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Brother Wins "iF DESIGN AWARD 2017" for 7 Categories

Brother Industries, Ltd. (President, Toshikazu Koike, hereinafter Brother) has won "iF DESIGN AWARD 2017" for 7 product categories.

iF DESIGN AWARD 2017 received 5,575 entries from 59 countries. This is the 10th consecutive year Brother has been named as an iF DESIGN AWARD winner and has now received a total of 62 awards, including the seven won this year.



iF DESIGN AWARD is hosted and judged by the iF-International Forum Design, in Hannover, Germany. This is one of the most prestigious international design competitions and has been running since 1953. It is recognized around the world and judged not only on external appearance of the product, but also on criteria such as functionality and environmental performance.

We are extremely honored to receive these awards. Brother continuously makes efforts to pursue improvements in design quality and product innovation to provide superior value to customers.