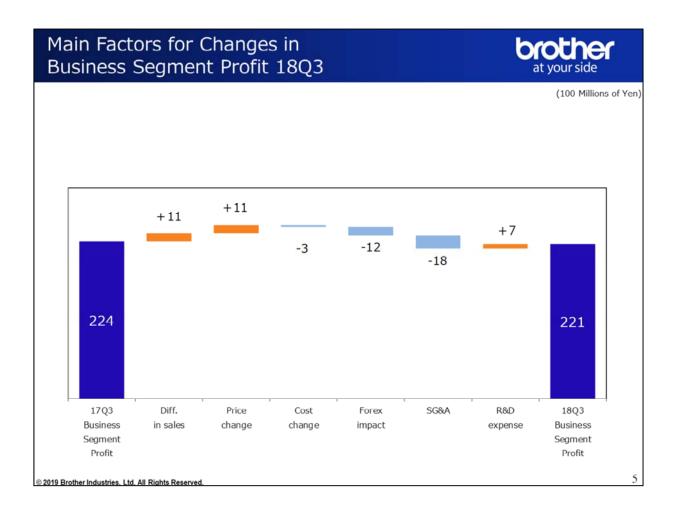
As a result of the above, profit for the period attributable to owners of the parent company was 18.0 billion yen, an increase of 11.1%.

phlight by business	segment FY2	018 Q3		at your side
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Sales Revenue	17Q3	18Q3	Rate of Change	Rate of Change (w/o FX)
Total	1,878	1,781	-5.1%	-2.2%
Printing & Solutions	1,106	1,087	-1.7%	1.9%
Personal & Home	136	141	3.1%	6.0%
Machinery	306	225	-26.6%	-25.5%
Network & Contents	131	124	-5.5%	-5.4%
Domino business	170	178	4.7%	9.1%
Other	27	26	-3.8%	-3.8%
Business Segment Profit	17Q3	18Q3	Rate of Change	
Total	224	221	-1.6%	
Printing & Solutions	156	166	6.4%	
Personal & Home	11	23	106.1%	
Machinery	38	17	-55.5%	
Network & Contents	11	7	-38.3%	
Domino business	7	6	-12.4%	
Other	1	2	99.1%	
Adjustment	0	-1	, l≌i ,	
Operating Profit	17Q3	18Q3	Rate of Change	
Total	218	236	8.5%	
Printing & Solutions	150	177	18.0%	
Personal & Home	10	25	150.1%	
Machinery	38	17	-54.7%	
Network & Contents	10	7	-35.6%	
Domino business	9	9	2.0%	
Other	1	3	121.3%	
Adjustment	0	-1	-	

This is a breakdown by business segment. I will explain the main points.

With regard to sales revenues, the Printing & Solutions business was firm on local currency basis, while revenues in the Machinery business were down sharply as a result of effects from machine tools.

In terms of profit, major changes occurred in the Personal & Home business, which was up, and in the Machinery business, which was down.



This is an explanation of the main factors of the causes of changes in business segment profit.

First, with regard to the 1.1 billion yen increase from the difference in sales, the P&S business, P&H business, and Domino business were each up by a little more than 1.0 billion yen, but the Machinery business was down by a little more than 2.0 billion yen.

The 1.1 billion yen increase in profit resulting from price changes was mainly in the P&S business.

The impact of foreign exchange was minus 1.2 billion yen. The breakdown by currency is as follows: The euro was minus 700 million yen, there was almost no impact from the dollar and pound, and other currencies were minus 400 million yen.

Next, SG&A expenses increased, resulting in a 1.8 billion yen decrease in profit. Slightly more than half of the increase was in the P&S business, while most of the remainder was in the Domino business.

R&D expenses were down, adding 700 million yen to profit. The bulk of the decrease was in the P&S business.

As a result of these factors, business profit segment in the third quarter was 22.1 billion yen, a decrease of 300 million yen year on year.

Forecast for FY2018 (100 Millions of Yen) Previous FY18 Rate of Change FY17 Change Change (w/o FX) Forecast **Forecast** -3.2% -230 * Sales Revenue 6,900 6,900 7,130 (-1.5%)**Business Segment Profit** 690 690 772 -82 -10.7% Business Segment Profit Ratio 10.0% 10.0% 10.8% Other income/expense 10 -86 96 10 700 700 Operating Profit 687 13 1.9% Operating Profit Ratio 10.1% 9.6% 10.1% Income before Tax 700 700 697 3 0.5% Net Income 520 520 500 20 4 0% USD 109.16 109.16 110.81 129.33 129.33 129.45 **EUR** * Including negative impact of 5.6 billion yen due to application of IFRS 15

This is the forecast of results for FY2018.

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As you can see, there are no changes at this time from the previous forecast.

The currency exchange assumptions are also the same and have not been changed.

Profits were firm in each business segment during the third quarter, and there have not been any significant changes in our understanding of the business environment since the second quarter.

The risks of a slowdown in the Machinery business in China were incorporated into the revised forecast for results in the second quarter.

Forecast for 2018 by business segment



(100 Millions of Yen)

Sales Revenue	previous Forecast	FY18 Forecast	Rate of Change	FY17	Rate of Change	Rate of Change (w/o FX)
Total	6,900	6,900		7,130	-3.2%	-1.5%
Printing & Solutions	4,012	4,012		4,122	-2.7%	-0.3%
Personal & Home	463	463		445	4.1%	7.2%
Machinery	1,090	1,090		1,273	-14.4%	-14.0%
Network & Contents	487	487		491	-0.7%	-0.7%
Domino business	714	714		684	4.4%	5.4%
Other	134	134	-	116	15.3%	15.3%
Business Segment Profit	previous Forecast	FY18 Forecast	Rate of Change	FY17	Rate of Change	
Total	690	690		772	-10.7%	
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Business Segment Profit	previous Forecast	FY18 Forecast	Rate of Change	FY17	Rate of Change
Total	690	690		772	-10.7%
Printing & Solutions	485	485		529	-8.3%
Personal & Home	37	37		20	86.8%
Machinery	100	100	-	144	-30.7%
Network & Contents	24	24	-	27	-9.9%
Domino business	40	40		46	-13.8%
Other	4	4		7	-45.7%
Adjustment		-		-1	-

Operating Profit	previous Forecast	FY18 Forecast	Rate of Change	FY17	Rate of Change
Total	700	700		687	1.9%
Printing & Solutions	493	493	-	474	4.1%
Personal & Home	37	37		11	252.0%
Machinery	103	103		141	-27.1%
Network & Contents	21	21		13	56.4%
Domino business	40	40	-	40	0.0%
Other	6	6		9	-33.4%
Adjustment		-		-1	

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Appendix

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Consolidated Results for FY2018 Q3YTD



(100 Millions of Yen)

	17Q3 YTD	18Q3 YTD	Change	Rate of Change (w/o FX)
Sales Revenue	5,342	5,218	-123	* -2.3% (-0.6%)
Business Segment Profit	615	604	-11	-1.8%
Business Segment Profit Ratio	11.5%	11.6%		
Other income/expense	-84	13	97	
Operating Profit	531	617	86	16.1%
Operating Profit Ratio	9.9%	11.8%		
Income before Tax	537	620	83	15.5%
Net Income	388	465	77	19.7%
USD	111.82	110.82		
EUR	128.59	129.38		

 $^{^{}st}$ Including negative impact of 3.7 billion yen due to application of IFRS 15

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Highlight by business segment FY2018 Q3YTD

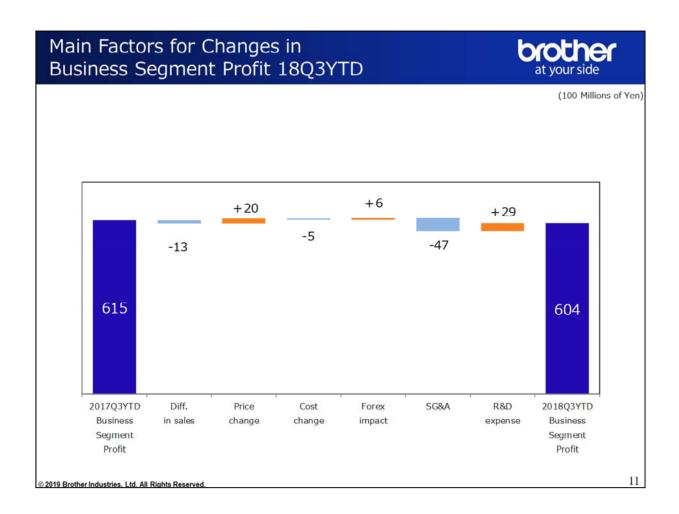


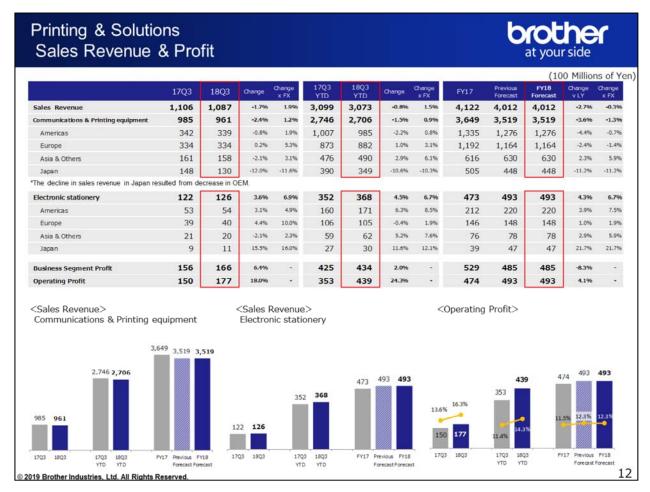
(100 Millions of Yen)

	17Q3 YTD 18Q3 YTD		(w/o FX)
5,342	5,218	-2.3%	-0.6%
3,099	3,073	-0.8%	1.5%
344	355	3.2%	5.5%
941	818	-13.1%	-12.8%
371	357	-3.8%	-4.0%
501	526	5.0%	6.4%
87	90	3.1%	3.1%
	3,099 344 941 371 501	3,099 3,073 344 355 941 818 371 357 501 526	3,099 3,073 -0.8% 344 355 3.2% 941 818 -13.1% 371 357 -3.8% 501 526 5.0%

Business Segment Profit	17Q3 YTD	18Q3 YTD	Rate of Change
Total	615	604	-1.8%
Printing & Solutions	425	434	2.0%
Personal & Home	16	34	114.1%
Machinery	114	88	-23.2%
Network & Contents	21	13	-40.7%
Domino business	33	31	-5.1%
Other	7	7	-4.0%
Adjustment	-1	-1	-

Operating Profit	17Q3 YTD	18Q3 YTD	Rate of Change
Total	531	617	16.1%
Printing & Solutions	353	439	24.3%
Personal & Home	10	34	250.2%
Machinery	112	90	-20.3%
Network & Contents	20	12	-38.9%
Domino business	28	34	20.0%
Other	8	9	10.2%
Adjustment	-1	-1	-





This shows the Printing & Solutions business.

Compared to the third quarter of the previous fiscal year, sales revenue in the P&S business in the third quarter was 108.7 billion yen, which is a slight increase of 1.9% year-on-year on a local currency basis.

Sales revenues of communications and printing equipment were 96.1 billion yen, a slight increase of 1.2% year-on-year on a local currency basis.

OEM orders for black-and-white laser printers decreased, and as a result, overall sales were down year-on-year, but on a Brother brand basis not including OEM orders, global sales were firm, mainly in the black-and-white laser products for the SOHO market. Sales revenues in Japan during the third quarter were down 12% year-on-year. This decrease was due to a decline in OEM orders.

Sales of inkjet printers including new models of large-capacity tank models for developing countries, which were introduced in the first quarter, exceeded plans. In addition, sales of large-capacity cartridge models with sub-tanks, which were introduced for advanced countries in the second quarter, work strong in Japan as "First Tank Models," greatly exceeding plans.

Sales of consumables were nearly flat from the previous fiscal year, but remained solid. A breakdown of the growth rates for each engine can be found on slide 13.

Sales revenues for electronic stationery were 12.6 billion yen, an increase of 6.9% year-on-year on a local currency basis. Sales of P-touch brand units and consumables were strong globally, particularly in Europe and America, and the solutions business centered on mobile printers performed well in the United States and Japan.

Business segment profit was 16.6 billion yen, a growth rate of 6.4%. Also, operating profit was 17.7 billion yen, a growth rate of 18.0%.

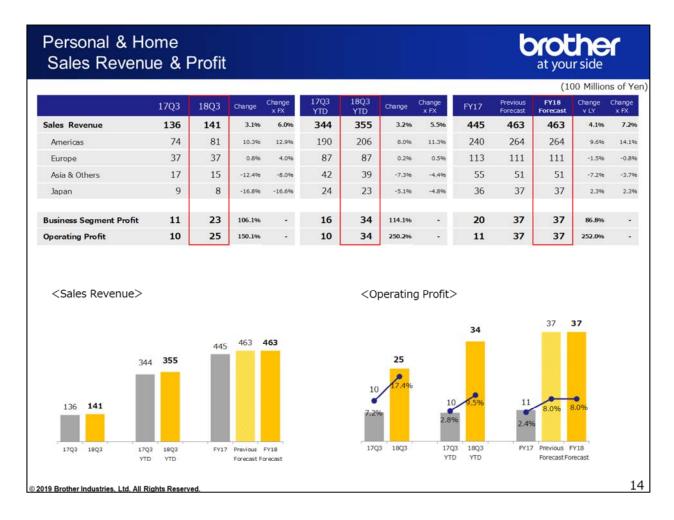
Sales Revenue Growth Rate / Consumable Ratio / Growth Rate of hardware



	17Q1	17Q2	17Q3	17Q4	18Q1	18Q2	18Q3	FY2017	FY18 Forecast
LBP									
Sales revenue growth rate (JPY)									
Hardware	13%	24%	23%	11%	1%	-3%	-5%	17%	-79
Consumable	-1%	2%	9%	1%	1%	1%	-1%	3%	-29
Sales revenue growth rate (LC)									
Hardware	12%	15%	15%	10%	0%	-1%	-2%	13%	-49
Consumable	-2%	-8%	2%	-1%	0%	2%	1%	-2%	09
IJP									
Sales revenue growth rate (JPY)									
Hardware	3%	15%	3%	-1%	-6%	-6%	2%	4%	-29
Consumable	4%	3%	13%	3%	1%	-1%	-3%	6%	-59
Sales revenue growth rate (LC)									
Hardware	3%	6%	-3%	-2%	-6%	-4%	3%	1%	19
Consumable	4%	-5%	6%	1%	1%	0%	-1%	1%	-49
Cosumable Ratio	57%	57%	56%	58%	58%	58%	57%	57%	589
Growth rate of Hardware									
LBP	13%	9%	10%	3%	-1%	-8%	-7%	9%	-
IJP	-7%	-5%	-9%	3%	-1%	-2%	-1%	-5%	

^{*}The consumable ratios for 18Q1 and 18Q2 have been corrected as follows. 18Q1 $579\to58\%$ 18Q2 $569\to58\%$

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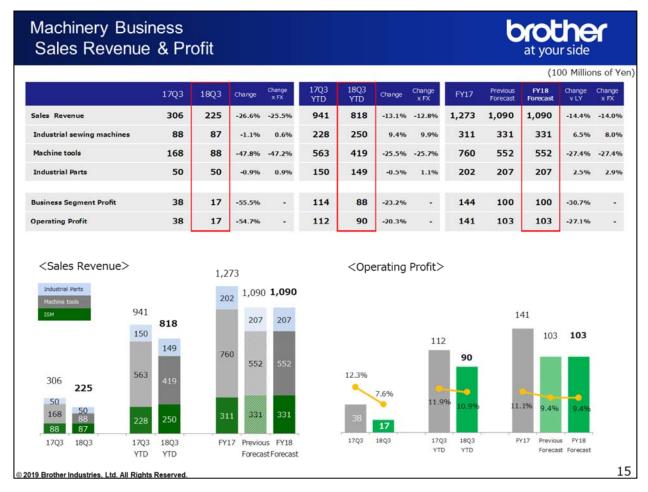


These are the results of the Personal & Home business.

In the third quarter, sales revenue was 14.1 billion yen, a growth rate of 6.0% on a local currency basis.

Premium sewing and embroidery machines, which were launched in the United States in August, were a major hit. By region, the growth rate in the Americas was 12.9% on a local currency basis.

With regard to profit, in part due to the effects from the premium sewing and embroidery machines, business segment profit was 2.3 billion yen, approximately double that of the previous fiscal year, and operating profit was up considerably 2.5 billion yen, an increase of approximately 2.5 times from the previous fiscal year.



These are the results for the Machinery business.

Third-quarter sales revenue in the Machinery business overall was 22.5 billion yen. This is down 25.5% year-on-year on a local currency basis. Almost all of the decrease was due to the effects of lower demand for machine tools.

The sales revenue breakdown was as follows: sale revenues from industrial sewing machines were 8.7 billion yen, machine tools was 8.8 billion yen, and industrial parts was 5.0 billion yen.

Sales of industrial sewing machines remain strong in China, and sales of garment printers were strong, particularly in Europe and the United States, contributing to performance.

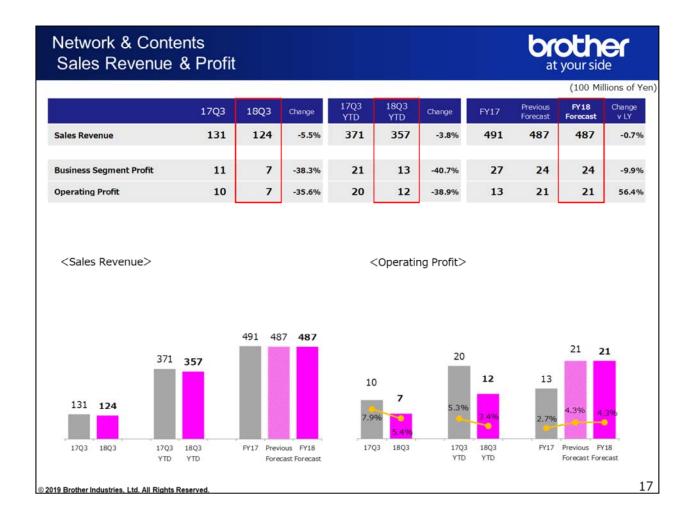
Domestic sales of automobile and general machinery-related machine tools were strong, but demand was sluggish in China. In addition, IT –related demand has disappeared, resulting in a sharp decline in sales.

Sales of industrial parts were strong, particularly sales of reducers in logistics.

Total business segment profit was 1.7 billion yen, a substantial decline of 55.5%, due to significant effects from lower sales of machine tools. Operating profit was 1.7 billion yen, down 54.7% year-on-year.

The results of the Machinery business by region are shown on page 16.

brother at your side **Machinery Business** Sales Revenue by Region (100 Millions of Yen) 17Q3 Sales Revenue 306 225 -26.6% -25.5% 941 818 -13.1% -12.8% 1,273 1,090 1,090 Industrial sewing machines 88 87 228 250 331 331 20 20 52 67 67 -0.3% 48 9.5% 64 5.4% 8.1% Americas -0.9% 8.3% 17 16 45 54 63 71 71 Europe -6.8% -4.196 19.1% 17.9% 12,9% 13.0% 130 137 178 188 188 7.2% Asia & Others 0.6% 2.5% 5.7% 6.6% 27.1% -47.8% -47.2% 419 Machine tools 168 88 563 -25.5% -25.7% 760 552 552 -27.4% -27.4% 9 7 34 -15.7% 23 28 22.8% 33 34 5.7% Americas 6 5 -17.5% 20 24 19.3% 30 30 30 1.5% Europe Asia & Others 126 46 -63.4% 456 280 -38.7% 608 361 361 29 Industrial Parts 50 50 150 149 -0.5% 202 207 207 2.5% 6 6 7.9% 19 18 -0.496 25 26 5.6% Americas 7.8% -1.096 26 3.8% Europe 8.2% 11.396 13.1% 11.296 40 38 -1.5% 116 113 157 159 159 16 © 2019 Brother Industries, Ltd. All Rights Reserved



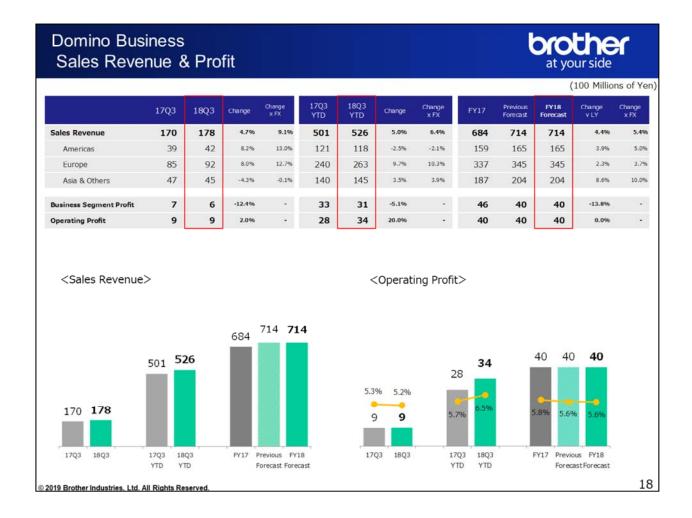
This slide shows the results of the Network & Contents business.

Third-quarter sales revenues were 12.4 billion yen, a decrease of 5.5% year-on-year.

Demand for the JOYSOUND MAX2, a new model that was launched last fiscal year, slowed, and compared to last fiscal year, when most sales were purchases, this fiscal year, rental transactions have increased, resulting in lower sales revenue.

Business segment profit was 700 million yen, a decrease of 38.3% year-on-year.

Operating profit was 700 million yen, a decrease of 35.6% year-on-year.



These are the results of the Domino business.

Sales revenue was 17.8 billion yen, an increase of 9.1% on a pound basis.

By region, global sales were strong, particularly in the Americas and Europe, resulting in higher sales revenue.

Business segment profit was 600 million yen, a decrease of 100 million yen year-on-year, but the decrease was the result of higher SG&A expenses and development expenses and other factors.

Profit is down year-on-year, but remains generally in line with internal plans.

Operating profit was 900 million yen, nearly flat from the previous year.

