Financial Results for Fiscal Year 2014 (ended March 31, 2015)

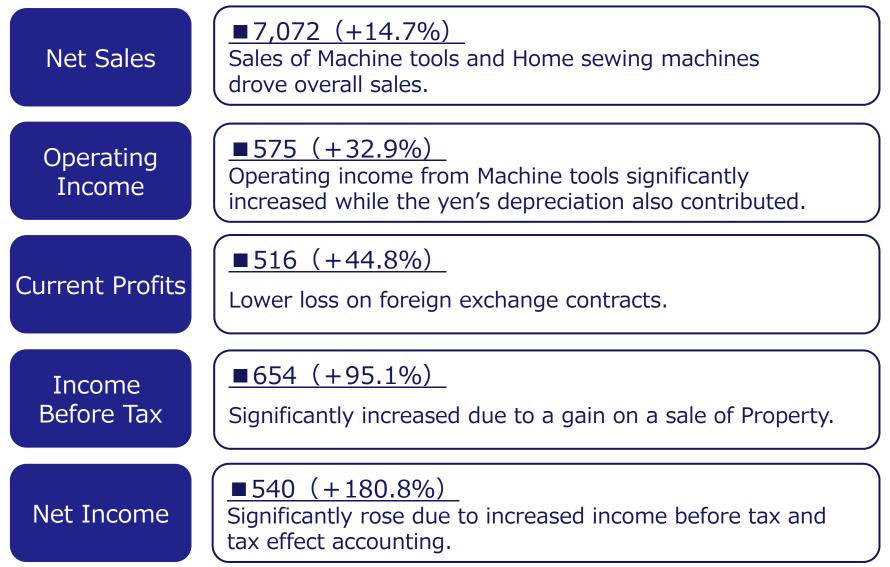
Brother Industries, Ltd. May 7, 2015

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

Highlight for FY2014



<100 Millions of Yen>



Highlight for FY2014



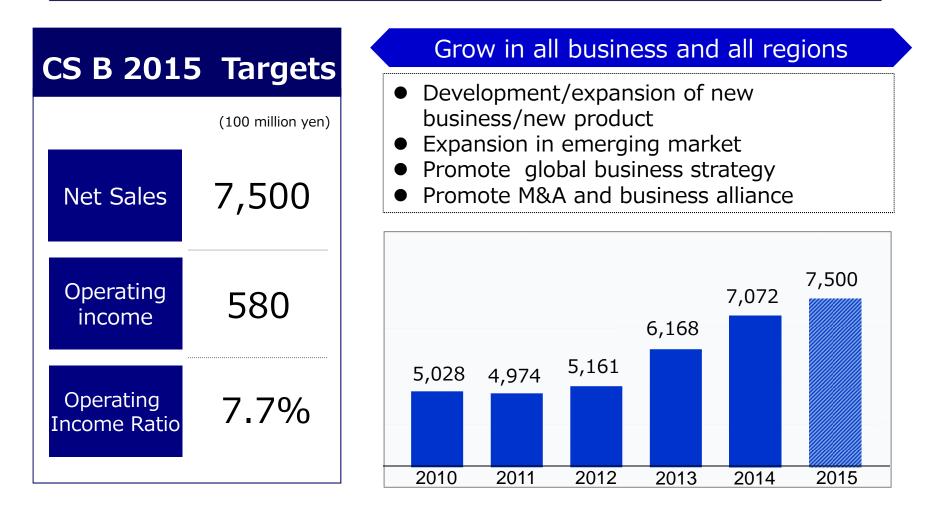
<100 Millions of Yen>



CS B2015(Mid-Term Business Strategy)



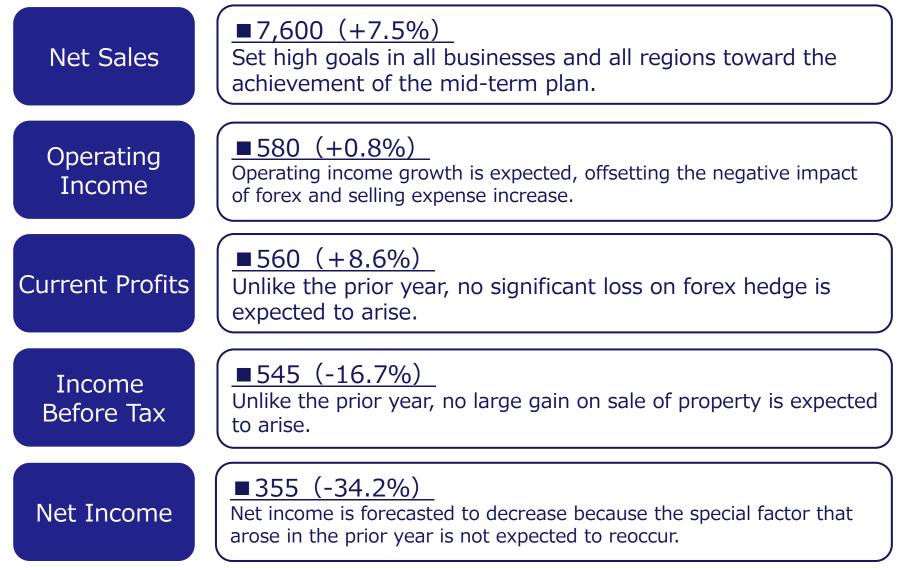
The target of the mid-term strategy CS B2015 has come within reach.



Highlight on forecast for FY2015



<100 Millions of Yen>



Main measures in Printing & Solutions business bioint at your side

<Make aggressive investments for sales growth in all regions and increase sales>

Communication & Printing equipment

- Maintain retail market share in developed countries
- Increase sales in emerging countries
- Clarify target customers and increase sales to SMB customers.
- For inkjet printers, increase sales to corporate customers in developed countries and sales of models with super high-yield ink tank in emerging countries
- > Growth in the OEM business

Electronic stationery

- Realize steady growth in office area
- Accelerate growth in solution area
- > Expand in emerging markets
- > Launch new products

Service & Solutions

- Expand lineup ranging from mobile to high-end by launching high-end products
- Boost sales to SMB customers by enhancing product competitiveness and improving solutions



High-end Scanner **PDS-5000/6000** 60/80PPM



Web conference system **OmniJoin**



head-mounted display AiRScouter WD-200S



Tapecreator TP-M5000N

MFC-L2740DW

HL-1210W

Main measures in Machinery & Solution business

Industrial sewing machine

- Expand market share in China and other Asian countries by launching new lock stitcher model that realizes high quality sewing and productivity
- Enhance the ability to deliver solutions and increase sales of programmable electronic pattern sewing machines
- > Growth in the garment printer business



- Expand technical support to dealers to increase sales of strategic models
- Increase showrooms and service centers in China and other Asian regions
- Enhance sales resources in China and other Asian regions and increase sales to stable markets centering on automobilerelated customers



Direct Drive Programmable Electronic Pattern Sewer BAS311-H



Garment Printer



Enables large workpiece machining of automobile parts, for example, which was not possible using conventional #30 machines

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10	
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Cylinder head cover (truck)

Oil pan

Main measures in other businesses

brother at your side

Personal & Home

- Increase sales of mid-range and high-end models Increase sales by launching new mid-range models.
- Increase sales in emerging countries

Carry out sales strategy that meets market demands and increase sales.

Increase sales in the craft business

Increase customers by launching new cutting machine model.



Innov-is XV8500D



Network & contents

- Increase number of karaoke machines in operation and market share by launching new models
- Growth in the directlymanaged shop business Increase shop sales through M&A and by opening new shops and improve profitability by thorough QSC*.
- Thorough low-cost operation Reduce cost thoroughly and reallocate management resources to necessary fields.



*Quality, Service, Cleanness

Industrial parts

- Increase domestic sales by boosting sales of highefficiency IE3 gear motors
- Increase overseas sales by enhancing product lineup of reducers for overseas markets
- Strengthen production capacity by developing factory environment





High-Efficiency IE3 Gear Motors

Servomotor Reducer

M&A schedules of Domino Printing Sciences

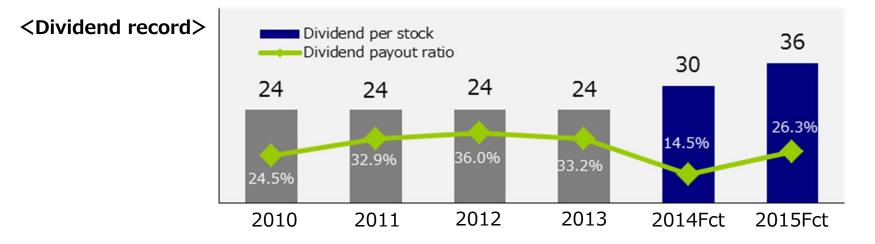


	Date	States
Domino shareholder approval	15 April	Done
Anti-trust clearances	Before the end of May	US Done EU/China Before the end of May
Effective Date of the Scheme	11 June (TBD)	-
IR meeting of the acquisition	Early August (only Japanese)	Large Meeting in Tokyo

Dividend and Payout ratio



✓ Basic policy remains unchanged with consolidated payout ratio of about 30%
 ✓ Stable return to shareholders: Annual dividend for FY 2015 increases to 36 yen per share, up 20%

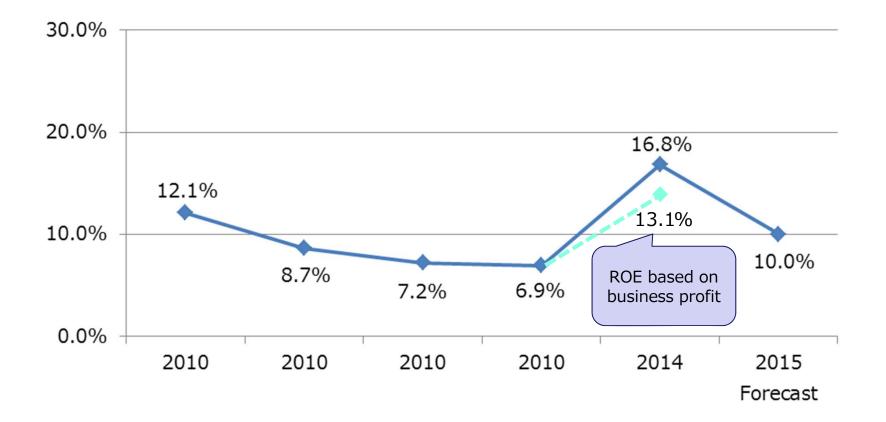




ROE record



\checkmark Despite no special positive factors, ROE for FY 2015 is forecasted to be 10%



Details of Financial Results for FY2014(ended March 31,2015) and Forecasts for FY2015(ending March 31,2016)

Consolidated Results for FY2014 (ended March 31,2015)



(100 Millions of Yen)

		Year ended Mar. 31, 2015					
	3/2015 [Actual]	3/2014 [Actual]	Change	Rate of Change (w/o forex impact)			
Net Sales	7,072	6,168	904	14.7% (+9.5%)			
Operating Income	575	433	142	32.9%			
Operating Income Ratio	8.1%	7.0%	1.1%				
Non-operating Income (Loss)	-60	-77	17				
Current Profits	516	356	159	44.8%			
Extraordinary Income (Loss)	138	-21	159				
Income Taxes	114	143	-29				
Net Income	540	192	347	180.8%			

	(Yen)			
Exchange	USD	110.03	100.00	10.03
Rates	EUR	138.68	134.01	4.67

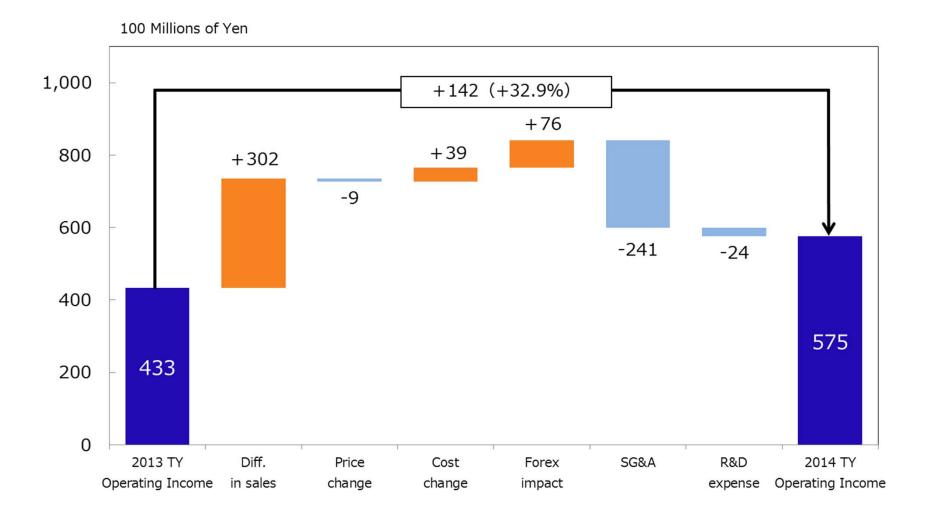
✓ Net sales increased, driven by Machine tools and Domestic sewing machines sales and the yen's depreciation

✓ Operating income increased due to strong sales in the M&S business and the yen's depreciation

✓ Net income significantly increased due to a gain on the sale of property and the tax effect accounting

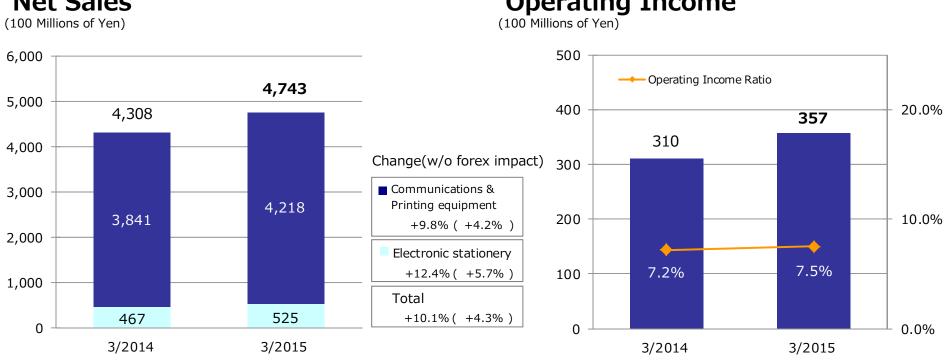
Main Factors for Changes in Operating Income < Results for FY2014 (ended March 31, 2015) >





Printing & Solutions Sales & Operating Income < Results for FY2014 (ended March 31, 2015) >





- ✓ In the Asia & Others region excluding Japan, hardware sales steadily increased. Consumables sales remained solid in each region. Sales in Japan decreased year-on-year due to lingering weak demand resulting from the impact of the consumption tax hike
- ✓ Despite an increase in SGA, operating income rose due to increased sales and the positive effect of the yen's depreciation.

*In accordance with a change in scope of consolidation this year, some figures, which were presented in "Japan" in the prior year, are reclassified into "Asia and Others". © 2015 Brother Industries, Ltd. All Rights Reserved.

Electronic stationery

Geographical Sales(100 Millions of Yen)

Change

(w/o forex impact)

+17.2% (+7.9%)

+7.3% (+2.7%)

+26.0% (+19.2%)

-15.2% (-15.2%)

Net Sales

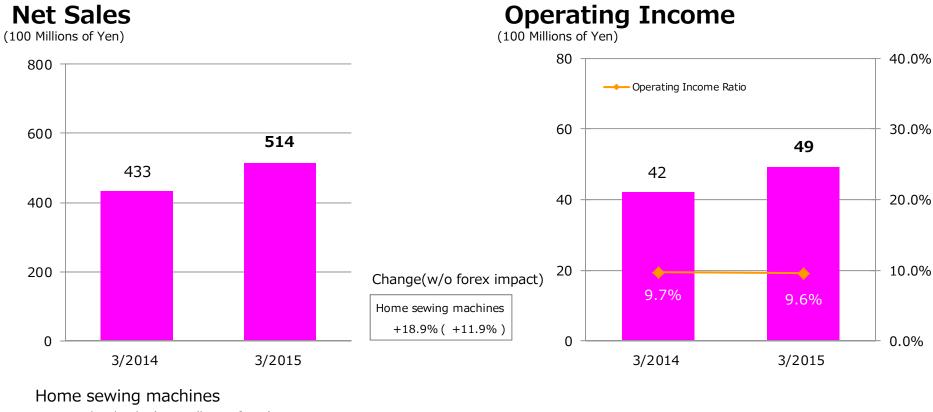
Communications & Printing equipment Geographical Sales(100 Millions of Yen)

	3/2014	3/2015	Change (w/o forex impact)		3/2014	3/2015
Americas	1,504	1,680	+11.7% (+3.5%)	Americas	216	253
Europe	1,327	1,417	+6.8% (+2.6%)	Europe	147	158
Asia & Others	579	694	+19.8% (+13.4%)	Asia & Others	62	78
Japan	431	427	-0.9% (-0.9%)	Japan	42	35

Operating Income

Personal & Home Sales & Operating Income < Results for FY2014 (ended March 31, 2015) >





Geographical Sales(100 Millions of Yen)

	3/2014	3/2015	Change (w/o forex impact)
Americas	229	296	+29.3% (+18.9%)
Europe	107	111	+4.3% (+0.8%)
Asia & Others	46	60	+28.3% (+22.7%)
Japan	51	48	-6.0% (-6.0%)

 ✓ Sales remained strong in the Americas due to the launch of new high-end models.

 Operating income increased due to increased sales and the launch of new models.

*In accordance with a change in scope of consolidation this year, some figures, which were presented in "Japan" in the prior year, are reclassified into "Asia and Others". © 2015 Brother Industries, Ltd. All Rights Reserved.

Machinery & Solution Sales & Operating Income < Results for FY2014 (ended March 31, 2015) >



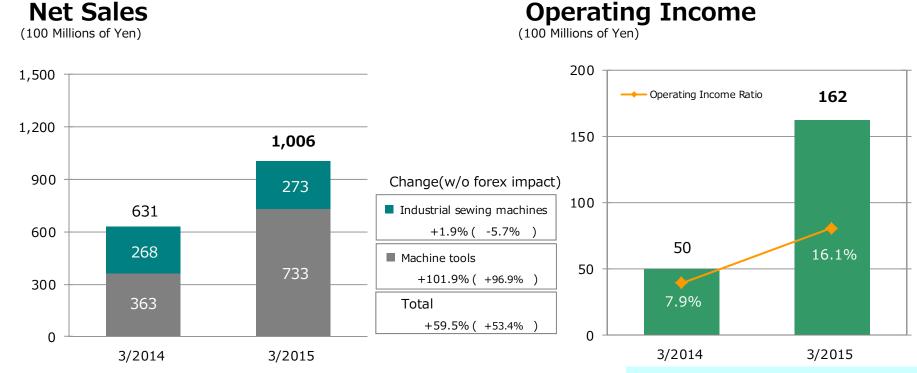
40.0%

30.0%

20.0%

10.0%

0.0%



Machine tools

Americas

Europe

Asia & Others

Japan

- ✓ For Industrial sewing machines, sales excluding the forex impact slightly decreased year-on-year due to very sluggish demand in China, despite growing demand for capital investment in the sewing industry in Southeast Asia, Europe and the Americas.
- ✓ For Machine tools, sales significantly rose due to growing demand from IT-related customers and due to strengthened operations to attract automobile-related customers.
- ✓ Operating income significantly rose mainly due to increased sales of Machine tools.

*As machine tools are mostly exported to customers directly from Japan, sales are reported in 'Japan' segment regardless of destination of exports. Therefore, for the purpose of this material, the regional breakdown ratios of exports from Japan multiplied by total consolidated sales is shown here.

Geographical Sales(100 Millions of Yen)

3/2014 3/2015

29

23

622

59

21

16

282

44

Change

+33.0%

+49.0%

+120.7%

+34.3%

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Industrial sewing machines

45

38

178

7

Americas

Europe

Asia & Others

Japan

Geographical Sales(100 Millions of Yen)

3/2014 3/2015

54

43

169

7

Change

(w/o forex impact)

+19.3% (+9.5%)

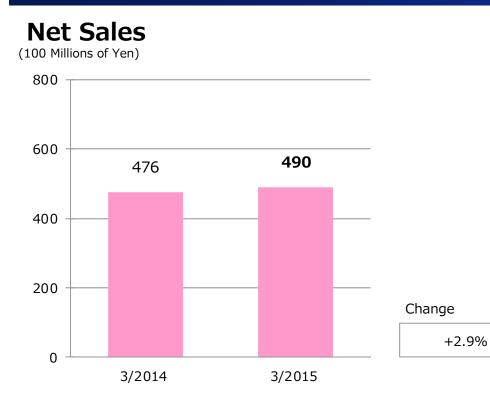
+13.9% (+10.1%)

-5.0% (-13.1%)

+2.9% (+2.9%)

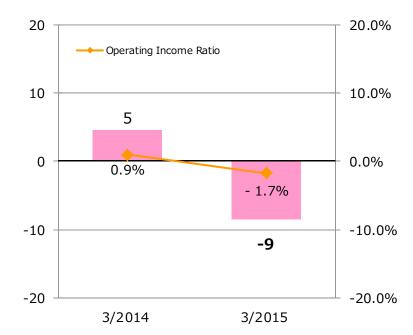
Network & Contents Sales & Operating Income < Results for FY2014 (ended March 31, 2015) >





Operating Income

(100 Millions of Yen)



✓ Sales slightly increased year-on-year due to slower replacement demand for online karaoke machines, despite steady business operation in karaoke shops.

✓ Operating loss was due to decreased sales of equipment and an increase in expenses such as R&D cost.

* Regional sales breakdown for "Network & Contents" is not referred to here because the major part of sales are made in Japan.

Industrial Part Sales & Operating Income < Results for FY2014 (ended March 31, 2015) >

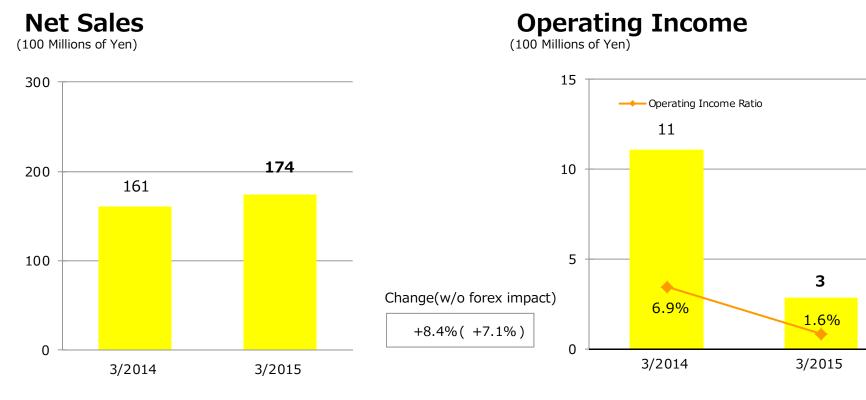


30.0%

20.0%

10.0%

0.0%



Industrial Part

Geographical Sales(100 Millions of Yen)

	3/2014	3/2015	Change
Americas	20	23	+12.4% (+2.6%)
Europe	0	0	- (-)
Asia & Others	0	5	- (-)
Japan	141	147	+4.5% (+4.5%)

- ✓ Sales increased due to steady demand in Japan and strengthened operations in North America.
- ✓ Operating income fell due to increased fixed costs such as depreciation.

Consolidated Forecast for FY 2015 (ending March 31, 2016)



(100 Millions of Yen)

	3/2016 [Forecast]	3/2015 [Actual]	Change	Rate of Change
Net Sales	7,600	7,072	528	7.5% (+7.6%)
Operating Income	580	575	5	0.8%
Operating Income Ratio	7.6%	8.1%	-0.5%	
Non-operating Income (Loss)	-20	-60	40	
Current Profits	560	516	44	8.6%
Extraordinary Income (Loss)	-15	138	-153	
Income Taxes	190	114	76	
Net Income	355	540	-185	-34.2%

	(ren)			
Exchange	USD	115.00	110.03	4.97
Rates	EUR	125.00	138.68	-13.68

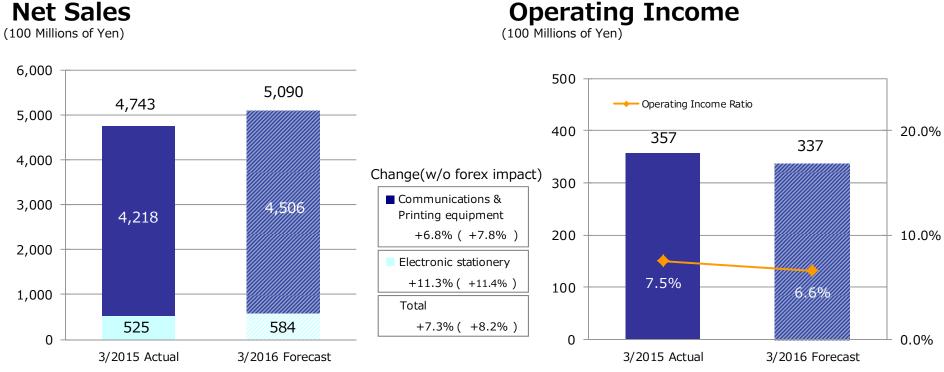
✓ Increase sales significantly with a focus on the P&S business by carrying out aggressive sales measures

✓ Achieve operating income at the same level as the prior year due to sales growth offsetting the negative impact of forex

✓ While net income is projected to decrease significantly due to absence of the specific positive factors that arose in the prior year, such as gain on sale of property, ROE is expected to be 10%

Printing & Solutions Sales & Operating Income < Forecast for FY2015 (ending March 31,2016) >





Communications & Printing equipment Geographical Sales(100 Millions of Yen)

Electronic stationery Geographical Sales(100 Millions of Yen)

• •				- .			
	3/2015 Actual	3/2016 Forecast	Change (w/o forex impact)		3/2015 Actual	3/2016 Forecast	Change (w/o forex impact)
Americas	1,680	1,898	+13.0% (+9.8%)	Americas	253	292	+15.3% (+11.6%)
Europe	1,417	1,316	-7.1% (+1.6%)	Europe	158	150	-4.7% (+3.9%)
Asia & Others	694	855	+23.3% (+19.2%)	Asia & Others	78	93	+19.0% (+14.2%)
Japan	427	437	+2.2% (+2.2%)	Japan	35	48	+37.4% (+37.4%)

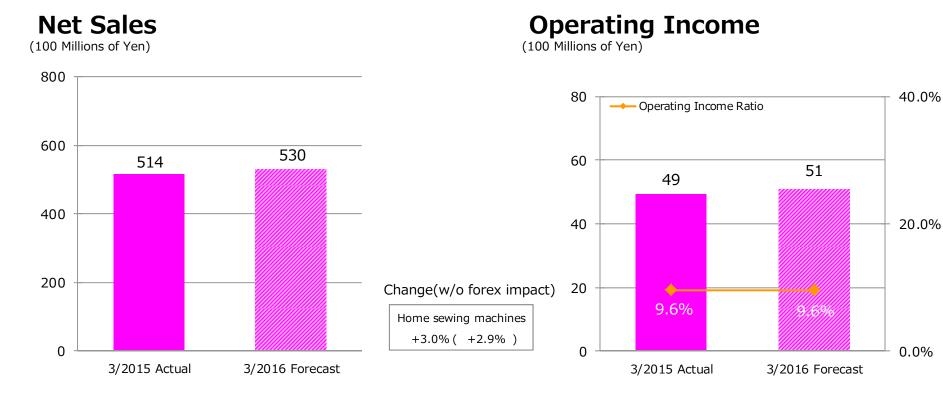
- ✓ Increase sales by making aggressive investments for sales growth in all regions
- ✓ Operating income is expected to decrease due to the negative impact of forex and adverse effects such as sales promotion cost increase

*In accordance with a change in scope of consolidation this year, some figures, which were presented in "Japan" in the prior year, are reclassified into "Asia and Others". © 2015 Brother Industries, Ltd. All Rights Reserved.

Operating Income

Personal & Home Sales & Operating Income < Forecast for FY2015 (ending March 31,2016) >





Home sewing machines

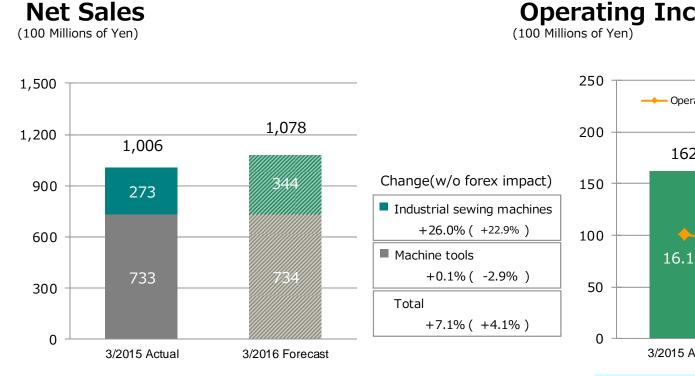
Geographical Sales(100 Millions of Yen)

	3/2015 Actual	3/2016 Forecast	Change (w/o forex impact)
Americas	296	309	+4.4% (+0.7%)
Europe	111	106	-4.8% (+6.0%)
Asia & Others	60	74	+24.2% (+20.8%)
Japan	48	41	-13.7% (-13.7%)

- ✓ Increase sale in Europe and Americas by launching new mid-range and high-end models for existing customers
- ✓ Increase sales significantly in the Asia & Others region by launching new products and strengthening sales channels.
- ✓ Operating income is expected to increase marginally due to R&D cost and SGA increases.

Machinery & Solution Sales & Operating Income < Forecast for FY2015 (ending March 31,2016) >





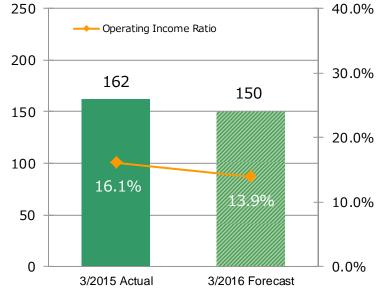
Machine tools

Geographical Sales(100 Millions of Yen)

Industrial sewing machines Geographical Sales(100 Millions of Yen)

	3/2015 Actual	3/2016 Forecast	Change (w/o forex impact)		3/2015 Actual	3/2016 Forecast	Change
Americas	54	59	+10.1% (+5.3%)	Americas	29	30	+6.1%
Europe	43	44	+2.3% (+13.5%)	Europe	23	29	+22.8%
Asia & Others	169	235	+38.7% (+32.3%)	Asia & Others	622	608	-2.3%
Japan	7	6	-13.5% (-13.5%)	Japan	59	67	+13.1%

Operating Income



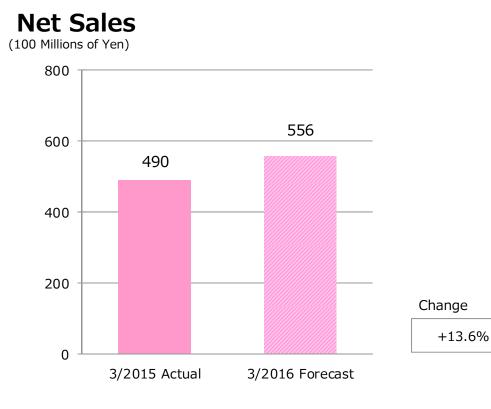
✓ For Industrial sewing machines, increase sales by launching new lock stitcher model and by boosting sales of programmable electronic pattern sewing machines and garment printers

- ✓ For Machine tools, increase sales of strategic products by enhancing sales and services and boost sales to stable automotive-related markets in China and other Asian countries.
- ✓ Operating income is expected to decrease due to cost increases for enhancing sales facilities

*As machine tools are mostly exported to customers directly from Japan, sales are reported in 'Japan' segment regardless of destination of exports. Therefore, for the purpose of this material, the regional breakdown ratios of exports from Japan multiplied by total consolidated sales is shown here.

Network & Contents Sales & Operating Income < Forecast for FY2015 (ending March 31,2016) >





Operating Income (100 Millions of Yen)

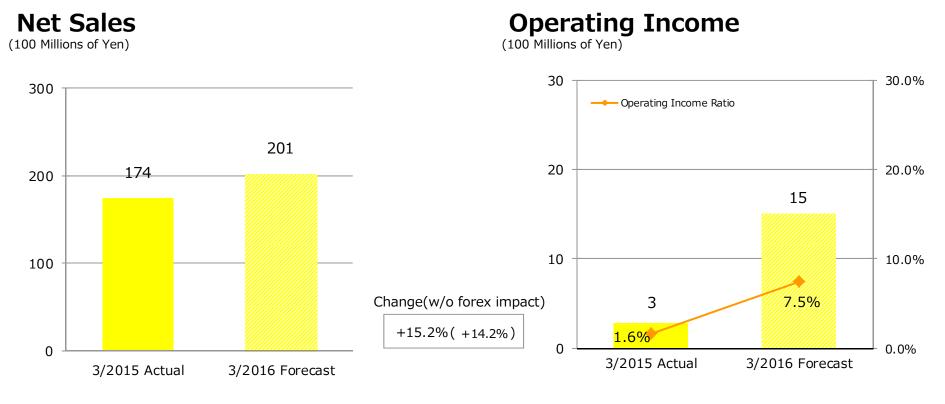
> 30 30.0% Operating Income Ratio 17 20 20.0% 10 10.0% 3.1% 0 0.0% -1.7% -10.0% -10 -9 -20 -20.0% 3/2015 Actual 3/2016 Forecast

- ✓ Both sales and operating income are expected to increase by launching new karaoke machine models
- ✓ For the shop business, profitability is expected to improve due to withdrawal of unprofitable shops and thorough low-cost operation.

* Regional sales breakdown for "Network & Contents" is not referred to here because the major part of sales are made in Japan.

Industrial Part Sales & Operating Income < Forecast for FY2015 (ending March 31,2016) >





Industrial Part

Geographical Sales(100 Millions of Yen)

	3/2015 Actual	3/2016 Forecast	Change (w/o forex impact)
Americas	23	28	+22.9% (+17.5%)
Europe	0	0	- (-)
Asia & Others	5	19	+309.5% (+298.7%)
Japan	147	154	+4.8% (+4.8%)

- ✓ In Japan, increase sales of highefficiency gear motors as a result of regulatory revision
- ✓ For overseas countries, increase sales in North America and Asia by launching specialized models.

Consolidated Results for FY2014(ended March 31,2015) < FY2014 Q4 (3-month Results) >



(100 Millions of Yen)

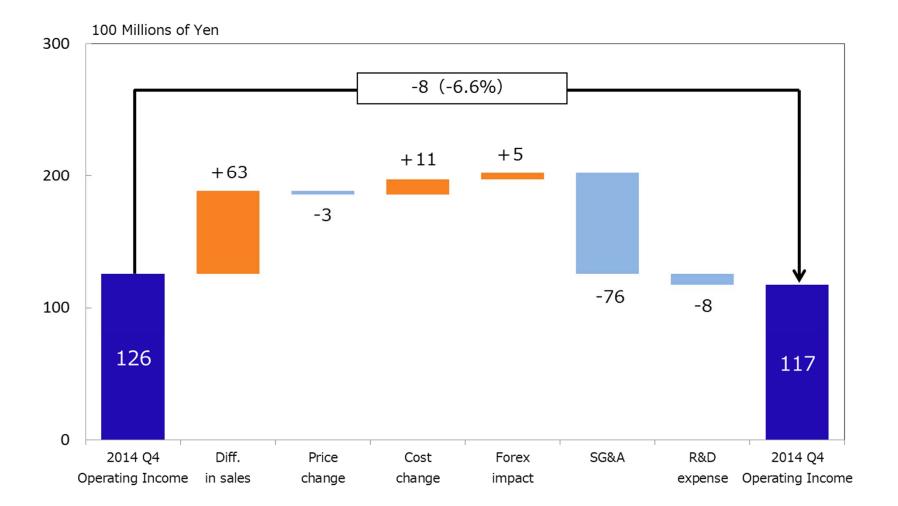
	Three months ended Mar. 31, 2015					
	Q4 3/2015 [Actual]	Q4 3/2014 [Actual]	Change	Rate of Change (w/o forex impact)		
Net Sales	1,858	1,650	208	12.6% (+7.0%)		
Operating Income	117	126	-8	-6.6%		
Operating Income Ratio	6.3%	7.6%	-1.3%			
Non-operating Income (Loss)	-26	-11	-15			
Current Profits	92	115	-23	-20.1%		
Extraordinary Income (Loss)	-14	-22	8			
Income Taxes	19	19	0			
Net Income	59	74	-15	-20.4%		

	(Yen)		_	
Exchange	USD	119.56	103.28	16.28
Rates	EUR	136.10	141.47	-5.37

Net sales showed double-digit growth due to strong sales of Machine tools and the positive effect of the yen's depreciation

✓ Despite increased sales in the M&S business, operating income decreased mainly due to selling expense increase in the P&S business

Main Factors for Changes in Operating Income < FY2014 Q4 (3-month Results) >

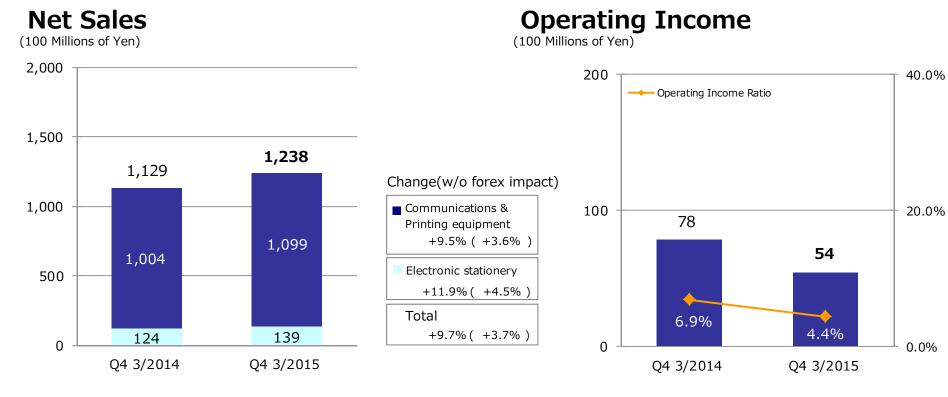


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Printing & Solutions Sales & Operating Income < FY2014 Q4 (3-month Results) >





Communications & Printing equipment Geographical Sales(100 Millions of Yen) Electronic stationery Geographical Sales(100 Millions of Yen)

	Q4 3/2014	Q4 3/2015	Change (w/o forex impact)		Q4
Americas	379	446	+17.7% (+3.9%)	Americas	
Europe	377	376	-0.4% (+1.3%)	Europe	
Asia & Others	143	167	+16.1% (+7.2%)	Asia & Others	
Japan	105	111	+5.9% (+5.9%)	Japan	

- Q4 3/2014
 Q4 3/2015
 Change (w/o forex impact)

 Americas
 54
 68
 +25.7% (+10.2%)

 Europe
 43
 42
 -3.0% (-1.4%)

 Asia & Others
 115
 18
 +21.8% (+12.1%)

 Japan
 12
 11
 -9.5% (-9.5%)
- ✓ Sales increased year-on-year in each region by carrying out aggressive sales measures.
- ✓ Operating income decreased due to SGA increase.

*In accordance with a change in scope of consolidation this year, some figures, which were presented in "Japan" in the prior year, are reclassified into "Asia and Others". © 2015 Brother Industries, Ltd. All Rights Reserved.

Personal & Home Sales & Operating Income < FY2014 Q4 (3-month Results) >

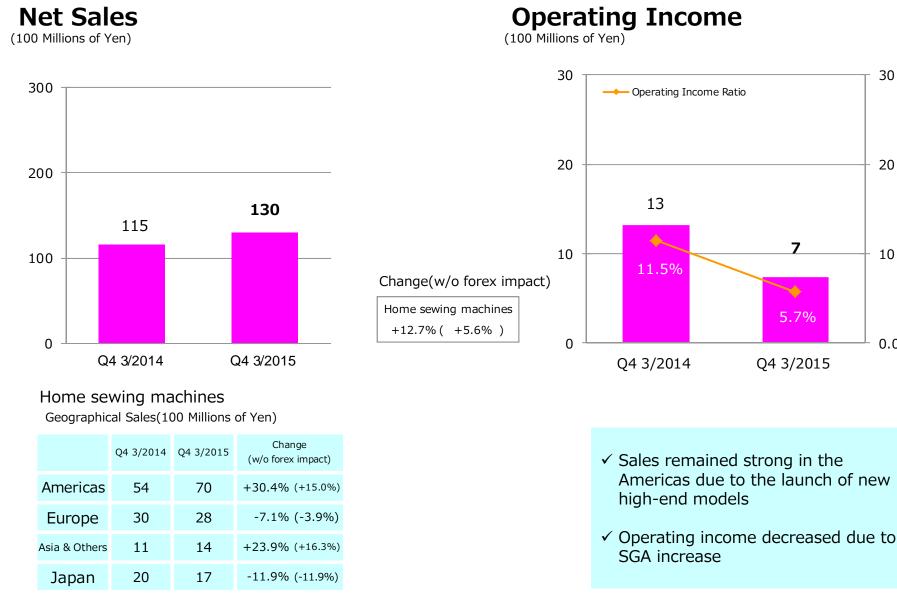


30.0%

20.0%

10.0%

0.0%

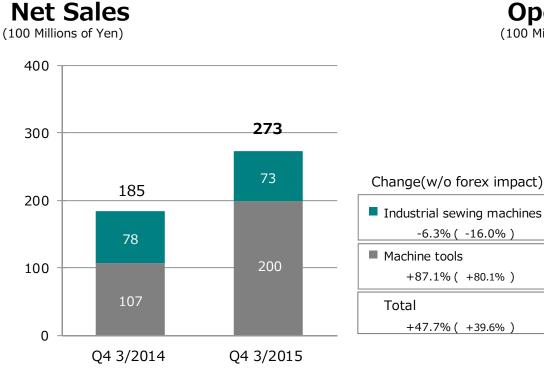


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*In accordance with a change in scope of consolidation this year, some figures, which were presented in "Japan" in the prior year, are reclassified into "Asia and Others". © 2015 Brother Industries, Ltd. All Rights Reserved.

Machinery & Solution Sales & Operating Income < FY2014 Q4 (3-month Results) >



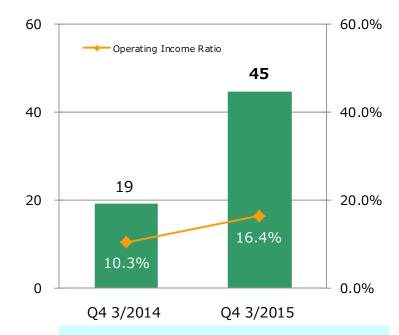




	Q4 3/2014	Q4 3/2015	Change (w/o forex impact)		Q4 3/2014	Q4 3/2015	Change (w/o forex impact)
Americas	10	14	+33.2% (+15.6%)	Americas	5	7	+29.4%
Europe	11	11	+0.1% (+3.6%)	Europe	4	5	+23.1%
Asia & Others	54	46	-15.1% (-26.3%)	Asia & Others	81	171	+109.9%
Japan	2	2	-5.1% (-5.1%)	Japan	16	17	+5.6%

Operating Income

(100 Millions of Yen)



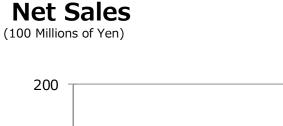
- ✓ For Industrial sewing machines, sales decreased year-on-year due to very sluggish demand in China, despite growing demand for capital investment in the sewing industry in Southeast Asia, Europe and the Americas.
- ✓ For Machine tools, sales significantly rose due to growing demand from IT-related customers and due to strengthened operations to attract automobile-related customers
- ✓ Operating income significantly rose mainly due to increased sales of Machine tools.

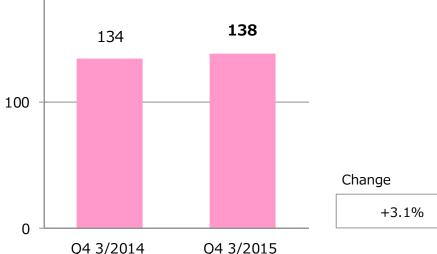
*As machine tools are mostly exported to customers directly from Japan, sales are reported in 'Japan' segment regardless of destination of exports. Therefore, for the purpose of this material, the regional breakdown ratios of exports from Japan multiplied by total consolidated sales is shown here.

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Network & Contents Sales & Operating Income < FY2014 Q4 (3-month Results) >

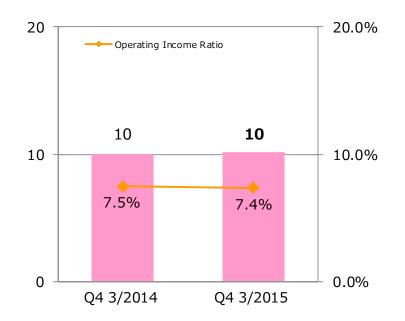






Operating Income

(100 Millions of Yen)

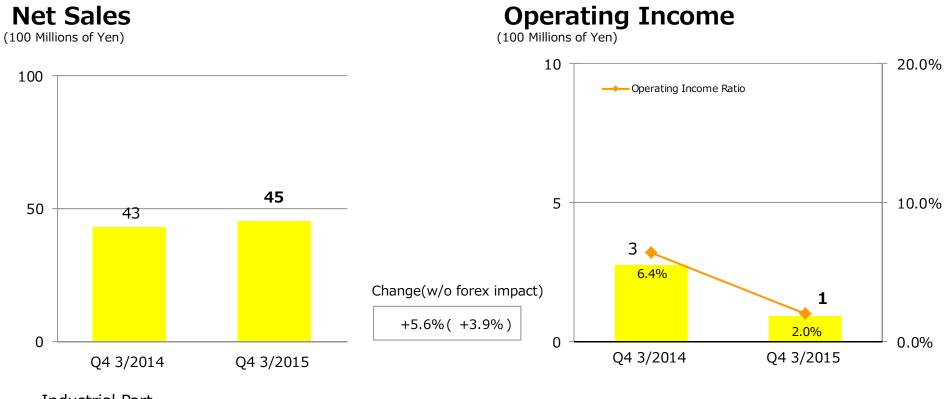


- ✓ Sales marginally increased due to slower replacement demand for online karaoke machines, despite steady business operation in karaoke shops
- \checkmark Sales were at the same level as the prior year

* Regional sales breakdown for "Network & Contents" is not referred to here because the major part of sales are made in Japan.

Industrial Part Sales & Operating Income < FY2014 Q4 (3-month Results) >





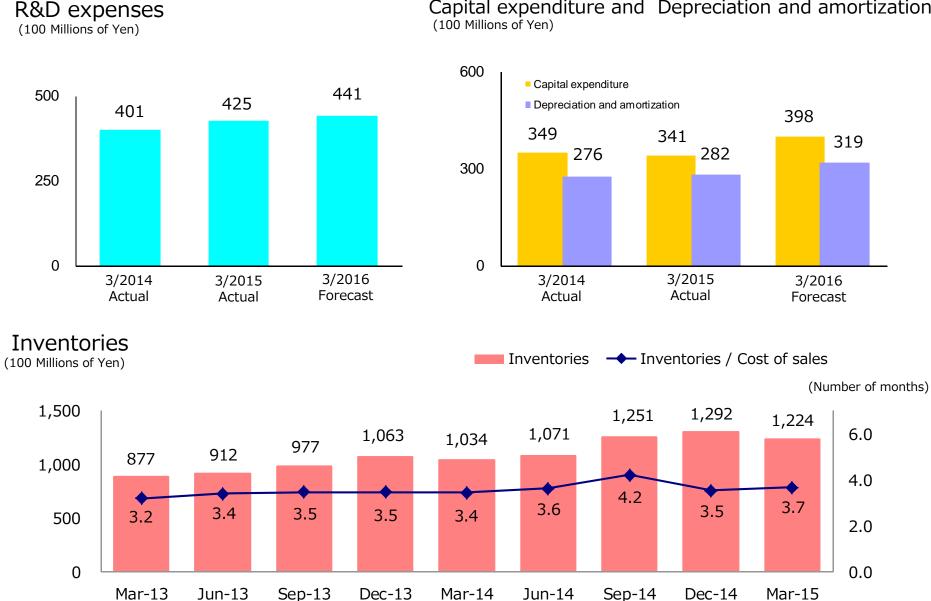
Industrial Part

Geographical Sales(100 Millions of Yen)

	Q4 3/2014	Q4 3/2015	Change (w/o forex impact)
Americas	5	5	-1.7% (-15.3%)
Europe	0	0	- (-)
Asia & Others	0	1	- (-)
Japan	38	39	+3.4% (+3.4%)

- ✓ Sales were approximately at the same level year-on-year.
- Operating income fell due to increased costs such as depreciation.

R&D expenses, Capital expenditure, Depreciation and amortization and Inventories



Capital expenditure and Depreciation and amortization (100 Millions of Yen)

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